

## **Historic, Archive Document**

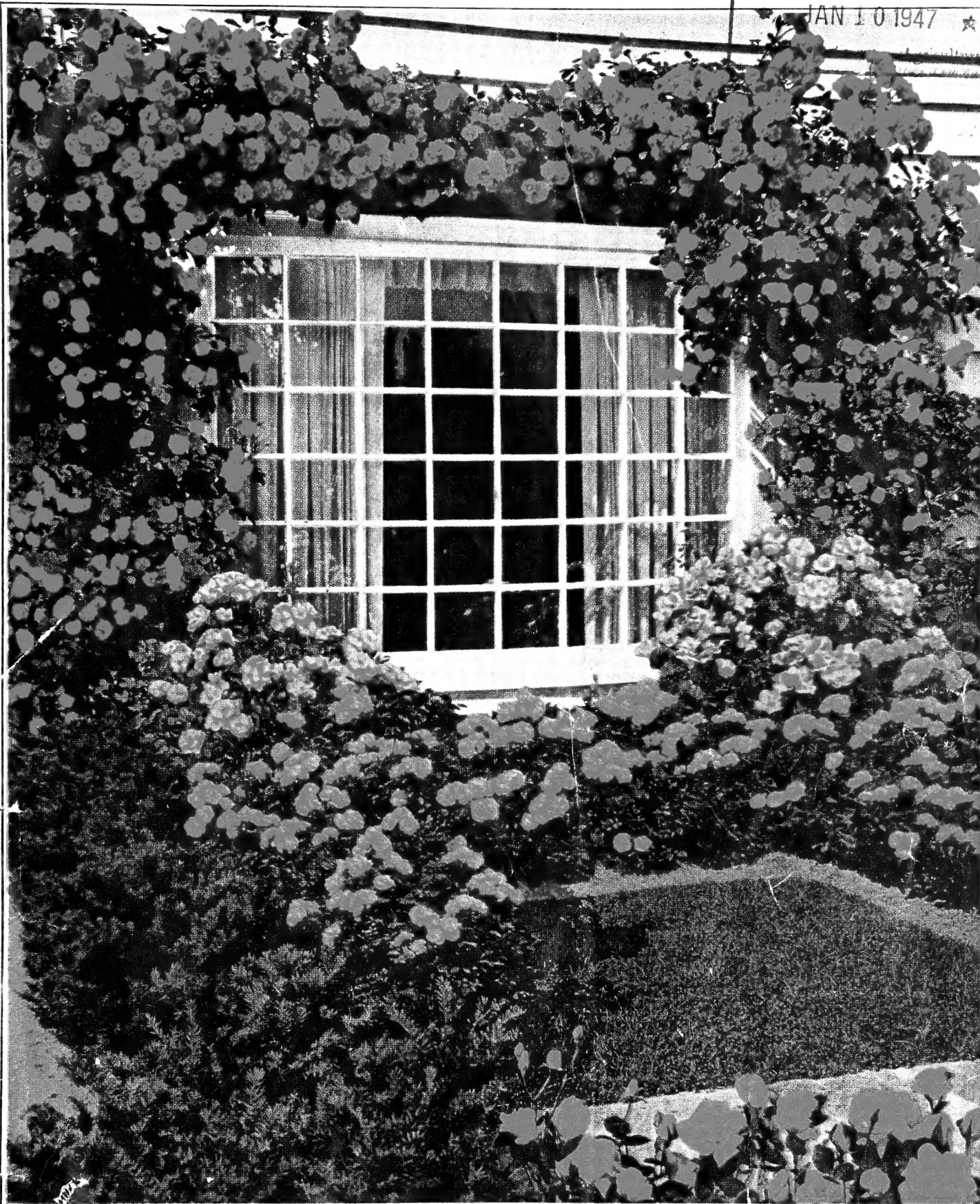
Do not assume content reflects current scientific knowledge, policies, or practices.



LIBRARY  
RECEIVED

JAN 10 1947 ★

SPRING  
1947



THE PARADE OF

*Modern Roses* AND PERENNIALS

**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK . . . THE ROSE CAPITAL OF AMERICA





You are cordially invited to attend Jackson & Perkins'

# Diamond Jubilee Rose Festival

We invite all our friends and customers to visit Newark, New York, "The Rose Capital of America," during our Diamond Jubilee Rose Festival in mid-June, in celebration of our 75th year in the nursery business. An unusually fine program has been planned, and we shall do everything possible to make your visit a truly memorable occasion.

The final schedule of the events planned for our Diamond Jubilee Rose Festival will be sent free on request.

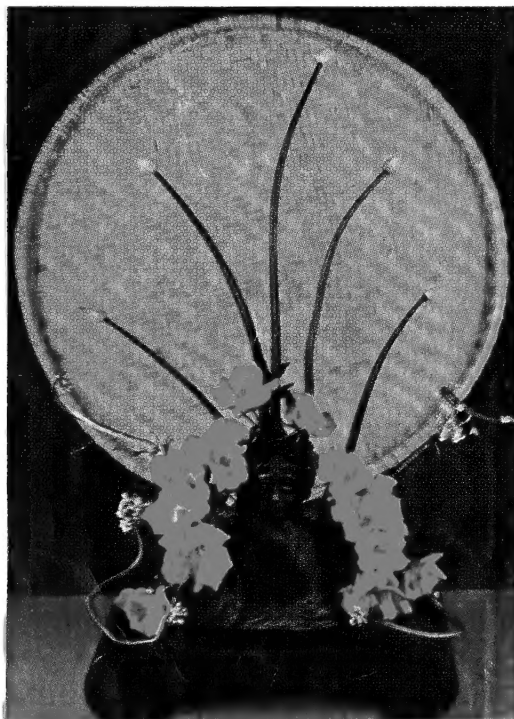


Throngs lined the streets of Newark, N. Y., to see the Kiddies' Parade at last year's Festival. Always a feature event, this year's Kiddies' Parade will be more colorful and unusual than ever before.

## All the Latest Varieties Will Be in Full Bloom in Jackson & Perkins' Magnificent NEW DISPLAY GARDEN

Extensive plantings in our new Display Garden will provide for you an exceptional opportunity to see hundreds of different varieties of Modern Roses in full bloom. There will be displays of Hybrid Teas and Floribundas, Climbing Roses, Tree Roses, Roses for special purposes, and immense borders of perennials. Within the 15-acre garden, more than 22,000 Roses and thousands of Perennials, Shrubs, and other plants have been carefully grown for the happy occasion this June when you and thousands of other garden lovers come to America's Rose Capital to see the Queen of Flowers in her glorious splendor. (Garden picture on page 11.)

© J. & P. CO.

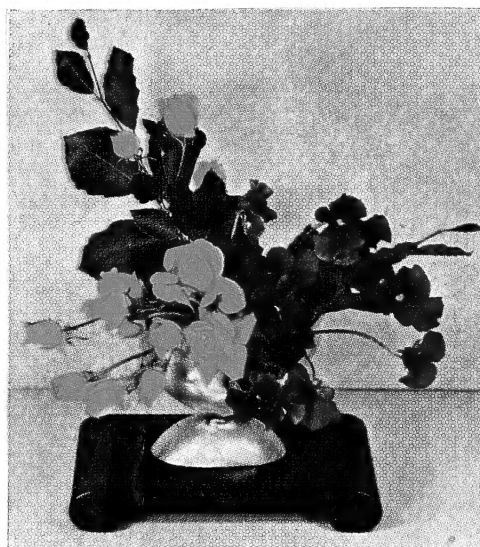


(Above) Holstein Rose and winter onion seed pods with Buddha on dark oriental base, arranged by Mrs. Rhynold Schulke.

(Right) Floribunda Rose Goldilocks and Purple Heart Viola in abalone shell on teak base, arranged by Mrs. Charles J. Nimeth.

### The J. & P. Rose Arrangement Clinic

Here you see two of the many lovely Rose arrangements demonstrated by famous artists in flower arranging who came from Ohio to the Rose Festival last June.



© J. & P. CO.

## THE J. & P. FESTIVAL OF ROSES

### Annual Event of Importance to All Rose-Lovers

In June, when hundreds of thousands of Roses in the J. & P. gardens are at their height of bloom, Rose lovers from all over America come here to attend the traditional Festival of Roses. Throngs of amateur gardeners are joined by eminent horticulturists, garden clubs, writers, radio stars, and others in visiting the famous J. & P. gardens.

This year's activities will include the grand opening of the new J. & P. Display Garden, pictured on page 11. There will be radio broadcasts by many of your favorite stars, the crowning of the Rose Queen, the Moonlight and Roses Dance, the colorful Kiddies' Parade, demonstrations of Rose arrangements by visiting experts, and many other events.



### ALL PLANTS GUARANTEED TO LIVE AND BLOOM

Your enjoyment of our plants is assured. We guarantee every one to live and bloom in your garden.

### OUR Guarantee IS YOUR PROTECTION

**OUR GUARANTEE**—We offer you only one grade of Roses—the finest. We unconditionally guarantee every plant we ship to be of finest quality, true to name and class, sturdy and free from disease, and to reach you in perfect condition.

We guarantee every plant to flower the next normal blooming period after planting.

We will replace, prepaid and free of charge, any plant which does not perform according to the above guarantee, providing you have carefully followed our directions for planting and care, and providing your report so states and is filed with us on or before August 1 on shipments made the preceding fall or spring.

**YOUR RESPONSIBILITY**—Roses are mortal, like any other living thing. They really need comparatively little care—especially the new improved varieties. But they must be given fertile soil, sun and water, and proper cultivation, to keep them vigorous. We send you planting and cultural instructions in each shipment. Follow these and you will be rewarded with healthy growth and prolific blooms.

JACKSON & PERKINS COMPANY



# **Please Read Following When You Order**

## **Shipping Dates**

We will send your order at the proper time for planting in your locality. It is not necessary for you to specify a shipping date.

## **How to Remit**

The best way to send payment is by check, U. S. Postal Notes or by Post Office or Express Money Order. Do not send stamps or cash because we cannot assume any responsibility unless sent by registered mail.

## **Items Not Listed**

Any variety of Roses, Perennials or other material which is not listed on the order blank or in the catalog is unavailable for the current season. If you want a variety which is not listed, write us about it on a separate piece of paper. We will gladly advise how soon it will be available.

## **Order Changes**

Please do not ask us to change an order once it is mailed to us. We handle thousands of orders within a very short season, and it is impractical to locate individual orders for changes. We want to accommodate our customers but it is impossible to find any particular order quickly during the shipping season.

Please Read  
Following  
When You  
Order

Shipping Dates

We will send your  
order as the ship-  
ping date for the  
item in your or-  
der. It is not  
necessary for you  
to specify a ship-  
ping date.

How to Pay

The best way to  
send payment is  
by check, money  
order, or by Post Office or  
Express Money  
Order. Do not  
send stamps or  
cash because we  
cannot assume  
responsibility for  
mail.

Items Not

available for the  
current season. If  
you want a va-  
riety which is  
not listed, write  
us about it on a  
separate piece of  
paper. We will  
gladly advise  
how soon it will  
be available.

Order Changes

Please do not ask  
us to change this  
order once you  
mail it to us. We  
handle thousands  
of orders every  
year and it is im-  
practical to lo-  
cate individual  
orders for chang-  
es. We want to  
accommodate our  
customers but it  
is impossible to  
and any particu-  
lar order quickly  
during the ship-  
ping season.

# HELPFUL ACCESSORIES

## The PERFECT GARDEN LABEL

Mark with ordinary lead pencil

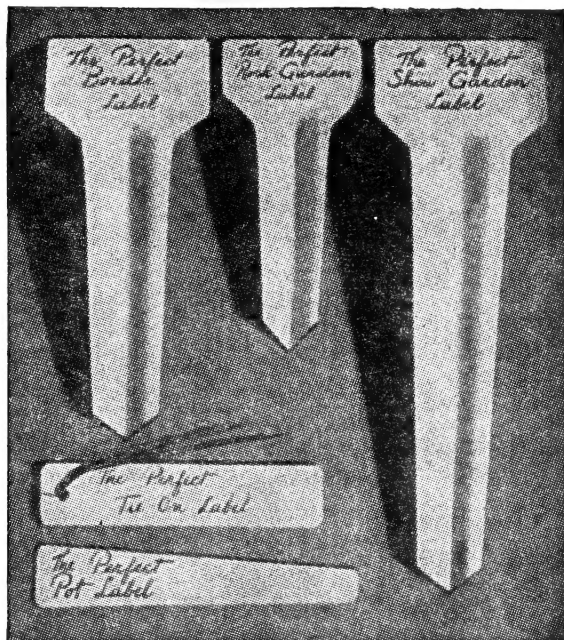
### PERMANENT—WEATHERPROOF—ATTRACTIVE

With an ordinary lead pencil, write or print on the marking space of a PERFECT GARDEN LABEL and the markings will be clear and legible regardless of weather for years to come.

In damp soil or dry, acid or alkaline, sun or shade, all weathers, all seasons, your markings will be completely legible. If you want to change these markings for any reason, simply erase them with an ordinary pencil eraser and write the new information. These Labels have been specially designed for gardens of any type and are so constructed that they are **really permanent**. Will not heave out of the ground. They are an inconspicuous color and when pushed down into the soil, only the actual marking area shows.

These Labels will not interfere with your garden plants in any way, but on the contrary will make it easier to remember those illusive names that are such fun to know.

Nationally advertised and nationally used for the past several years, these are truly the PERFECT GARDEN LABEL.



### ORDER THE SIZE AND STYLE YOU WANT

<b>BORDER LABEL</b> , length 5", 2" marking space.....	25	100
<b>ROCK GARDEN LABEL</b> , length 4", marking space 1 3/4" wide.....	\$2.40	\$9.25
<b>SHOW GARDEN LABEL</b> , length 7", marking space 2 1/8" wide.....	2.00	7.90
<b>TIE-ON LABEL</b> , length 3 1/2", width 3/4", with wire for fastening to plant.....	2.90	11.25
<b>POT LABEL</b> , length 4", width 3/4" at wide end.....		
		Tie-On and Pot Labels packed 100 per box 3.60
		3.00

## Spraying Devices

### HAYES-ETTE (below)



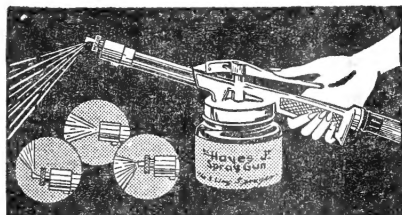
HAYES-ETTE

\$2.95

A compact, little bantamweight. Weighs just a little over a pound when filled. Simply attach to garden hose, lightly press the new No-Leak Thumb Button—that's all! Capacity 1 1/2 gallons of mixed spray material. Sprays all modern liquid spray materials free from soap. **\$2.95 ea.**

### HARCO SPRAYER (right)

The simple, easy-to-use, efficient Sprayer you have long wanted! Now better than ever, with improved, easy-cleaning nozzle assuring perfect spray. Long hose and extension rod reach under side of foliage and far sides of plants. Glass jar holds ideal portions for home garden. Pump fits wide-mouth Mason jars so different kinds of spray may be kept ready for use. Pumps easily with one hand as you spray. Complete with pump, jar, hose, rod and nozzle. **\$2.35 each.**



HAYES JR. \$5.95



### HAYES JR. (left)

HARCO \$2.35

Makes 3 gallons of mixed spray material at a time. Sprays liquids and most wettable powders. Light, easy to use. Just attach to garden hose, turn on the water, lightly press the conveniently long lever—and HAYES, JR. sprays! Gives efficient performance of heavy, expensive equipment. Operates on water pressure from 30 to 175 pounds. No moving parts to wear out or break. **\$5.95 each.**

## MAKE CUT-FLOWERS LAST LONGER USE FLORALIFE

## FLORALIFE

You might as well have several extra days of life for the Modern Roses and Perennial Flowers you cut for bouquets and arrangements—also those that come from the florists. Floralife helps keep their beauty days longer—and you do not have to change the water at all!

1 Packet Treats 2 Quarts of Water

### The Gift Box

Only \$1.00

SAVE 50c

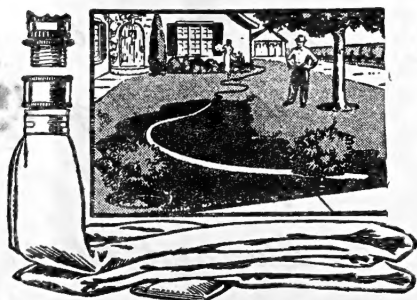
(Contains 15 10c pkts.)

### 30-qt. Can

Enough Floralife to make 30 qts. of solution

\$1.00

## Watering Devices



SOIL SOAKER \$1.90

### SOIL SOAKER (left)

Like all-night rain, the water seeps through the pores of the treated, mildew-resistant, self-cleaning canvas hose over its entire 18-ft. length—no spray, no wash, no waste, no wetting leaves of plants. Connect to hose, turn on water, let it go! Fine for lawns, too. A very easy but effective way to water gardens of any kind. The slow seepage of water permits deep, thorough watering over a large area.



WATER WAND \$3.00

### WATER WAND (left)

A practical irrigating tool that makes watering a pleasure. Weighs just 1 lb., 52 in long. Directs a gentle flow of water—of full pipe volume—underneath foliage and to back of flowerbeds, to soak deep around roots. No splashing over leaves and blossoms—no waste of water. Does not wash top soil nor uncover roots. Encourages deep, sturdy roots. Using the Water Wand makes it possible to deliver a generous flow of water to any part of the garden. Excellent for small gardens where space is limited or for large ones where it ordinarily takes a long time to water thoroughly.



## Rose Index

### HYBRID TEAS

Variety	Color	Page
Adoration.....	Pink.....	9
Alezane.....	Multicolor.....	5
B. W. Price.....	Pink.....	13
Better Times.....	Red.....	7
Brandywine.....	Yellow.....	13
Countess Vandal.....	Pink.....	6
Dicksons Red.....	Red.....	6
Eclipse.....	Yellow.....	7
Ernie Pyle.....	Pink.....	5
Eternal Youth.....	Pink.....	7
Fantasia.....	Yellow.....	9
Flambeau.....	Red.....	7
Gloaming.....	Pink.....	7
Greer Garson.....	Pink.....	8
Grey Pearl.....	Grey.....	13
Hector Deane.....	Pink.....	7
K. T. Marshall.....	Pink.....	10
Lady Mandeville.....	Yellow.....	12
Lowell Thomas.....	Yellow.....	12
Mandalay.....	Yellow.....	12
Mary M. McBride.....	Pink.....	12
McGredy's Sunset.....	Yellow.....	6
Mirandy.....	Red.....	12
Miss America.....	Multicolor.....	7
Mme. J. Gaujard.....	Multicolor.....	12
Mme. M. Curie.....	Yellow.....	11
Mrs. Miniver.....	Red.....	12
Neige Parfum.....	White.....	6
Neville Chamberlain.....	Multicolor.....	13
Pan America.....	Yellow.....	5
Panorama.....	Multicolor.....	9
Peace.....	Yellow.....	8
Pearl S. Buck.....	Yellow.....	4
Pedralbes.....	White.....	12
Prima Donna.....	Pink.....	13
Rome Glory.....	Red.....	4
Rose Bampton.....	Red.....	10
Saturnia.....	Multicolor.....	10
Signora.....	Multicolor.....	6
Sonata.....	Red.....	12
Sunset Glory.....	Multicolor.....	3
WAVES.....	Pink.....	5
Zulu Queen.....	Red.....	13

### FLORIBUNDAS

A. Grille.....	Red.....	21
Betty Prior.....	Pink.....	19
Carillon.....	Multicolor.....	21
Chatter.....	Red.....	3
Cheer.....	Pink.....	21
Donald Prior.....	Red.....	19
Floradora.....	Red.....	21
Goldilocks.....	Yellow.....	20
Holstein.....	Red.....	21
Joyous.....	Pink.....	18
Permanent Wave.....	Red.....	21
Pinocchio.....	Pink.....	18
Smiles.....	Pink.....	21
Summer Snow.....	White.....	20
World's Fair.....	Red.....	20

### CLIMBERS

American Beauty.....	Red.....	24
Blaze.....	Red.....	22
Crimson Glory.....	Red.....	24
Dobloons.....	Yellow.....	23
Dr. J. H. Nicolas.....	Pink.....	25
Golden Climber.....	Yellow.....	23
June Morn.....	Pink.....	25
King Midas.....	Yellow.....	24
New Dawn.....	Pink.....	23
Paul's Scarlet.....	Red.....	22
Summer Snow.....	White.....	24
World's Fair.....	Red.....	25

Universal Favorites.....	14 & 15
Tree Roses.....	16
Roses for Special Purposes.....	17

## HOW TO USE ROSES EFFECTIVELY!

### HYBRID TEAS

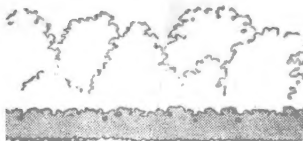


*Left, a Hybrid Tea pruned low in the spring, and {right} that same plant by the end of June.*

### Roses in Your Garden Only a Few Weeks After Planting!

This spring you may set out any of the Hybrid Teas in this Catalog and by the end of June every bush should be covered with flowers. Complete instructions for planting and care of all J. & P. Roses will be sent free of charge immediately upon receipt of your order.

### FLORIBUNDAS



*{Left} Excellent for hedges.*

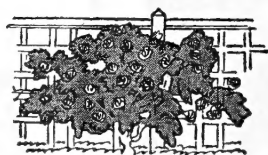


*{Right} Fine for color accents in shrubby plantings.*

*Floribundas produce generous clusters of Roses from spring to frost. Use them freely!*

Vigorous, dense growth and a profusion of flowers make Floribundas the truly all-purpose Rose. Available in a wide range of colors, no other plant will give you as much bloom for so little care. Plant them this spring and see them flowering in your garden this June.

### CLIMBERS



*Use Climber Roses Freely Wherever You Want Height in the Garden or Against Fences or Buildings.*

Climbers have a place in any garden or any landscape because they take up so little ground space and yet produce such magnificent color displays in cascades against any wall or building.

## Perennial Index

Variety	Page
Anchusa.....	42
Asters.....	39,40
Astilbe.....	41
Baby's Breath.....	43
Campanula.....	42
Carnations.....	42
Catananche.....	43
Christmas Rose.....	27
Chrysanthemums.....	32,33,34,35
Coreopsis.....	40
Delphiniums.....	28,29
Dianthus.....	42
Dicentra.....	27,38
Funkia.....	41
Geum.....	39
Gypsophilla.....	43
Heliopsis.....	40
Helleborus.....	27
Lythrum.....	40
Pachysandra.....	43
Pentstemon.....	36
Phlox.....	30,31
Polemonium.....	42
Polygonum.....	43
Primula.....	43
Rudbeckia.....	41
Scabiosa.....	36
Sedum.....	38
Shasta Daisy.....	38
Tritoma.....	39
Verbascum.....	40
Veronica.....	39
Vinca Minor.....	43
Viola.....	48
Violets.....	37

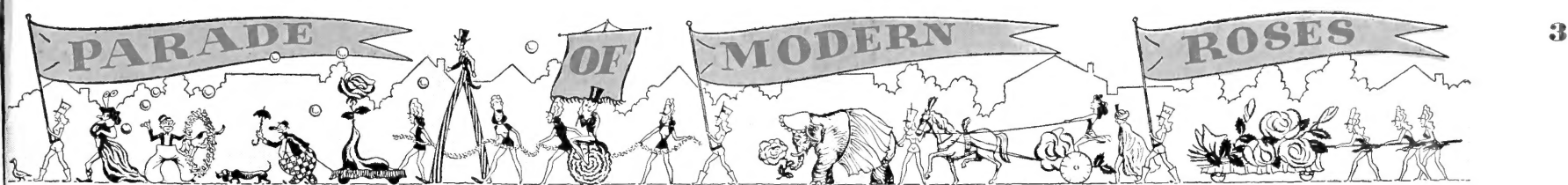
### OTHER ITEMS

Fruits.....	46
Flowering Shrubs.....	45
Butterfly Bush.....	44
Hedge Plants.....	47
Chestnuts.....	47
Vines.....	25
Wisteria.....	26

*All Plants in  
this Catalog  
Guaranteed  
to Live and Bloom*

# Jackson & Perkins Co.

1 Rose Lane,  
Newark, New York State



# Jackson & Perkins Presents Two New Modern Roses for 1947 Gardens

## SUNSET GLORY . . . The Newest Hybrid Tea

(Prop. Rights Reserved)

Another new J. & P. Rose . . . one which brings a delicately tinted flower of surpassing loveliness to your garden. The experienced Rose grower will recognize this as a richer, more colorful sport of the great favorite, McGredy's Sunset.

The golden yellow buds are suffused with soft pastel pink, opening slowly into graceful but luxuriant 4- to 5-in. blooms of glowing golden yellow. The sheen of dusty rose-pink laid over each petal makes a gorgeous sunset combination of yellow and pink. Many lovely flowers will be yours throughout the season on strong plants of medium size.

The beautiful pastel colors of Sunset Glory make a splendid showing in the garden and also lend themselves well to many interesting combinations for bouquets. Like all other J. & P. Roses, they are guaranteed to live and bloom in your garden, giving you infinite loveliness and warm color.

*New* . . . offered this spring for the first time.

*Colorful* . . . golden yellow overlaid dusty rose-pink.  
An improved McGredy's Sunset.

*Vigorous* . . . grows well, providing flowers all season.

*Flowers* . . . very full; many petaled; 4 to 5 in. across.

\$2.00 each; 3 for \$5.00; 12 for \$20.00



© J. & P. CO.

## CHATTER . . . A Lovely New Floribunda (Prop. Rights Reserved)

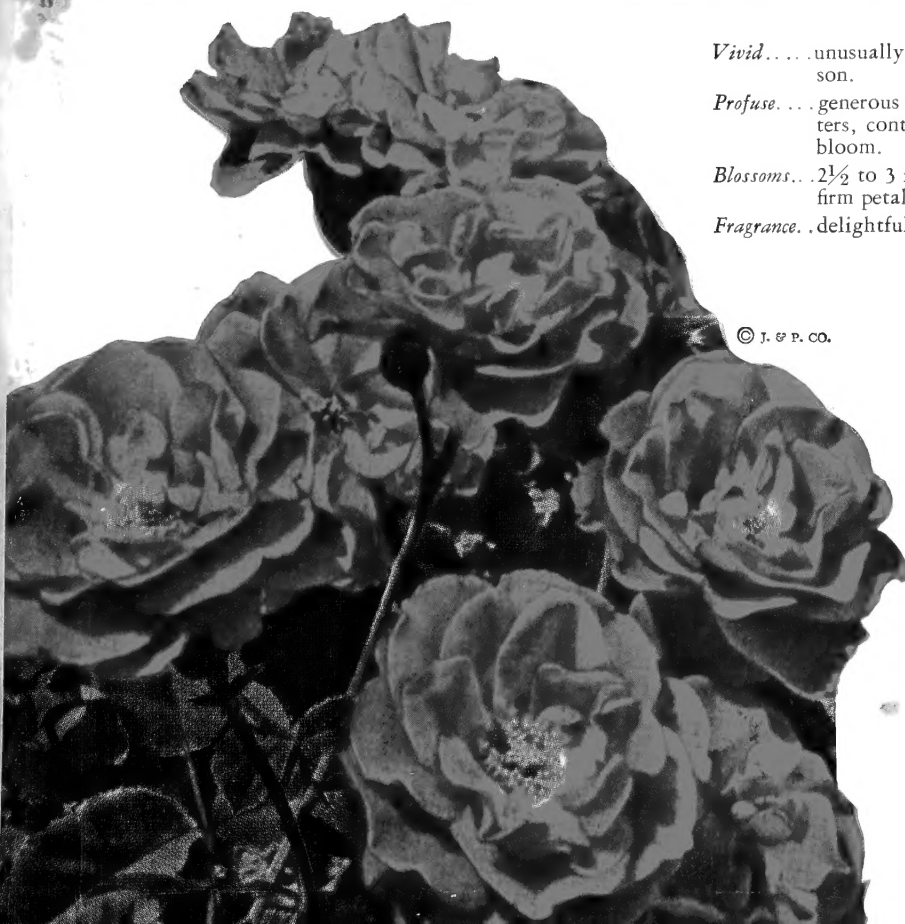
*Vivid* . . . unusually bright crimson.

*Profuse* . . . generous flower clusters, continuously in bloom.

*Blossoms* . . . 2½ to 3 in. Velvety, firm petals.

*Fragrance* . . . delightful old Rose.

© J. & P. CO.



Especially bright crimson flowers, unlike any other Floribunda Rose! 2½ to 3 in. across, the velvety petals make a constant show in gardens, Rose beds or borders. Produced in generous clusters, the dainty buds open slowly until each cluster bursts with handsome crimson as the flowers develop on sturdy 18-in. plants.

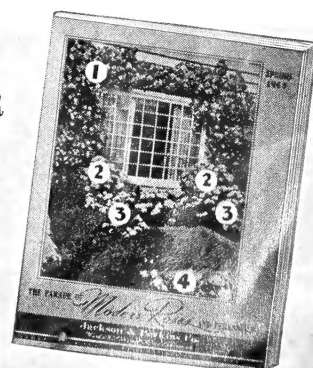
Floribunda Roses are especially useful for mass plantings because they are more vigorous and free-flowering than Hybrid Teas. Of course, the individual flowers are smaller than Hybrid Teas but they are produced in such generous clusters that the color display is always striking.

Chatter has all the finest qualities of the Floribundas plus this grand new dancing crimson and a delicate old Rose fragrance. Another J. & P. custom-bred aristocrat, winter-hardy, disease-resistant and guaranteed to live and bloom.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

## THE FLOWERS ON THE COVER

The spectacular picture on the cover shows how striking Roses are when used in masses. For your information, varieties are: (1) Blaze, Climber; (2) Betty Prior, Floribunda; (3) Pinocchio, Floribunda; and (4) Mme. Marie Curie, Hybrid Tea. Wouldn't a planting of this same sort make your house more attractive?

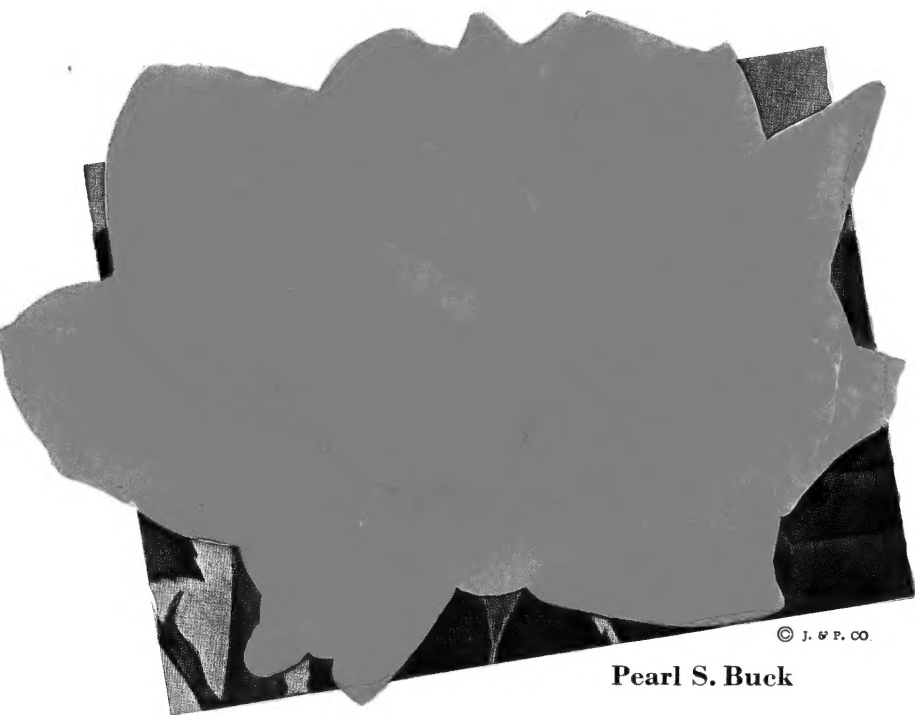


# Modern Hybrid Tea Roses

**EVERY ONE GUARANTEED TO LIVE AND BLOOM IN YOUR GARDEN**

## ***Outstanding Quality***

Enjoy the loveliest colors in the whole world of flowers by planting J. & P. Modern Roses this spring. Ranging from pure white through yellow, pink, and multicolor to the darkest of reds, these thoroughbred Roses will make your garden more colorful, more attractive than ever before. In addition to their exquisite colors, they are also noted for especially fine form . . . a quality which some Rose experts rate even more important than color . . . for lovely fragrance, and most important of all, *an exceptionally long period of bloom*. Customers who have bought J. & P. Roses for many years tell us that their gardens are a riot of color in June, with continuous bloom right up until killing frosts.



Pearl S. Buck

## **PEARL S. BUCK** (Plant Patent No. 423) (*Above*)

Here is the gleaming gold of pirate's treasure . . . portrayed in blooms of matchless beauty. Exceptionally long lasting and alluringly fragrant. Leathery, dark green foliage, a perfect foil for the warm buds and blooms. As these lovely buds open, a rich orange hue begins to show. Gradually the bud becomes longer as it slowly opens, the color softening to gold suffused with apricot. The full open flower is truly a picture, so perfect is its form and remarkable blending of warm colors. The growth is comparatively tall, providing many long-stemmed blooms for cutting. In addition to its golden charm in the garden, Pearl S. Buck is a remarkably fine exhibition Rose because of its fine qualities of form, color, fragrance and luxuriant growth.

*Buds* . . . long, pointed, rich orange.

*Blooms* . . . high centered, about 4½ in. across.

*Stems* . . . long and firm, excellent for cutting.

*Plant* . . . vigorous and bracing, upright, 3 ft.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

## ***Easy to Grow Successfully***

The Rose is definitely the most popular flower in America. Survey after survey has shown this to be true in every instance. The reason for such widespread popularity is simply that Roses require no more care than any other worthwhile plant . . . yet they produce infinitely more beauty and satisfaction. Given a favorable location where they enjoy sunlight at least four hours a day, rich, well-drained soil and simple care during the summer, your own Roses can be every bit as beautiful as those illustrated in this catalog. We know this to be true because we have seen the splendid results other gardeners like you have enjoyed with our plants. Order now, plant them this spring, and see these plant-world aristocrats in your 1947 garden.

## **ROME GLORY** (Plant Patent No. 304) (*Below*)

Distinctly one of the "notables" of rosedom, Rome Glory deserves a place of honor in any garden. Particularly generous in many ways, it is one of the largest red Roses, and has a strong stem and neck to support the stately flowers in regal style. So profuse are the flowers and so erect the stems that a bed of Rome Glory here at Newark was described as looking like a "military honor guard" passing in review. The very deep red bud gradually opens to a velvety scarlet-crimson, with the outer petals lazily curving back to make the mature flower even larger. The center holds well, and when finally wide open reveals warm golden stamens in contrast to the rich red petals. Superb fragrance, long stems and extraordinary keeping qualities have made this one of the most popular of florists' Roses . . . one commanding fabulous prices because of its grand qualities.

*Flowers* . . . more glorious, more perfect than any American Beauty.

*Lasting* . . . long, strong stems. Keeps well.

*Color* . . . warm, velvety scarlet-red. Very popular.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

*This Rose will please you because of its rugged growth, profusion of bloom on long, strong stems and because of its remarkably large size.*



Rome Glory



**WAVES (Right)**

(Plant Patent No. 638)

**Named to honor the U. S. Navy's Women Reserves**

WAVES has all the fine qualities of its lovely parent, Dame Edith Helen, with infinitely greater charm. The coral-pink, ovoid buds and intriguing, cup-shaped blooms are of unceasing interest and very generous in their old-Rose fragrance. Outstanding in any garden because of its many satin petals; has the fullness and size of an artist's picture of a lush pink Rose on 15 to 18-in. stems.

*Plant*...vigorous, compact, very hardy. 30 in.

*Profuse*...everblooming spring till late fall.

*Blooms*...hold well in sun. Clear glowing pink becomes a lovely soft salmon-pink in fall.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**ALEZANE (Right)**

(Plant Patent No. 116)

A unique color! Prized for its profusion of bloom and hardiness. *Blooms three weeks earlier than most.* Enchanting in its unusual hues. E. A. Piester, curator of the Hartford Rose Garden, says, "Alethane is the hardiest and most winter-resistant of the hundreds of varieties in the Hartford Garden." Such hardiness, the unusual apricot color and its early bloom make Alethane hard to beat!

*Buds*...urn-shaped, chestnut-brown

*Blooms*...double, cupped, sorrel and chestnut, finishing rich apricot.

*Growth*...vigorous. Repeats very quickly; many blooms for cutting. 24-in. plants.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50**

**ERNIE PYLE (Below, Right)**

(Plant Patent No. 673)

Dedicated to the memory of Ernie Pyle at the 1945 Festival of Roses, this glowing new flower has been generously admired by all. Remarkable because of its profusion of warm rose-pink flowers of great size and unusually abundant fragrance. Bushy, vigorous in growth, Ernie Pyle grows with sleek vigor and amazing resistance. Extravagant display of rose-pink flowers made warm and vibrant by a suffusion of yellow starting at the base of each petal. Slow opening, long lasting in bloom . . . will soon be one of America's most popular pink Roses.

*Bud*...ovoid, pink, opening slowly.

*Bloom*...large, cup-shaped, warm rose-pink.

*Fragrance*...generous and alluring.

*Height*...2 to 2½ ft., vigorous and bushy.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

**PAN AMERICA (Below)**

(Plant Patent No. 437)

An outstanding leader in the Parade of Modern Roses. The reddish orange buds unfold to show deep orange inside, and these rich tones diffuse into beautiful tawny yellow with outside of petals darker gold; in the final stages, lovely light gold, darker outside. Fascination personified . . . add this to your collection for never-fading interest.

*Fragrance*...sweet; tea-like; alluring scent.

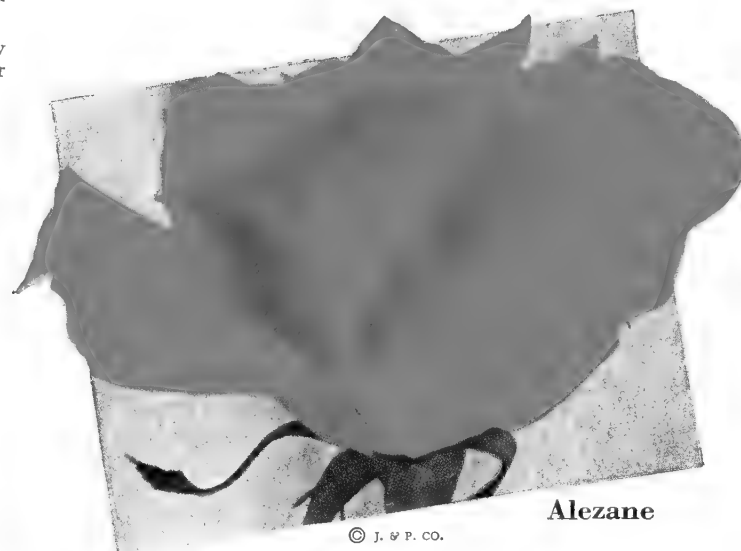
*Continuous*...from June throughout the summer, with deeper color in fall.

*Plants*...3 ft., hardy, vigorous, disease-resistant.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**WAVES**

© J. &amp; P. CO.

**Alethane**

© J. &amp; P. CO.

**Ernie Pyle**

© J. &amp; P. CO.

**Pan America**

© J. &amp; P. CO.

# Jackson & Perkins'



Signora

Dicksons  
Red

Neige Parfum →

↑ Countess Vandal

## Better Blooms

You see on these pages some of the best, the most popular, the most profuse of our Modern Roses. They will give you more color, more flowers, more pride and satisfaction than any other type of plant you might select. Choose the ones you like best and order them now for planting this spring.

## Fully Guaranteed

Each plant we send you has been grown under ideal conditions, carefully dug and individually inspected and trimmed. All are 2-year, field-grown plants—*unconditionally guaranteed to live and bloom in your garden.*

## Order Early Plant This Spring

## McGredy's Sunset

**Signora.** (Pl. Pat. 201.) A pronounced advance over the well-known President Herbert Hoover. Buds are a warm brownish orange, opening to lighter mandarin and salmon. Foliage is rich, glossy, dark green. Tall, vigorous growth. Very fragrant. 30 to 36 in.

**Countess Vandal.** (Pl. Pat. 38.) Acclaimed most artistic bloom in rosedom. Copper, bronze and pink, flooded with gold. Reflex of silver. Most widely used exhibition Rose. Very effective in table arrangements. 24 to 30 in. high. Disease-resistant.

**Dicksons Red.** (Pl. Pat. 376.) First red Rose to bloom in spring. Glowing scarlet-red brilliance, rich as royal velvet. From the Emerald Isle. Rugged as it is lovely. Blooms unceasingly. Spectacular for its flashing color. Very fragrant. 24 to 30 in.

**Neige Parfum.** (P. R. R.) The peerless fragrant white, and one of the most fragrant of all Roses! Early bud has slightest tinge of cream, the unfolding flower a delicate lemon, in full bloom a beautiful white. Plants 2 to 2½ ft. tall.

**McGredy's Sunset.** (Pl. Pat. 317.) Tinted with delicate orange and rich scarlet—the saffron blooms open in glorious grandeur. Best loved of the Irish Roses. Shapely flowers. Sweet fresh fragrance. Excellent 30-in. plants. Continuous bloomer; hardy.

**Hector Deane.** (Pl. Pat. 361.) Unusual vibrant color. Noted for unsparing fragrance. Perfumes whole garden. Rampant grower. Pointed buds. Artistic petal formation. Tall, stately, 30-in. plants. Perfect for bud vases. A McGredy Rose.

**Gloaming.** (Pl. Pat. 137.) An outstanding pink Rose for exhibition blooms. Reflects the golden rays of an autumn sunset. A miracle of Nature. Sturdy. Requires no pampering. Decidedly fragrant. Excellent foliage. Height 30 in.

**Eclipse.** (Pl. Pat. 172.) The "Streamline Rose." Distinctive sleek, tapering buds. Best national all-purpose yellow. Abundant bloomer. Plants are vigorous and branching. Grows well in all localities. Excellent for boutonnières. 24 to 30 in.

**Miss America.** (Pl. Pat. 264.) A lovely pastel Rose that achieves greater popularity each season. Delicate flesh tints touched with salmon and gold. Very large, 6-in. flowers averaging 65 petals. Long-stemmed exhibition blooms. Grows 30 to 36 in. high.

**Flambeau.** (Pl. Pat. 374.) Vivid, vibrant, glowing scarlet. Petals glisten inside with a velvety sheen. Appealing petal formation. Vigorous, sturdy, 3½-ft. bushes.

**Eternal Youth.** (Pl. Pat. 332.) The clearest of all pinks. Brushed with delicate yellow at petal base. Sweet fragrance. Compact plant about 2 ft. tall.

**Better Times.** (Pl. Pat. No. 23.) The "Indiana Redhead"—prized for length of stem, pointed buds, cut-flower beauty. The florist shop favorite. Enchanting fragrance. Hardy grower. Upright growth 18 to 24 in. Gold Medal at New York, Philadelphia and St. Louis Flower Shows.

**\$1.50 each**

**3 of one kind \$3.75**

**12 of one kind \$15.00**

**Order Now . . . . Plant Them This Spring . . . .**

# MODERN DOZEN

7

## Prove to Yourself the Superiority of Modern Roses

All Twelve Plants  
shown in color

**GROUP #17 \$15.00**

**Value . . . \$18.00**  
You Save \$3.00

All Five Plants  
on opposite page

**GROUP #27 \$6.25**

**Value . . . \$7.50**  
You Save \$1.25

All Seven Plants  
on this page

**GROUP #37 \$8.75**

**Value . . . \$10.50**  
You Save \$1.75

Three Plants

*One each Dicksons Red,  
Eclipse, Better Times*

**GROUP #47 \$3.75**

**Value . . . \$4.50**  
You Save 75c

**\$1.50 each; 3 of one kind \$3.75;  
12 of one kind \$15.00**

Hector  
Deane

Eclipse

Miss  
America  
↓

Eternal  
Youth

Gloaming  
↓

Flambeau

Better  
Times

A few Modern Roses  
selected to give you a  
wide range from which  
to choose. Each has  
some outstanding  
characteristic that will  
thrill you in your 1947  
garden.

© J. & P. CO.





© J. &amp; P. CO.

# Hybrid Teas

All J. & P. Roses are guaranteed to live and bloom this summer. Order now and see their lovely flowers in your garden within a few months. They will give you a new interest and pride in your garden as the "Queen of Flowers" displays her regal beauty.

## PEACE (Left)

(Plant Patent No. 591)

Peace has already taken its distinguished place among the yellow Roses, introducing a new note of interest in the color stages through which it passes. The ovoid buds are golden yellow, etched with pink. As they open, they change from canary-yellow, to pale gold, to iridescent cream. The petals are edged with apple-blossom-pink that deepens as the flower slowly opens to glorious 5-in. blooms of limitless beauty.

The petals roll gracefully outward to form a very double flower, attractively cupped and with a high-centered golden heart. Individual petals are large, numbering from 40 to 45. Its fragrance is delicate.

The plant is as superior as the bloom, hardy—vigorous—disease-resistant. The flowers are unusually large and borne on heavy stems that lift them proudly above the mass of large, vigorous, shining, holly-like foliage. Best of all, the blooms are produced in glorious succession until frost.

*Honors* .All-America for 1946 and other awards.

*Bud* . . . ovoid, golden yellow, etched with pink.

*Blooms* . . cupped, canary-yellow to cream, edged with pink. 5 in. across. 40 to 45 petals.

*Plant* . . . vigorous, hardy. Very large, glossy, disease-resistant foliage. Successive bloomer.

\$2.50 each; 3 for \$6.25; 12 for \$25.00

Peace

*Rubaiyat, the only All-America Rose Selection for 1947, which we introduced last September, was in such demand that our supply is exhausted. This glamorously exotic, brilliant red Hybrid Tea Rose with its wealth of old-Rose fragrance and generosity of bloom will be available again for our customers next fall.*

## GREER GARSON (Left)

(Plant Patent Applied for)

Utterly charming, distinctive in style and form, sweetly fragrant—as lovely and unforgettable as its namesake, winner of the Motion Picture Academy Award for best performance of the year in her portrayal of Mrs. Miniver. Just as the charm and talent of Greer Garson carry her to higher pinnacles of stardom in the motion picture world, so the charm and worth of her Rose are winning higher praise in the world of rosedom. The large pointed buds open slowly, with the outer petals spreading gracefully and the inner ones unfolding even more slowly. Continuous bloomer, profuse in spring and particularly heavy in fall. Also unusually fine as a hot-weather Rose.

*Color* . . . . .alluring, ever-true, deep rose-pink, inside lighted with a brilliant suffusion of yellow; thrives in all climates.

*Buds* . . . . .large, pointed, slow opening, on long stems.

*Blooms* . . . . .modern, high-centered, 5 in. across.

*Fragrance* . . .delightfully sweet and fruity.

*Plants* . . . . .vigorous, firm, 30 in. tall. Healthy, waxy foliage. Grows lustily; frequently sends out long shoots, each with its large perfect bloom and following with a candelabra of 3 or 6 more blooms.

\$1.50 each; 3 for \$3.75; 12 for \$15.00

Greer Garson

© J. &amp; P. CO.



**Panorama**

**PANORAMA (Above)**

(Plant Patent No. 614)

From the famous House of McGredy in Portadown, Ireland, comes this gayly flamboyant Modern Rose—the petals gloriously bathed with deep live rose-pink, silvery buff slightly suffused with pink on reverse. Unusual because of the distinct silvery tones; a delightful pink Rose in every respect. Enhanced by abundant, rich, dark green foliage, the very large, full-petaled blooms present a striking contrast in all stages. Unique!

*Bud* . . . . . full and ovoid, entrancing in its changing contrasts as petals unfold.

*Flower* . . . large, beautifully cupped. 6 in. across.

*Fragrance* . . abundant Old Rose perfume.

*Plant* . . . . . hardy, bushy; disease-, sun-, and rain-resistant. 30 in. tall.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**ADORATION (Right)**

(Plant Patent No. 453)

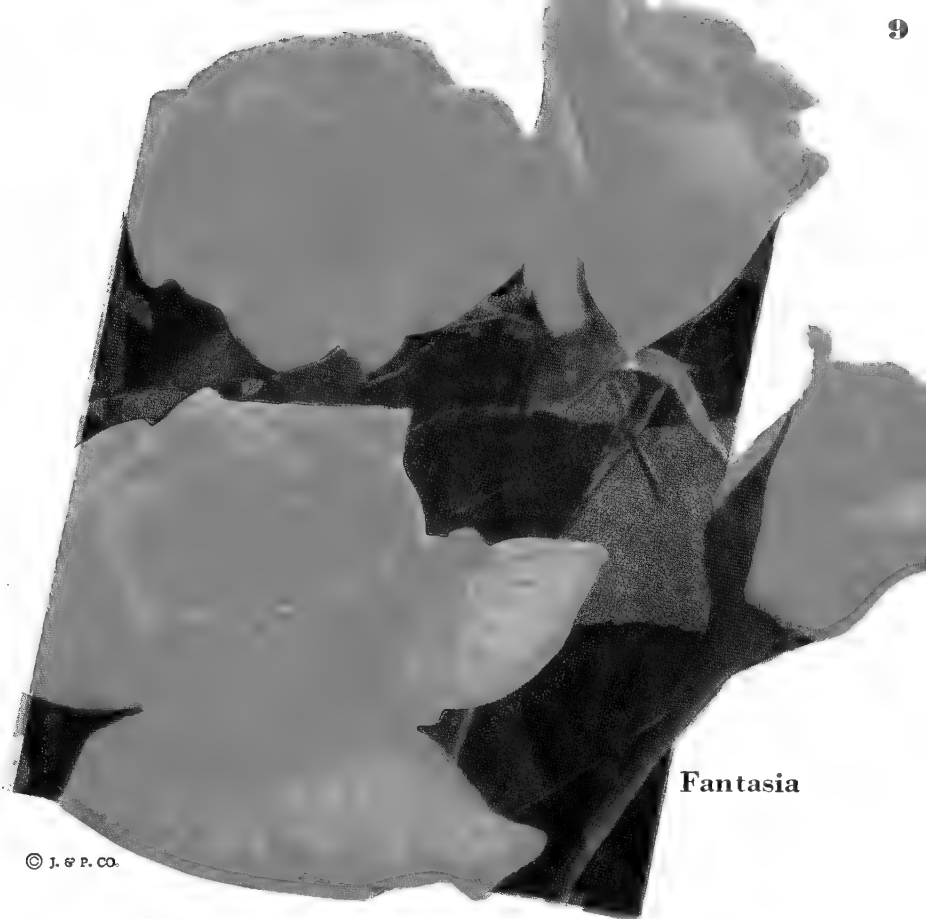
One of the loveliest of our newer Roses, a masterpiece of the noted Jean Gaujard. A subtle fragrance adds to its charm. The buds are particularly intriguing . . . long and pointed, opening gradually into high-centered blooms. These 5-in. blooms are a brilliant salmon-pink tinted with orange at the base of the petals. Large pointed petals arranged to form an unusually artistic flower. Foliage is profuse, shiny, effective. The lithesome, airy plants are strong and upright, about 30 in. tall. Hardy and vigorous.

*Color* . . . brilliant, high-centered, salmon-pink blooms. June till frost.

*Buds* . . . intriguing, long, pointed.

*Foliage* . . hardy, profuse, shiny, coppery green.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**Fantasia**

**FANTASIA (Above)** (Plant Patent No. 590)

Thousands have already acclaimed the "lift" they get from Fantasia's bright golden yellow buds. Florists everywhere grow Fantasia for exquisite corsages and bouquets. This new Hybrid Tea has so many of the rugged and abundant characteristics of the Floribunda Roses that many of our testers want to call it a Floribunda. Use Fantasia anywhere Floribundas can be used, or in the beds of Hybrid Teas. Particularly extolled for the trim, pointed buds, profusely borne, often in clusters.

*Buds* . . . delightfully sleek, pointed, bright golden yellow to mellow peach, in great profusion. Sometimes many on one stem.

*Blooms* . . . medium-size, high-centered, exquisite form; 30 to 35 satiny petals, with a lively sheen outside. Lightens to creamy yellow.

*Perfume* . . unique, interesting wild-Rose fragrance.

*Habit* . . . very hardy, bushy, about 30 in. tall. Disease-resistant. Bloom early, re-bloom all summer and fall.

*Origin* . . from house of A. Dickson & Sons, Ireland.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**Adoration**

Rose  
Bampton



# Hybrid Teas

## ROSE BAMPTON (Plant Patent No. 425) (Left)

Rose Bampton brings to rosedom a new shade of red, remarkable for its intense brilliance. The iridescent hue retains its depth throughout the long life of the blooms. Occasionally in early spring there are two-tone variations between the outer and inner petals. In summer the flowers are intense red and remain so until frost. The petals reflex slightly as they open and the full flower resembles a camellia.

*Buds* . . . . . Ophelia-shaped, rich carmine, developing into China-red as the petals unfold. They open unfailingly during the season from spring to fall.

*Blooms* . . . . . 5½ in., very double, slow in opening, hold a long time. 50 or more firm, well-spaced petals, camellia-like. Never "ball."

*Fragrance* . . . . . delightful old-rose perfume.

*Plant* . . . . . strong, healthy, vigorous. Medium height. Very hardy and disease-resistant.

*Foliage* . . . . . rich dark green, and bountiful. Covers bush completely.

*Award* . . . . . First Class Certificate, Royal Dutch Horticultural Society.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

## KATHERINE T. MARSHALL (Plant Patent No. 607) (Below)

The All-America Winning Pink Rose of 1944. So glorious, so appropriately named to honor the wife of America's great General Marshall! All-America—created in our own Newark nurseries by Eugene S. Boerner, chief hybridist and director of the J & P Dept. of Plant Research. This is a Rose of rare beauty and delicacy of form. It grows vigorously with large, open, upright blooms of friendly warm glowing pink. Highly praised in all sections of the country. Bred to hardiness and perfect form. The growth and foliage is equal to the Radiance family and outstrips the old favorite President Herbert Hoover. Fruity fragrance. Long, fine stems.

*Color* . . . . . clean, sparkling, warm pink.

*Buds* . . . . . slow-opening—deep coral-pink with suffusion of yellow.

*Blooms* . . . . . generously full, cupped, 5 in. across. Heavy petals resist summer sun.

*Fragrance* . . . . . marked and fruity.

*Plants* . . . . . hardy, very vigorous, tall, 2 to 4 ft. Resistant to heat, rain, disease.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

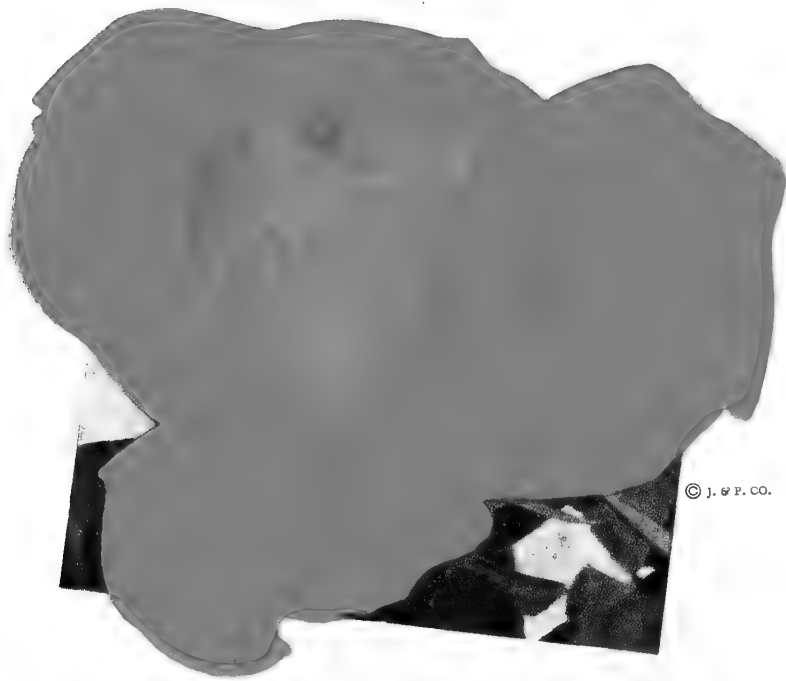
## SATURNIA (Plant Patent No. 349) (Below)

A glorious Rose with 20 flame-wrought petals casting their spell of enchantment. The face of the large petals is a very brilliant cardinal-red, while the reverse is salmon-yellow and copper, creating a warmth of tone difficult to describe . . . still more difficult to forget. If you do not now have Saturnia in your garden, we cannot suggest another which will contribute so much to the array of colors as this stunning masterpiece. Study the picture below and imagine the warmth and vibrancy of this handsome Rose blooming in your own garden

*Fragrance* . . . . . pronounced, fruity.

*Plant* . . . . . symmetrical, average height.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



JACKSON & PERKINS CO.

World's Largest Rose Growers



Katherine T.  
Marshall



© J. & P. CO.

© J. & P. CO.

© J. & P. CO.



# THE NEW J. & P. DISPLAY GARDEN UNDER CONSTRUCTION



After two years of construction, the 15-acre Jackson & Perkins display garden nears completion. 22,000 Roses, in a well-landscaped setting of trees, shrubs, hedges, lawns, and walks, will be ready for formal opening at the Diamond Jubilee Festival of Roses in June.

THIS YEAR'S FESTIVAL OF ROSES will be the biggest and most important in J. & P. history because it will include formal opening of this new public display garden, when thousands of Modern Roses will be in full bloom, and because it marks the occasion of J. & P.'s 75th year in the Rose business. Under construction since 1945, the garden includes Rose plantings of all types: model gardens, actual plantings of Rose

beds, hedges, climbing Roses, Roses for special purposes, tree Roses and other forms. The unusual design of the garden has been planned to accommodate a vast number of visitors, providing a large parking area, a natural outdoor amphitheater and stage, walks, benches and an Administration Building where displays will be on public view during the Diamond Jubilee Festival of Roses.

Visitors to this new garden will see Modern Roses in hundreds of popular varieties, and will have an opportunity to study the many interesting planting and landscape effects. The many plantings in the garden will demonstrate how Roses may be used by home owners and will also familiarize visitors with Rose varieties. The magnificent display of 22,000 Roses in full bloom combined with many other features of the Festival of Roses, make the above garden a mecca for Rose lovers. The display will be continuous and visitors will be welcome throughout the entire summer.



Mme.  
Marie  
Curie

## MME. MARIE CURIE (Plant Patent Applied For)

Unusually generous, clear yellow blooms with sweet fragrance, on vigorous, spreading bushes. Stems long, ideal for cutting. This Rose will bring a new warm glow to your garden. Order now and enjoy its beauty among your other garden favorites in June and during the summer.

Named for Mme. Marie Curie, co-discoverer of radium, and also for Greer Garson's screen portrayal of Mme. Curie.

*Plants...* continuously in bloom. Very hardy—3 ft. tall.

*Buds...* the tight-pointed, orange buds open slowly to ovoid shape.

*Flowers...* large, 5-in. blooms, beautifully cupped. Very prolific all season.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

Join the AMERICAN ROSE SOCIETY and enjoy the many advantages of membership in one of the most important horticultural organizations in the country.

Benefits include the American Rose Annual, the bi-monthly American Rose Magazine, pamphlets, and other aids. Dues \$3.50. Send to:

**SECRETARY, Box 687G, Harrisburg, Pa.**

©  
J. & P. CO.

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

# Hybrid Teas

## **SONATA** (Below Left) (Plant Patent Applied For)

Sonata is truly as beautiful as a symphonic melody. A cochineal-red in spring and fall, in summer lightening to unusual hues of deep lively pink. In lovely contrast, the outside of the petals is several shades darker than inside. The large flowers are perfectly shaped, opening gradually and artistically from long, pointed buds of intense cochineal-red. The foliage is abundant, very dark green, contrasting beautifully with the flowers and completing the charm and artistry of the entire plant. Growing proudly erect on long, strong stems, Sonata blooms abundantly from spring to fall, gracing your garden with ample color and providing a generous supply of cut-flowers.

*Buds* . . . . . pointed, long, cochineal-red.  
*Flower* . . . . . modern, high-centered, artistic.  
*Fragrance* . . . sweet and pleasing.  
*Continuous* . . very prolific all season. Sun-, heat- and disease-resistant.  
*Habits* . . . . . very hardy, vigorous, upright, about 36 in.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

## **MANDALAY** (Below Right) (Plant Patent Applied For)

*Largest of all Yellow Roses*, as big as 6 in. across—gigantic beauties! The long, pointed bud unfolds into a very large, high-centered bloom of clear, pure gold which remains throughout the life of the flowers. The 40 petals are long, firm, very smooth. The ample foliage is heavy and very dark green. A hardy, prolific grower with unmistakable exhibition traits.

*Bud* . . . long, pointed, golden yellow.  
*Flower* . . . opens slowly, retaining its potent color and delicate fragrance.  
 Long-stemmed.  
*Habit* . . . about 3 ft. tall. Very free-blooming; resistant to sun, rain, heat, disease.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

Sonata



## AVAILABLE ONLY IN LIMITED QUANTITIES

(Not Illustrated)

**MIRANDY.** (Pl. Pat. 632.) Large double blooms of a rich maroon-red. Flowers produced freely make this a popular variety because of its excellent dark red color. Another feature is the penetrating Damask perfume. Long ovoid buds of rich warm red open to a large perfect Rose of unusual form. Mirandy has 40 to 50 velvety petals, so it is a very full, attractive Rose even at maturity. All-America Selections Winner for 1945.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

**LADY MANDEVILLE.** (Pl. Pat. 461.) Here is an unusually warm rich yellow, deeply overlaid with amber. The foliage is tinted reddish, adding to the charm and color of this excellent McGredy Rose. Flowers are large and fragrant and have superb form. Rarely does this Rose—even at maturity—lose its excellent shape.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**MRS. MINIVER.** (P. A. F.) Striking scarlet-crimson. One of the strongest colors even among the best red Roses. Pointed dark carmine buds develop into 5½- to 6-in. blooms of striking cardinal-red.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

**PEDRALBES.** (P. R. R.) A large white Rose often 5 in. across. Creamy before the full sleek bud unfolds, but becomes lighter and lighter until the finished flower has petals of pure white with a yellow center in the heart of the Rose. Delicate airy fragrance. Generously borne in clusters of 4 or 5 buds on long strong stems. Plant is spreading, about 30 in. high.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**LOWELL THOMAS.** (Pl. Pat. 595.) Like the eminent commentator for whom it is named, this Rose is outstanding in its field. Large perfect blooms of glowing gold hold the color well. Dainty alluring fragrance. Delightfully rich with its 35 buttery golden yellow petals. Particularly good in June and persistent all season with its artistic flowers borne on long stems.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

**MME. JEAN GAUJARD.** (Pl. Pat. 338.) An aristocrat, bearing in the long, shapely bud an exquisite blend of pastel colors, every mark of the patrician. Delicate creamy yellow, with gorgeous shades of orange and carmine-pink on the reverse. Extraordinarily fine and graceful in form, with lovely long stems. Stands the sun—very free blooming.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50**

**MARY MARGARET McBRIDE.** (Pl. Pat. 537.) Here is a Rose of which we are especially proud. Created by the J. & P. Department of Plant Research, it has been impossible to produce enough of these to take care of all the orders. In constant demand because of its rich pink flowers and because it bears the name of the gracious "Mary Margaret." Buds are pointed, high-centered, and open gradually into a clear deep coral-pink bloom of perfect form with shimmering gold at the base of petals.

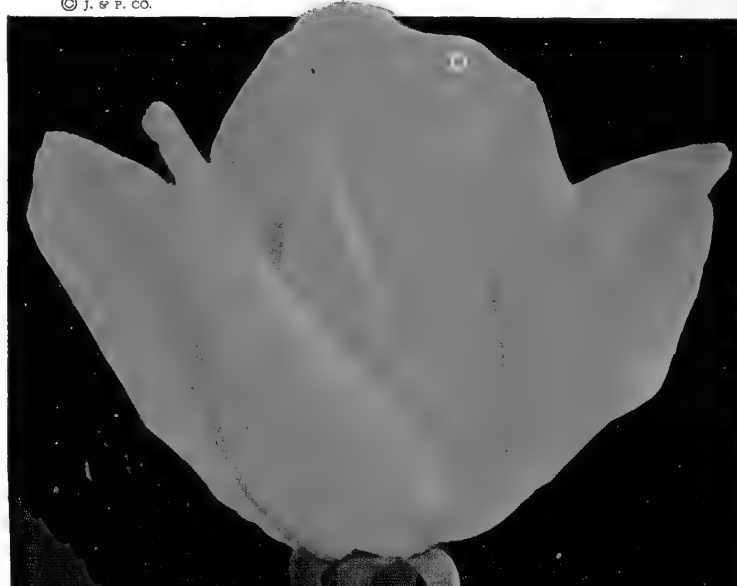
**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

## JACKSON & PERKINS CO.

*World's Largest Rose Growers*

## Mandalay

© J. & P. CO.



## AVAILABLE ONLY IN LIMITED QUANTITIES

(Not Illustrated)

**GREY PEARL.** (Pl. Pat. 680.) This is the startling grey Rose introduced by J. & P. in 1945. It has been impossible to produce enough plants to fill the demand in past seasons but we expect to have a few this spring for which we can take orders while the supply lasts.

**\$2.50 each (Only one to a customer, please.)**

**NEVILLE CHAMBERLAIN.** (Pl. Pat. 428.) The graceful, slender buds are one of the most appealing characteristics of this exquisite Belgian Rose. Of artistic pastel tones, they open into delightfully formed, rich salmon, double, 4-in. blooms with interestingly flared petals.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50**

**B. W. PRICE.** (P. R. R.) This outstanding single Rose will make your garden more interesting! Color is a superior pink of pronounced brilliance, with 7 large petals instead of 4. To all who love Roses and would know them better, to all who seek the different and the unusual . . . we recommend B. W. Price as a welcome addition to any garden.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

### ZULU QUEEN (Below) (Plant Patent No. 363)

The darkest and one of the "blackest" of all red Roses—a magnificent, dusky deep maroon, almost black in its recesses. Petals etched deep violet. The flowers are very large and full-petaled. Large, dark green foliage. Of distinct vigor and beauty, the rich, velvety blooms stand up well in the sun, even in torrid weather. While not an exuberant bloomer, far from sparse.

*Bush* . . . vigorous, hardy, well-proportioned; grows 2 ft. tall.

*Blooms* . . . The long, pointed buds open gloriously; distinctly and delightfully perfumed.

**\$2.00 each; 3 for \$5.00 (Limit, 3 to a customer.)**

### BRANDYWINE (Right) (Plant Patent No. 530)

Here is a rugged yellow Rose to make your garden glow with warm sunshine. Tall and strong and rugged as the patriots of old. Handsome large pointed buds, lovely for all kinds of bouquets. In a delightful shade of buff-yellow, the sleek buds open slowly and finish light yellow. Plants are vigorous and so reliable! Plant Brandywine this spring and enjoy one of the finest yellow Roses in your garden all summer.

*Buds* . . . pointed; lively orange tints in cooler weather.

*Blooms* . . . light yellow, stately, cup-shaped, fine large flowers on long stems.

*Fragrance* . . . the sweet perfume is alluring in bouquets.

*Plants* . . . tall, vigorous, rugged, hardy; up to 4 ft. Very disease-resistant.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*

### PRIMA DONNA (Below) (Plant Patent No. 639)

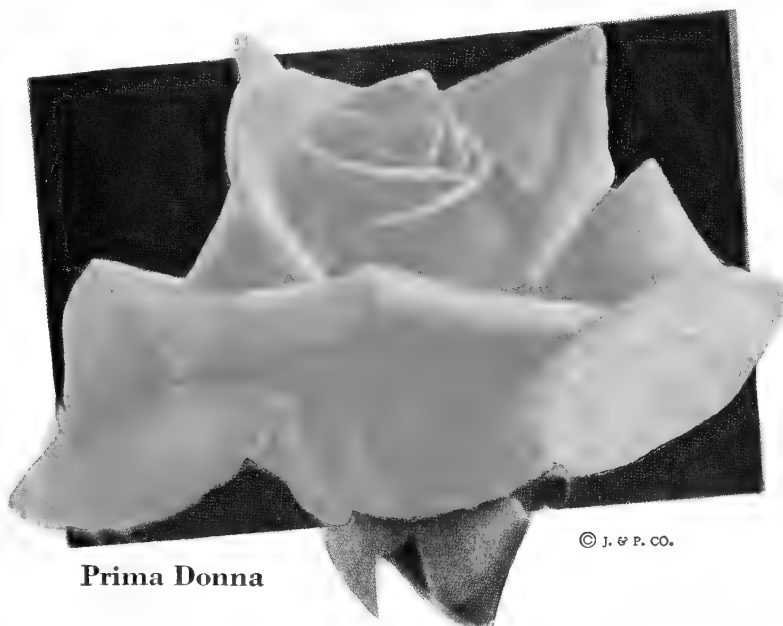
Exquisite in form, intriguing in color. Glorious deep salmon suffused with pink . . . an eye-stopping display in the garden, a generous supply of buds and blooms for bouquets! Blooms continuously from mid-June through summer and fall. Slender, pointed buds of salmon-pink unfurl slowly. Delightful fragrance and gracefully curled petals combine with the warm pink color to make this a favorite with many of our customers.

*Blooms* . . . perfect, high-centered.

*Scent* . . . appealing, alluring.

*Plants* . . . vigorous, upright, 3 ft., disease-resistant.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



Prima Donna

© J. & P. CO.

Brandywine



Zulu Queen





# Universal

President  
Herbert  
Hoover

Beloved favorites of many a fine Rose garden, these are the best of the older Hybrid Tea Roses. Admired by Rose-lovers for years, Universal Favorites still merit a place in many fine gardens.

Only Roses that do well in all parts of the country are in this list . . . recommended by leading rosarians, extensively planted in public Rose gardens.

Highest-grade, 2-year-old, field-grown plants, ideal for a large colorful planting at little cost. A generous supply of cut-flowers can be obtained throughout the season from your plantings of the Universal Favorites.

## NOTICE

Our supply of some varieties may become exhausted. To avoid the possibility of disappointing you, we will substitute similar types if necessary, unless you instruct us not to on the order blank.

**\$1.15 each; 3 of one kind \$3.15**

Editor  
McFarland

McGredy's  
Yellow

Etoile  
de Hollande

Poinsettia

Condesa  
de Sagastgo

## YOUR OWN CHOICE

of any of the 27 varieties listed

**\$1.15 ea., 3 of one kind \$3.15**

**Guaranteed to  
Live and Bloom**

**JACKSON & PERKINS CO.**

*World's Largest Rose Growers*



# Favorites

**Ami Quinard.** Black-crimson buds; maroon-red, semi-double flowers. 15 petals.

**Briarcliff.** Extra large; perfect form; exquisite deep rose-pink, lighter on outer petals. Fragrant.

**Caledonia.** Large; white; very double; long-lasting; slightly fragrant. Long stems. Hardy.

★**CHRISTOPHER STONE.** Velvety scarlet-crimson; Damask fragrance. Very popular, upright. Stands hot weather.

★**CONDESA DE SASTAGO.** Two-toned coppery pink inside, golden tint outside.

**Duquesa de Penaranda.** Copper-apricot in summer, cinnamon-peach in fall. Long stems.

**Dame Edith Helen.** Long-stemmed, glowing pink blooms. Bushy in growth; continuous bloomer. Very fragrant.

★**ETOILE DE HOLLANDE.** Bright red; large; loose; semi-double, fragrant. Vigorous.

**E. G. Hill.** Very fragrant blooms, deep maroon, velvety on inside, shading to pure red when open wide. Fine bud. Blooms all season.

★**EDITOR McFARLAND.** Perfectly formed blooms of clear brilliant pink, slightly suffused with yellow. Intensely fragrant; strong stems.

*(Items starred are illustrated)*

★**GOLDEN DAWN.** Sunflower-yellow turning to lemon; well-formed; fragrant. Profuse, continuous.

**Golden Rapture.** Large, high-centered flowers of golden yellow. Good form and fragrance.

**Home Sweet Home.** Large, fragrant, clear, glowing pink with silvery edges.

★**K. A. VIKTORIA.** Exotic pure white blooms for contrast in bouquet or garden.

★**McGREDY'S YELLOW.** Large, bright buttercup-yellow. Exquisite bud and flower.

**Mrs. Pierre S. du Pont.** Deep golden yellow, slightly lighter with age; semi-double. Fragrant.

**Mrs. Erskine Pembroke Thom.** Fine buds; perfect rich yellow flowers; delicate fragrance.

**Mrs. Sam McGredy.** Scarlet-copper-orange, flushed red outside; fragrant. Profuse, continuous bloomer. Very hardy.

**Numa Fay.** Pastel rose. Peach to salmon buds opening to vibrant salmon-pink. Long stems. Large flower of 50 petals. Hardy, symmetrical, disease-free.

★**PINK DAWN.** Deep rose opening to pink. Tinted with orange at base. Fragrant.

★**POINSETTIA.** Long, pointed, perfect buds; glowing fire-red. Vigorous. Fine for cutting.

★**PRESIDENT HERBERT HOOVER.** Maroon and orange, two-tone. Vigorous, upright; free-blooming. Fragrant.

**President Macia.** One of the finest pinks. Long, rich pink buds. 6-in. blooms; flesh, rich pink reverse.

**Radiance.** Cameo-pink; large; intensely fragrant. Blooms all season, in all climates. Tall.

**Red Radiance.** Very large; long-lasting; intensely fragrant; clear, even red. Tall.

★**SOEUR THERESE.** Long, pointed, silvery yellow buds, marked mauve-red. Fragrant. Many daffodil-yellow blooms.

★**TALISMAN.** Golden yellow and copper; long-lasting. Free-blooming.

All 12 Roses shown  
on these two pages

**GROUP #57 \$11.50**  
(Value \$13.80)

All 4 Roses shown  
on this page

**GROUP #67 \$3.85**  
(Value \$4.60)

All 8 Roses shown  
on opposite page

**GROUP #77 \$7.65**  
(Value \$9.20)

36 plants, 3 of each  
of all 12 Roses shown

**GROUP #87 \$34.50**  
(Value \$41.40)



Christopher  
Stone



Talisman



Soeur Therese



Pink Dawn

# Modern Tree Roses

## THE ARISTOCRATS OF ROSEDOM

### A Jackson & Perkins Specialty

If you love Roses and would see them at the pinnacle of perfection, here is an opportunity to grow the "Queen of Flowers" in unequalled excellence. The blooms borne on Tree Roses are superior in quality to those produced on the regular bush form. Modern Tree Roses are the crowning glory of the plant world—for giant size, exquisite form, brilliance of color, and abundant bloom from June through frost.

From the largest estate to the smallest city lot, they transform any garden into a haven of loveliness. There's a place for Tree Roses anywhere—they make informal gardens more radiant, small gardens more intimate, and formal gardens more stately. Because of their unusual form and the unparalleled beauty of the flowers, they present a breathtaking picture in any landscape.

### FINEST COLORS . . FINEST VARIETIES

*Red — Pink — Yellow — Salmon — White — Multicolored*

All have big, double blooms like those pictured. Choose from these six colors the ones you want, and order the number of plants desired in each color selected. We shall then send you the choicest plants to do best where you live, each properly labeled with its correct name.

**\$5.00 each; any 2 for \$9.50;  
any 6 for \$25.00**

Blaze. (Pat. 10.) Flag-red.	Mandalay. (P. A. F.) Largest of yellows.
Christopher Stone. Scarlet-crimson.	Mary Margaret McBride. (Pat. 537.) Pink.
Countess Vandal. (Pat. 38.) Bronze-pink.	Neige Parfum. (P. R. R.) White.
Crimson Glory. (Pat. 105.) Vivid crimson.	Pan America. (Pat. 437.) Orange and gold.
Dicksons Red. (Pat. 376.) Flashing scarlet.	Pinocchio. (Pat. 484.) Salmon-pink.
Eclipse. (Pat. 172.) Golden yellow.	Saturnia. (Pat. 349.) Two-tone, red-yellow.
Fantasia. (Pat. 590.) Golden yellow.	Signora. (Pat. 201.) Mandarin, salmon.
Hector Deane. (Pat. 361.) Cochineal-red.	Sonata. (P. A. F.) Cochineal-red.
Katherine T. Marshall. (Pat. 607.) Pink.	World's Fair. (Pat. 362.) Scarlet.

Tree Roses are very popular and take years longer to produce than bush Roses. Therefore our supply is comparatively limited. If any variety you order is sold out, rather than disappoint you we shall send another of similar color. Complete, simple instructions for easy planting and care are supplied with every order. All Tree Roses are guaranteed to live and bloom.

Complete, simple instructions for easy planting and care are supplied with every order.

J. & P. Modern Tree Roses are grown on a special strain of Multiflora root and stem (trunk) for best success in your garden.

A strain that transplants easily, is hardy and handles well for winter protection.

These trunks are 3½ ft. tall, with bushy, well-balanced heads.

The trunks of J. & P. Modern Tree Roses increase in diameter in proportion with the top, an essential for success and long life in Tree Roses.

They are not subject to borers and other ills common in stems of previous kinds.

*Tree Roses are sold only in spring. When supply is exhausted, it will be a year before J. & P. Tree Roses will again be available.*



(above) Here in this great field in our nurseries the plants we shall ship to you this spring were photographed while in full bloom last summer. (right) Exotic, fragrant Tree Roses along a garden path are the loveliest welcome to a guest.



Modern Tree Roses are very effective along a hedge or fence or at the garden gate. They create excellent centers of interest in any landscape or garden.

Imagine the "Queen of Flowers" putting forth her supreme loveliness and fragrance right at eye-level! Equally effective in perennial borders or any other location where their resplendent glory is fitting.

# Roses for Special Purposes

A FEW UNUSUAL TYPES THAT WILL MAKE YOUR GARDEN MORE ATTRACTIVE

## Miniature Roses ... THE SMALLEST OF ALL



Something unusual, which will make your garden intriguing and give you many hours of personal satisfaction. All who visit your garden will admire these dainty, delightful little plants with their perfect miniature blooms.

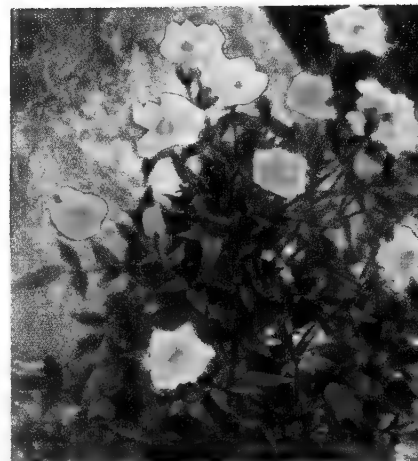
Rosedom's most intimate flower . . . a thimble or tiny vial will hold a bouquet of 6 or more. Petite little buds, smaller than a baby's finger-tip, open to exquisitely modeled blooms, irresistible on the tiny plants and in miniature bouquets. Plant them liberally in a row around your beds of Hybrid Tea or Floribunda Roses, or as an edging in front of other plants.

They are utterly charming in niches in the rock-garden, by the doorstep, or in some choice small spot along a path or border. In a window-box they create the effect of a Rose garden in miniature. In the fall, the plants may be taken up and potted to bloom indoors. Free-flowering May till Nov.; grow in any soil. Cover in cold winters, but otherwise they demand no special attention.

### ROSA ROULETTI (Right)

Perfect little double rose-pink flowers like picture. The entire 4 to 6-in. plant is just as dainty as the Roses themselves. Use them for borders, rock-gardens, or paths. Very attractive for small flower arrangements in the home. The little Swiss Rose that was lost for many years; now treasured in American gardens.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75



### OAKINGTON RUBY

(Not illustrated)

Deep carmine buds open rich ruby-crimson. Fully double flowers smaller than 1 in., even full open. Similar to picture above, much deeper in color. Plant less than 12 in. tall. Award of Merit, R.H.S. Plant this spring.

\$1.00 each; 3 for \$2.50;  
12 for \$10.00; 25 for \$18.75



### FRAU KARL DRUSCHKI (Right, below)

One of the purest white Roses, Frau Karl Druschki is a lasting delight if planted in low shrub borders or otherwise used as a flowering bush of medium size. Splendid for mass plantings; makes a beautiful informal hedge. Also good for planting in your Rose garden among Hybrid Teas. Very double, very large flower; lasts for a long time. Good stems, excellent for cutting. *Noted*

for its extreme toughness and vigor, it is excellent when used in place of a shrub. Frau Karl blooms heavily in June and continues intermittently all summer. Use as a pillar or train in espalier form against buildings, fences, etc., provided it is protected against the upper branches freezing in zero winter weather.

\$1.00 each; 3 for \$2.50; 12 for \$10.00

→ Frau Karl Druschki

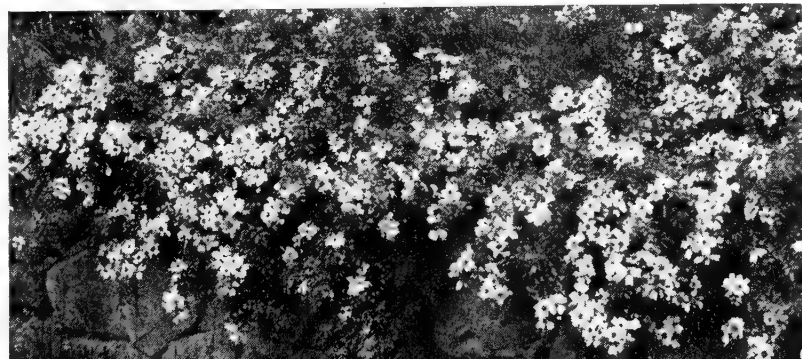
## Trailing Roses

**MAX GRAF** (Not illustrated) Excellent for covering steep banks and other difficult positions. Tough, needs little sunshine. Clear pink flowers in June and July. \$1.00 each; 3 for \$2.50; 12 for \$10.00

### WICHURAIANA (Below)

An effective cover-all for banks and other bare and unsightly places. Spreads rapidly, rooting wherever it touches soil. Effective along the top of retaining walls. Extremely hardy. Fragrant, starry white flower clusters. Bright red berries later in the season. Cover up ugly bare places by planting Wichurianas 2 ft. apart; they will soon form a dense solid trailing mass.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$20.00







© J. & P. CO.

**Pinocchio**

*The above illustration will give you an idea of how prolific Pinocchio really is!*

# J. & P. Floribundas.

**Hardy, Disease-resistant  
Very Free-flowering**

Great clusters of flowers even on a single branch. Floribundas have a place in any landscape . . . any garden . . . because they combine the best features you want in a truly "all-season bloom." Floribundas fit beautifully into the garden ensemble, flower continuously from June to frost. They are ideal for mass display, in borders with flowering shrubs to give color after the shrub bloom is past. Floribundas are the easiest of all Roses to grow.

## Pinocchio

(Left)

(Plant Patent No. 484)

**The Sensational  
"ROSE OF TOMORROW"**

Truly the all-purpose wonder of rosedom and, of course, a J. & P. introduction! *Extremely hardy, very easy to grow, always in bloom, with hundreds of flowers on every bush setting the entire plant aglow with gay harmony.* Great clusters of exquisite pointed buds open gradually to long-lasting Miniature Hybrid Tea Roses, 1½ in. across.

Pinocchio blooms so exuberantly that the word "everblooming" seems inadequate . . . as the last flowers in a cluster finish, the first buds are opening on other shoots. This continuous bloom continues all summer long.

The winsome buds are rich appealing salmon, flushed with gold at base, gradually changing to soft clear pink as the "sweetheart" flowers open and acquire deeper pink edges. Exotic, fruity fragrance. The artistic sprays of buds and blooms are incomparable for mass or miniature flower arrangements. Often keep from 8 to 10 days in the home . . . . . an ideal quality for cut-flowers indoors.

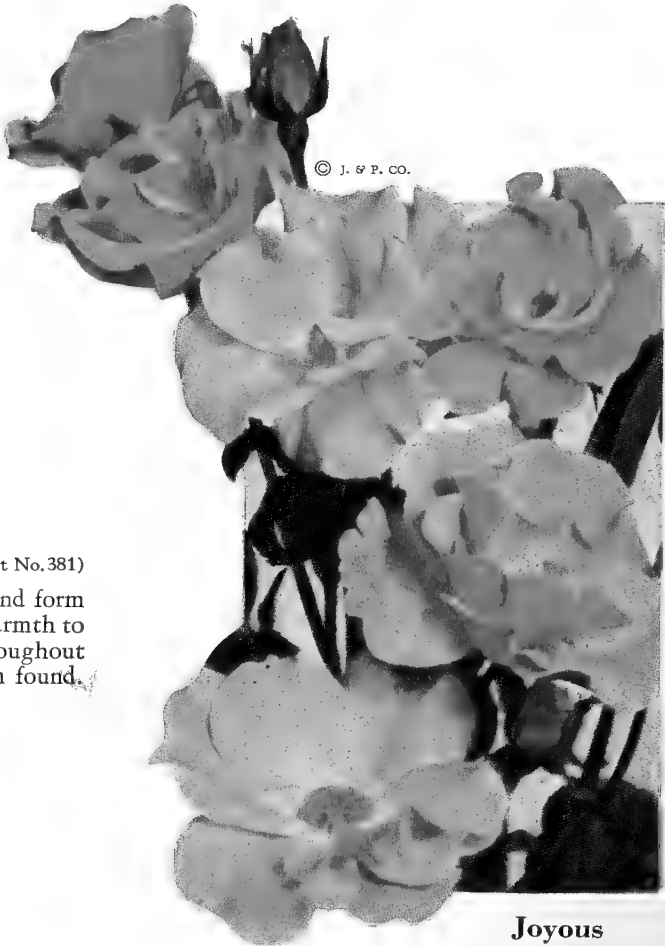
In the garden Pinocchio has many uses and generously fulfills them all. It is ideal to plant in shrub and evergreen borders, particularly effective in continuous summer and fall color after the flowering shrubs are done. The cool pink masses are refreshing in mass plantings and edgings for paths, drives, beds, and borders.

*Buds* . . . salmon flushed gold at base. In clusters.

*Blooms* . . . 1½ in. across. Long-lasting in garden and when cut. Exotic, fruity fragrance.

*Plants* . . . very prolific, continuous. Extremely hardy 20 to 24 in. tall.

**\$1.25 each; 3 for \$3.15;  
12 for \$12.50; 25 for \$23.45**



**Joyous**

## **JOYOUS (Right)** (Plant Patent No. 381)

A rhapsody in color from handsome rose-red buds to deep pink of the open flower. Color and form are so delightful you will treasure this once you see it in your garden. Adds "sparkle" and warmth to any landscape. The color is deeper than Else Poulsen and remains clear without mottling throughout the life of the blossom. In older varieties of this color range, this characteristic is seldom found. Joyous lends itself perfectly to cutting and vase or bowl arrangements.

*Strong* . . . free blooming, medium height.

*Unusual* . . for cutting and arrangements.

*Blooms* . . . clear, strong color at all times. Rose-red to deep pink.

*Foliage* . . . deep red as plants approach blooming.

**\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75**



# Use Freely for Mass Color All Season

**Betty and Donald Prior Are Two Outstanding Roses. Read This Page Carefully**

## Very Easy to Grow

From next June until freezing weather, these two Floribundas will make your garden more colorful, more attractive . . . the envy of all your friends and neighbors! Every gardener wants as many flowers as possible for the least possible amount of care. Then by all means set out a few plants each of Betty and Donald Prior. Order at once and plant them this spring.

## Flowers until October

Starting with a luxuriant display in June, they will continue to throw out cluster after cluster of buds and flowers right through the summer until killed back by frost. Plantings of Betty and Donald Prior at our Test Garden in Newark frequently blossom continuously from the middle of June until frost checks their glorious display in October.



Betty Prior

©  
J. & P. CO.

## BETTY PRIOR (Left)

(Plant Patent No. 340)

Unusually tall and free-flowering; delicate pink color. In June, its colorful myriads of blossoms are indeed a glorious sight. All through the summer the perpetually forming buds and flowers, resembling red dogwood, never fail to keep color and attract interest. The healthy, vigorous plants are sturdy yet delicate in appearance and bountiful with their blooms. In beds, borders, hedges, groups and large plantings, Betty Prior gives gorgeous mass color effects and many cut-flowers throughout the year. Tallest of all Floribundas, it is an excellent plant for the background of a Rose garden or perennial border. An established plant in a sheltered position will go up as tall as 4 ft. or more. Unequaled for colorful, informal hedges and for curb plantings between the sidewalk and the street.

*Color.* . . . buds lively red, open shell-pink.

*Flowers.* . . resemble red dogwood blossoms in shape and size. Blooms in large clusters in spring and continuously throughout the season.

*Foliage.* . . healthy young shoots of interesting red.

*Plants.* . . 3 to 3½ ft., full, abundantly branched.

**\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75**

## DONALD PRIOR (Right)

(Plant Patent No. 377)

Immense clusters of semi-double, brilliant red flowers make this Floribunda unceasingly spectacular and colorful. Sturdy and vigorous—rarely out of bloom. In addition to its many generous flower clusters, Donald Prior has a unique habit of sending out individual flowers all over the bush, making the entire plant doubly interesting. The petals of each flower are large and wavy, while the many flowers in each cluster will vary slightly in color. Thus, the general appearance of a plant in bloom is most unusual and artistic.

*Color.* . . . . . sparkling red, like a rare wine.

*Blooms.* . . . 8-petaled, 3 in. diam.

*Continuous.* . . large bursts of bloom very frequently throughout the season—never without flowers.

*Plant* . . . . 30 to 36 in. tall. Ample, dark green foliage.

*Fragrance.* . . Damask perfume.

**\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75**



Donald Prior

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

©  
J. & P. CO.

# Floribundas.....

**Very Spectacular Display in Your Garden Is Assured  
If You Plant a Group of World's Fair Floribundas!**



**World's Fair**

© J. & P. CO.

## **WORLD'S FAIR** (Left) (Plant Patent No. 362)

The official Rose of the great New York World's Fair, this peerless beauty continues in the affection of Rosedom and will be one of the most outstanding Floribundas for many years to come. Very large petals, buds small in comparison with finished flower. Bright cherry-red as flower opens. Passes through several darker shades to deep red velvet. Intriguing because of interesting variegations in same cluster. This velvety flower against its luxuriant green foliage makes a striking picture in any garden. The double Hybrid-Tea-size flowers are immensely popular everywhere. Exceptionally hardy.

*Prolific*...continuous display, spring to frost.

*Size*....blooms nearly 4 in. across; 18 to 20 petals. Exquisite for cutting.

*Vigorous*...bushy; about 30 in. high.

*Display*...magnificent in solid group.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45**

## **GOLDSLOCKS** (Below, left) (Plant Patent No. 672)

Here is the only true *golden yellow* Floribunda! "Stardust refined to gold." A mass of glorious sunshine may now delight you from early spring all through the summer and fall. The buds are ovoid in shape, resembling miniature Hybrid Teas in form, and a rich golden yellow in color. They open slowly and gracefully, passing through many attractive bud stages. The flowers are cupped in the early stages and gradually open to 3½ in. across. They last a long time, as fresh new buds keep replenishing the over-all effect of a golden yellow mass. The firm, thick petals number 45 on most of the buds. The plants have a dense, spreading, well-balanced habit of growth reaching a height of 2½ ft. or taller.

*Bud*.....rich, golden yellow, ovoid.\*

*Flower*....45 firm petals. Opens gracefully, up to 3½ in. across. Long lasting.

*Plant*....dense, spreading, 2½ ft. Hardy, vigorous, prolific.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15**



**Goldilocks**

© J. & P. CO.

## **SUMMER SNOW** (Below) (Plant Patent No. 416)

The most prolific of white Floribundas, with great "drifts" of beautiful large clusters, all as clean as falling snow. Sometimes produces 15 or even more buds to a cluster. Plant them wherever you want a bold mass of color. Summer Snow Floribunda Roses are widely used to work wonders in the "white gardens" now so much in vogue, also to accent and blend other colors in the perennial and shrubbery borders. Most reliable to heavily blanket any area you wish with immaculate white. Blooms continuously from early June until frost, also always providing a generous supply for the house.

**\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45**



© J. & P. CO.

**Summer  
Snow**

**JACKSON & PERKINS CO.**

## AVAILABLE ONLY IN LIMITED QUANTITIES (Not illustrated)

**CHEER.** (Pl. Pat. Pending.) This is the bright, deep rose-pink form of World's Fair. The ovoid buds are orange-pink to red, often approaching geranium-red, opening to large, ruffled, semi-double blooms on a compact plant. Perfect form, sweet fragrance. Vigorous, prolific bush, 2 feet tall, with dark green foliage.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

**CARILLON.** (Pl. Pat. 136.) Plant it in groups of 3 to 6 or more, for a magic carpet of lustrous coral-flame resting on glossy green foliage. This outstanding Floribunda is most generous in bloom. The graceful, semi-double flowers are large and fragrant. The buds make handsome table arrangements and boutonnieres. Grows best in the North, 24 to 30 in. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

**FLORADORA.** (Pl. Pat. Pending.) Brilliant cinnabar-red blooms, touched with scarlet and geranium. Prolific and continuous, with best bloom in early June and late fall. Bushy, 2½ to 3 ft. tall.

\$1.50 each; 3 for \$3.75; 12 for \$15.00; 25 for \$28.15

**SMILES.** (Pl. Pat. 331.) A cheery beauty in form and color. All season long, Smiles will give gorgeous clusters of coral-pink buds opening to dainty 3-in., semi-double, beautifully shaped flowers, lively salmon-pink. Long-lasting, daintily perfumed.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

**PERMANENT WAVE.** (Pl. Pat. 107.) Fascinating because of its color and dancing blooms. Bright cochineal-red, lighter inside. Petals extremely waved and crinkling, stay crisp and fresh in all kinds of weather. About 30 in. tall, long lasting. One of the best.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

### HOLSTEIN (Below) (Plant Patent No. 395)

This is the favorite Floribunda Rose of one of the country's best-known garden writers because of its strong color, profusion of bloom all season and for its "iron-tough" vigor. Countless flower-heads form a continuous carpet of red brilliance. The perfect choice for large showy mass display, in beds, borders, and especially at base of climbers. A prolific bloomer. Produces an amazing number of flowers.

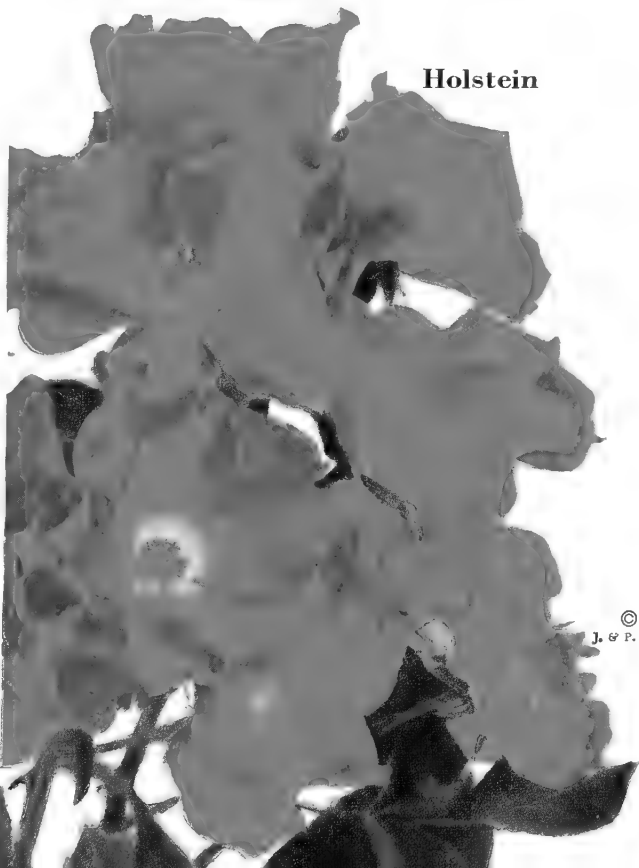
*Flowers.*...about 4 in. across, with 6 petals of dark red accentuated by a cheerful white eye.

*Prolific.*...produces an astonishing number of flowers. Immense clusters. Color display all season.

*Plant.*...very hardy, disease-resistant. 24 to 30 in. tall; strong, upright stems.

\$1.00 each; 3 for \$2.50; 12 for \$10.00; 25 for \$18.75

Holstein



©  
J. & P. CO.

### A. GRILLE (Right)

(Plant Patent No. 475)

This brilliant Rose has made for itself an important niche in the Floribunda family. Lively scarlet-crimson — large-flowered, similar in flower and growth but several shades brighter than the nation's favorite World's Fair. Truly a "Rose of Tomorrow." Semi-double flowers, 4 to 5 in. across. They never lose their brilliance even in the hottest sun. Many customers prefer this dashing red Floribunda to bring warmth and cheer to their gardens. Excellent for beds, borders, and mass planting.

*Color.*...brilliant scarlet-crimson; bright in all light. Does not burn nor fade in hottest sun.

*Blooms.*...large clusters throughout summer.

*Habit.*...bushy; very hardy and vigorous; heavy, healthy foliage, 24 in. tall.

\$1.25 each; 3 for \$3.15; 12 for \$12.50; 25 for \$23.45

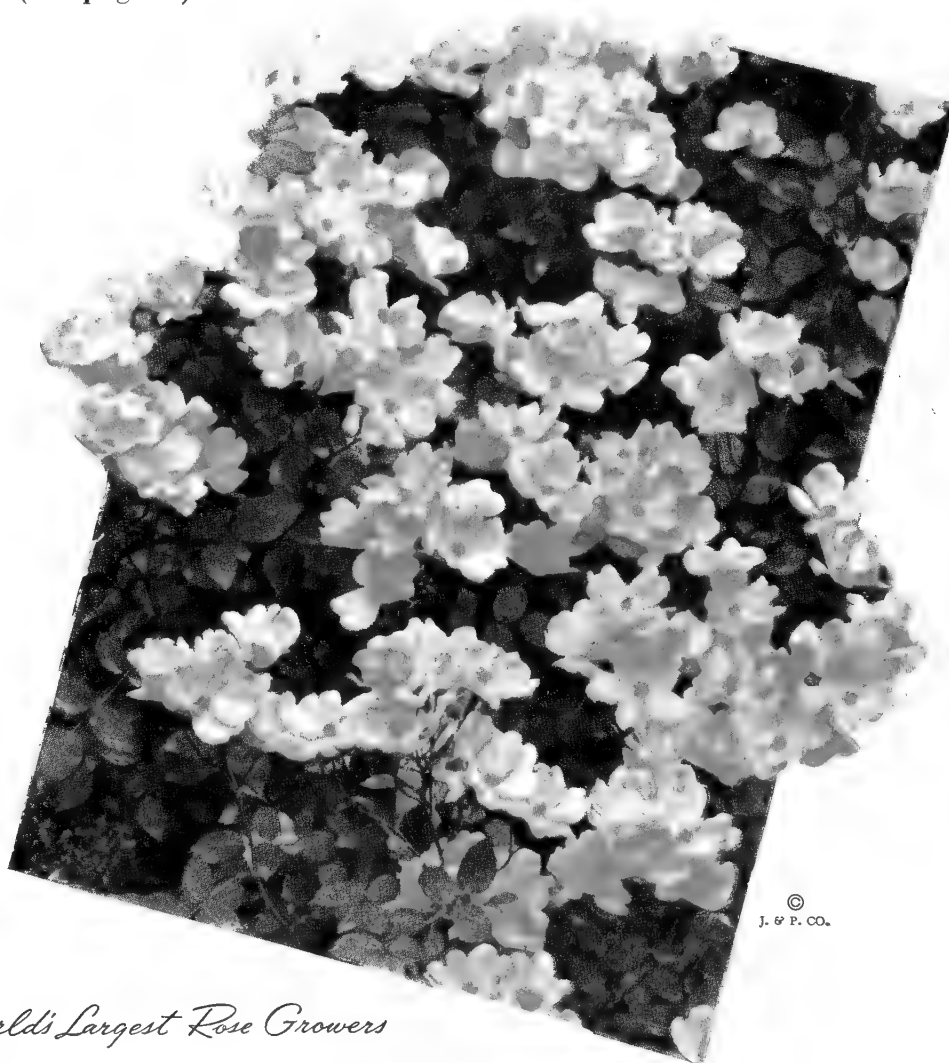


©  
J. & P. CO.

A. Grille

### An Outstanding Pink Floribunda, BETTY PRIOR

(See page 19)



©  
J. & P. CO.

World's Largest Rose Growers





# Climbing Roses

## Improved Varieties Guaranteed to Live and Bloom

Here are the world's finest Climbing Roses . . . easy to grow, hardy, with larger blooms, more rugged plants and finer colors! Use them to add height and distinction to your garden. Paint a background for your garden using Jackson & Perkins Modern Climbing Roses on posts, fences, buildings or trellises. Endowed with gorgeous clusters, they will produce hundreds of blooms, taking up only a few feet of ground space.

Unusually effective to cover bare walls or other unsightly places because their foliage is luxuriant and their growth vigorous. They will pay you generous dividends in return for ordinary care. Why be satisfied with dull June-blooming Climbers of the old-fashioned type when Modern Climbers are just as easy to grow and infinitely more handsome! Full instructions for planting and care sent with every order.



# BLAZE

(Plant Patent No. 10)

## Most Popular of All Climbing Roses

Is red one of your favorite colors? Would you take pride in a miraculous plant that buries itself under thousands of brilliant red Roses? Then plant Blaze! Most popular of all Everblooming Climbers. The popularity of Blaze increases year by year, and we are still experiencing a tremendous demand for this exciting Climber by the many who would see it growing in their gardens.

Introduced by J. & P. over a decade ago, these are the brilliant attractive double, red Climbing Roses one sees blooming all over America. You'll be thrilled with the exceedingly generous display of blooms in June, and each succeeding year will increase your devotion as the plants become firmly established and the sturdy canes of "old wood" bring the everblooming characteristic to the fore. You knew the older June-blooming variety as Paul's Scarlet Climber.

One of the finest Climbers for planting in any spot where this type of Rose is desired. It requires no special attention, but grows luxuriantly with a magnificent display of flowers. A good investment for your garden.

*Blooms* . . . large clusters of many 2- to 3-in., cup-shaped flowers cover plant. The blazing scarlet color holds well, even in full sun.

*Uses* . . . train over arch or pergola. Drape on fences or garages. Grow on pillars or posts. Brightens entrance or porch.

*Prolific* . . . masses of vivid scarlet for a long period in springtime. Intermittent flowers all season. (Note: Pluck only actual flowers when trimming after blooming, as new bloom-shoots grow from first eye below the flower cluster.)

\$1.50 each; 3 for \$3.75; 12 for \$15.00

### PAUL'S SCARLET (Not illustrated)

Until the advent of Blaze, its everblooming counterpart, this was the most-admired red Climbing Rose. Many still want it for the scarlet-red flowers during June.

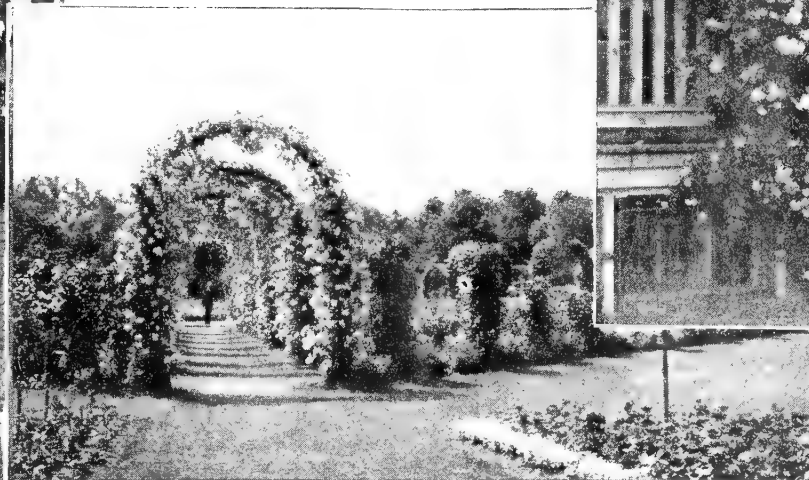
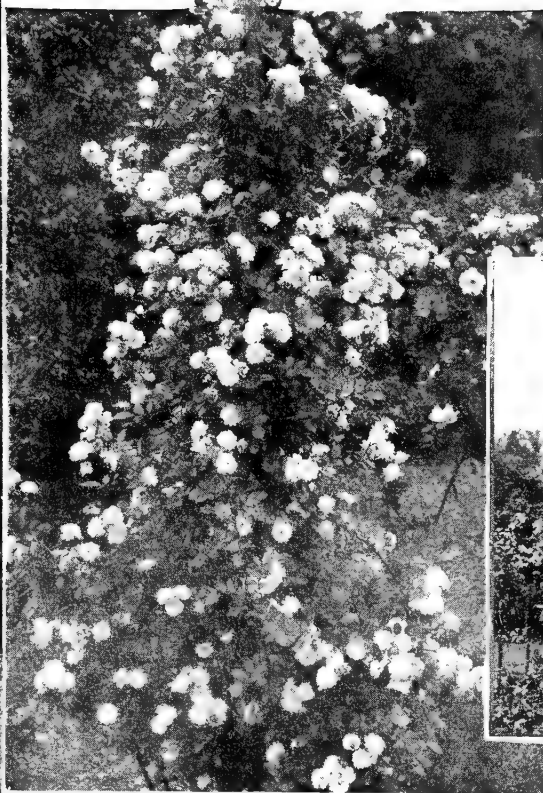
\$1.00 each; 3 for \$2.50; 12 for \$10.00

JACKSON & PERKINS CO.

*World's Largest Rose Growers*



## HOW TO USE *Climbing Roses*



### **DOUBLOONS** (Plant Patent No. 152) (*Right*)

Doubloons—the golden treasures of old pirate days—were buried deep on fabled islands far away. But Doubloons—the golden beauties from nature's treasure chest—planted in a lovely garden live, climb, bloom, and bring happiness to everyone. This is the yellow Climbing Rose on which you can depend for quick results and for real height.

There are three important reasons that Doubloons is the best all-purpose yellow Climber. Its flowers are magnificent, it blooms profusely for a long time, and it is unusually hardy and vigorous. The husky, hardy canes grow as much as 12 ft. in a single season, for bountiful bloom the next year. You may even have some blooms this year. Its magnificent flowers are borne in great profusion for a long period. Hardy, vigorous . . . will make your garden "glow" anew.

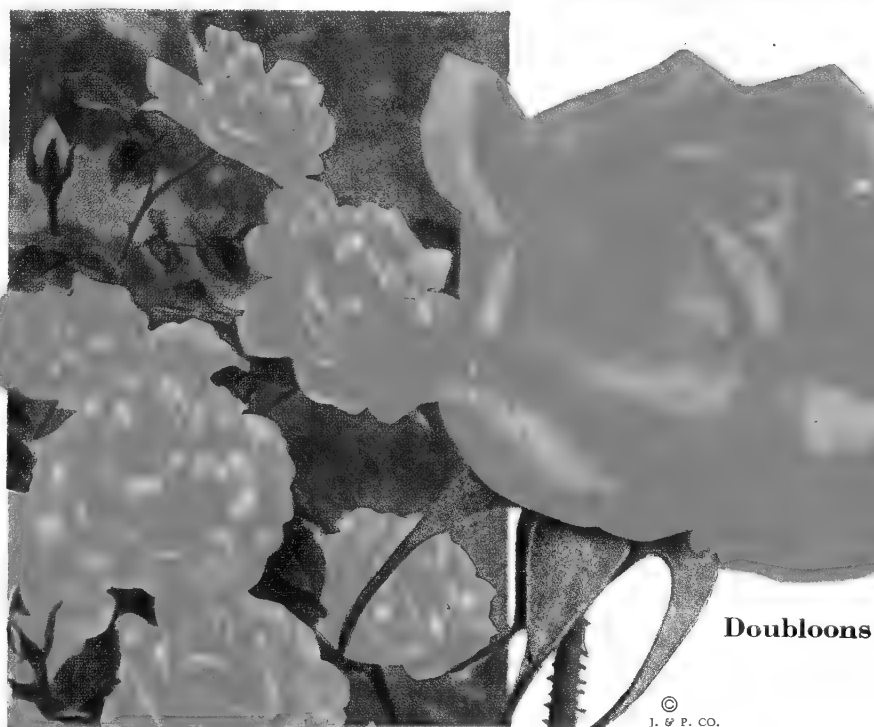
*History* . . . a direct descendant of our American wild Prairie Rose, with its heritage of hardiness.

*Blooms* . . . large, golden flowers, fairly double, in delightful clusters, literally covering the plant for a long period. Dark velvety green foliage.

*Growth* . . . vigorous, healthy; long, heavy canes. Grows 12 ft. in a season.

*Fragrance* . . . spicy, clean.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**Doubloons**

©  
J. & P. CO.

### **NEW DAWN** (Plant Patent No. 1) (*Not illustrated*)

One of the hardiest Climbers. New Dawn has the invaluable habit of repeating its perfect Hybrid-Tea-like blooms intermittently all season for a continuous display. Delicate pink color.

**\$2.00 each; 3 for \$5.00; 12 for \$20.00**

### **GOLDEN CLIMBER** (Plant Patent No. 28) (*Left*)

Many features give Golden Climber its deserved popularity. The interesting shape of the flowers is unusual. Its coloring is superb—the buds, flecked with orange-scarlet, burst into handsome, rich golden yellow, Hybrid-Tea-like blooms. Long stems, 18 in. and more, especially adapted for cutting. Glossy leaves. Definitely hardy; needs to become established before blooming heavily. Train the canes horizontally on a low trellis or rails for most prolific bloom, where they will have full sun, and you will be rewarded with a truly glorious display.

*Buds* . . . long, gracefully shaded, golden yellow.

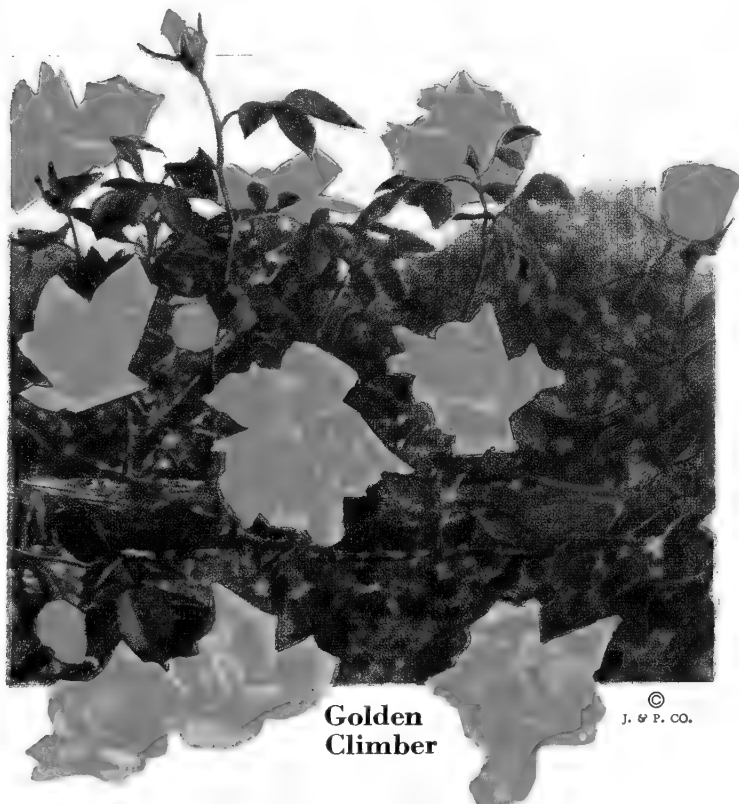
*Blooms* . . . unique in form, delicate fragrance.

*Stems* . . . 18 in. or longer, fine for cutting—very few thorns.

*Foliage* . . . fairly heavy, fine color, glossy.

*Lasting* . . . long blooming period.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**Golden  
Climber**

©  
J. & P. CO.

# Climbing Roses

## CLIMBING CRIMSON GLORY (Left)

(Propagation Rights Reserved)

Imagine this magnificent Rose in the form of a Climber! The rich crimson color, the fascinating fragrance, the perfectly formed blooms and all the vigor and profusion that make this Rose outstanding in its Hybrid Tea form have been captured in this amazing Climber. Large, high-centered crimson Roses on strong stems cover the plant for a long period. Perfect Hybrid Teas in a breath-taking cascade.

In northern areas where sub-zero temperatures occur, Climbing Crimson Glory should have some winter protection or should be planted in a sheltered location to minimize the danger of winter injury. We are proud to be able to offer this remarkable Climber to our many customers and friends.

*Flower* . . . perfect form, large, fully double. Very unusual in a Climber.

*Color* . . . deep crimson of a striking tone.

*Buds* . . . urn-shaped, develop into perfect Hybrid Teas.

*Hardiness* . . . generally hardy but canes require some winter protection in cold northern areas.

**\$2.00 each; 3 for \$5.00;  
12 for \$20.00**

## AVAILABLE ONLY IN LIMITED QUANTITIES

(Not illustrated)

**CL. AMERICAN BEAUTY.** Large buds and flowers of American Beauty crimson. Blooms very early and profusely—sweet-scented. A favorite Rose all over the nation, and one which J. & P. customers continue to plant in their own Parade of Modern Roses. Requires some winter protection in cold sections. 15 ft. tall.

**\$1.00 each; 3 for \$2.50; 12 for \$10.00**

**KING MIDAS.** (Pl. Pat. 586.) A burst of yellow that almost completely covers the plant for three to six weeks. Hardy in all sections of the country. Buds red-flushed, opening to 4½- or 5-in. flowers.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

© J. & P. CO.

## Climbing Crimson Glory

## Climbing Summer Snow

## CLIMBING SUMMER SNOW (Plant Patent No. 400) (Right)

Wherever this enchanting, pure white Climbing Rose is planted—the fairest white Climber—it quickly fills out to illuminate the scene with myriads of clusters of pure white, loosely double flowers almost completely covering the plant, like mountains of snow. The attractive white blooms repeat themselves all through the summer and fall—often they are the last flowers in our garden when killing frosts come in November.

The spotless, glistening, glacier-white, double blooms are 2 in. across, effectively set off with golden stamens when full open, adding to the charm of their large clusters in bouquets and arrangements. There are very few thorns. Summer Snow is so abundantly generous, one never need hesitate to cut enough for use in the home.

*Flowers* . . . large, generous clusters. Clear sparkling white. Loosely double, 2-in. flowers.

*Everblooming* . . . intermittent all summer. June bloom like a mountain of snow.

*Fragrance* . . . dainty, clean, refreshing.

*Type* . . . excellent Pillar Rose, 8 to 10 ft. tall. Very hardy. Vigorous. Fills in well and covers a fine area on trellis or fence. Very few thorns.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



**EVERBLOOMING DR. J. H. NICOLAS** (Right)

(Plant Patent No. 457)

The ideal of a lifetime! Gardeners everywhere are delighted with the wealth of fragrant blooms, the size of the large, double flowers, and with the everblooming performance of Dr. J. H. Nicolas. Many first-year plants bloom persistently all season! As soon as the first flowers finish, new shoots appear—all summer you will revel in the abundance of bloom. The first flowers remain alluringly attractive till even the last one of the cluster is open full. For years Dr. J. H. Nicolas, the world-renowned hybridist, had set for his ideal a race of everblooming Climbing Roses with large double blooms like the Hybrid Teas. He made the cross that resulted in this marvelous flower—this modern Rose which now bears his name has achieved the triumph he did not live to see. "Dr. J. H. Nicolas" increases in popularity every year!

*Everblooming.* . . a galaxy of bloom repeats again and again, all summer and fall.

*Immense.* . . . fully double, deep rose-pink flowers, 5 to 6 in. across, 50 fine-textured petals.

*Fragrance.* . . . rich, lovely and enduring.

*Clusters.* . . . three or four perfect blooms to each long, strong stem.

*Hardiness.* . . . extremely hardy in all sections of the country.

*Pillar.* . . . very vigorous, grows 8 to 10 ft. tall. Resistant to ordinary Rose ills.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**AVAILABLE ONLY IN LIMITED QUANTITIES**

(Not illustrated)

**JUNE MORN.** (Pl. Pat. 375.) 5-in., Hybrid-Tea-like flowers of a bright lively carmine-pink, touched with gold. Blossoms profusely in early summer. Particularly hardy and vigorous. Thrives in semi-shade. June Morn is almost everblooming in the southern parts of the country.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**

**CLIMBING WORLD'S FAIR.** (Pl. Pat. 546.) Deep scarlet, double blooms as rich as royal velvet. Here is the same flower as World's Fair Floribunda illustrated in color on page 20 . . . only here it is in lovely climbing form. Everblooming, makes a gorgeous show. This unusual Climber will add a rare note to your garden.

**\$1.50 each; 3 for \$3.75; 12 for \$15.00**



© J. &amp; P. CO.

*Giant Clematis***REGAL, DISTINCTIVE  
EXOTIC AS ORCHIDS**

True aristocrats of the plant world. Breath-taking beauty on trellis or porch. Next to the rose, they are the most beautiful of all climbing plants. The three varieties illustrated are the finest known.

While the intense colors and delicate forms seem almost tropical in their glory, the plants withstand sub-zero temperatures, just by hilling in fall. Easy and rapid-growing, disease-resistant, they like dry feet, a fertilized, limy soil and some sunlight. The enchanting blooms grow from 4 to 8 in. or more across, continuously for 6 to 8 weeks from July and again in fall. Striking in flower arrangements. Strong 2-yr. own-root plants, postpaid. Described below and at right.

**JACKMANI** (Left)

You have often seen these dramatic, large, velvety violet-purple flowers that have made Clematis so popular in America, and richly deserved. Blooms in profusion all summer and early fall. Noted for great vigor, often 10 ft. high.

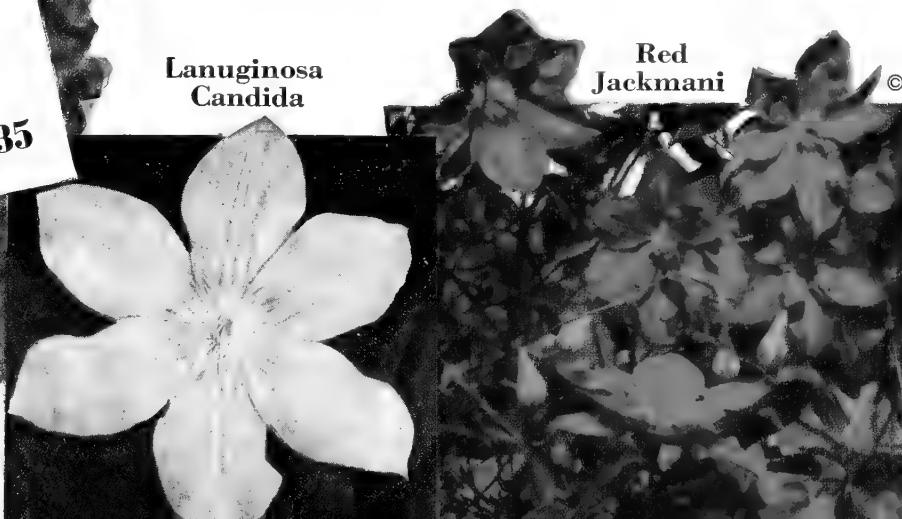
**\$1.25 each; 3 for \$3.25**

**Lanuginosa  
Candida**

**Red  
Jackmani**

**GROUP #107**  
Red, White, and Blue:  
3 Clematis that will make a  
spectacular patriotic display  
on fence, trellis or arbor.  
Red Jackmani, Jackmani,  
Lanuginosa candida  
**3 PLANTS \$3.35**  
1 of each (Value \$4.00)

**Jackmani**

**Silver Lace Vine****SILVER LACE VINE**  
(Above)

*Polygonum Auberti.* Dense foliage, foamy sprays of white flowers all summer, fall. Field-grown plants.

**60c each; 3 for \$1.50**

**RED JACKMANI, Rubra**  
(Left)

Vigorous and free-blooming as the purple Jackmani, with large flowers in a grand shade of bright red that makes a wonderful display. Rapid-growing, 10 to 15 ft. in height. **\$1.50 each; 3 for \$4.00**

**LANUGINOSA CANDIDA**  
(Left, center)

Lovely pure white waxy flowers, beautiful always, entrancing in moonlight. One of newest hybrids, 10 to 12 ft. high.

**\$1.25 each; 3 for \$3.25**



**NEW!**

# Tree Wisteria

**EXOTIC,  
COLORFUL,  
HARDY!**

Enjoy the sheer beauty of the Tree Wisteria in May. Hundreds of breath-taking flowers up to 36 in. long hang in a mass of glory from the broad crown held on the 4-ft. stem. These are the Floribunda or Free-Flowering Wisterias. Larger flower clusters than the common type.

Only  
**\$7.50**  
Each

## Tree Wisteria Will Look Like the Above in Your Garden

All J. & P. plants are grafted stock and have flowered in the nursery prior to the time we dig them. They will produce an unlimited wealth of extra long flower sprays but should have full sun and a rich soil. *Never fertilize during the spring or summer, because this encourages all foliage and few flowers.* Order any of these superb varieties.

**WISTERIA FLORIBUNDA ISSAI.** A clear deep purple, borne in unusual profusion. Most popular for its splendid color and free blooming. Issai is considerably deeper in color than the common Wisteria and makes a handsome show with its masses of flowers.

**W. FL. LONGISSIMA.** This is a lavender-blue color which is lovely in itself but Longissima is also especially noted for its unusually long flowers. A single cluster of 4 ft. is not uncommon, and old, well-established plants may produce flowers even longer than this. The pale lavender-blue color is a delightful shade in any garden.

**W. FL. ROSEA.** Warm pink of a delightful hue, which is unusual in any flower but especially so in a Wisteria. Very generous flower clusters that are profusely borne. A Tree Wisteria is unusual but in this pink it is practically rare.

**W. FL. ROYAL PURPLE.** Very brilliant, large clusters of rich royal purple, making a striking impression during May when these exotic plants are in bloom. The dark color is brilliant and dancing as the sun plays on the long swaying flowers.

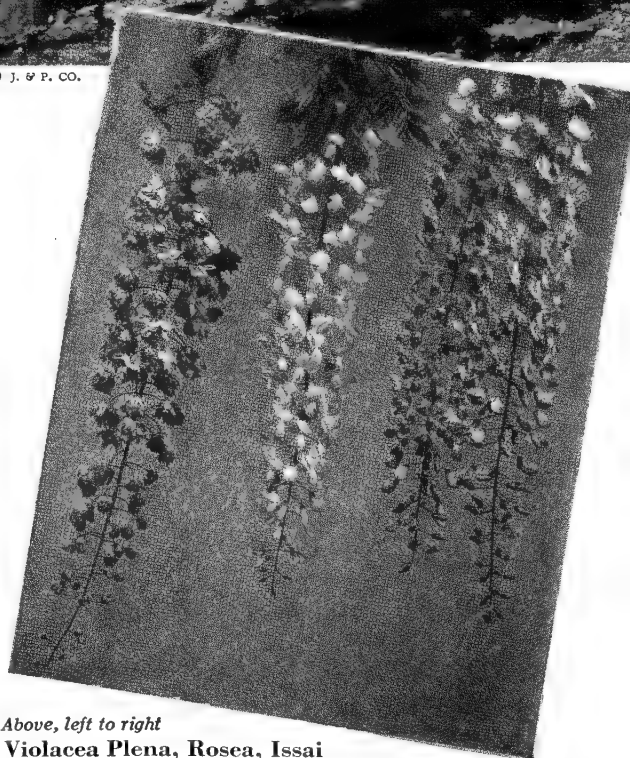
**W. FL. VIOLACEA PLENA.** This is the only double Wisteria grown in this country and its gorgeous flowers are the darkest color of any of the varieties offered. In looking at this plant, one gets the impression of long clusters of rich purple violets.

© J. & P. CO.

\$7.50 each; 3 for \$18.00



© J. & P. CO.



Above, left to right  
Violacea Plena, Rosea, Issai



## VINE WISTERIA

The Vine Wisteria is undoubtedly one of the most desirable and permanent of all climbing plants. Like the tree form above, they require rich soil but should be fertilized only in the autumn after the foliage drops off. Fertilization in the spring or summer will encourage a luxuriant growth of foliage with few flowers. This rampant climber is without equal where a plant of unusually large, profuse growth is required. Will climb on trellises, fences, posts, or any other place where it can get support. Hardy and free flowering.

**W. FLORIBUNDA ISSAI.** Clear purple but deeper than common Wisteria.

**W. FLORIBUNDA LONGISSIMA** Lavender-blue, with exceptionally long clusters.

**W. FLORIBUNDA LONGISSIMA ALBA.** A pure white form of the above. Unusually long flowers in dazzling clusters make this very popular.

**W. FLORIBUNDA ROSEA.** Finest pink Wisteria known.

**W. FLORIBUNDA ROYAL PURPLE.** Rich royal purple color. Flowers freely.

**W. FLORIBUNDA VIOLACEA PLENA.** Double violet with especially full flower clusters.

\$2.50 each; 3 for \$6.25

(Left) The exotic flowers of climbing Wisteria transform any garden or landscape into an artist's dream.

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*

## TWO OUTSTANDING PERENNIALS

**Very Rare and Unusual.  
Order Yours Early!**

# White Bleedingheart and Christmas Rose



© J. & P. CO.

### CHRISTMAS ROSE (Below) (*Helleborus niger altifolius*)

Roses in winter! Not real roses, of course, but the rare and much-prized Christmas Rose. Actually blooms with the snows of late fall, at Christmas-time and right up until spring. This variety (*H. niger altifolius*) is much superior to the common *H. niger*. Grown by J. & P. from divisions of flowering plants, it will bloom for you next fall. Even when there is snow on the ground, it takes only a couple of mild days for this miraculous plant to produce its glacier-white blooms.

The lovely 5-petaled flowers are 2 to 3 in. across, with a lively center of yellow stamens. The luxuriant leathery foliage of the whole plant literally hugs the ground. The flower clusters are on 6- to 8-in. stems. The Christmas Rose is especially suitable for a protected place in front of your favorite evergreen or shrub because of its rich low foliage and the masses of unusual flowers when there is nothing else in the garden. Given a protected location where it is partially shaded in the summer but receives winter sun, the Christmas Rose will form a broad low mass of handsome green. Once established, should not be moved; allow to spread, producing more and more of these lovely flowers each year. Plant this and you can cut flowers in your own garden all winter.

**\$1.50 each; 3 for \$3.75; 6 for \$7.50**

### WHITE BLEEDING-HEART (Above) *Dicentra formosa*, Sweetheart

This lovely, delicate plant well deserves a place in every garden. It blooms heavily in the spring and continues to produce flowers all during the summer and fall. Few other perennials have such a marvelous period of bloom. The shape of the pure white flowers is similar to the old-fashioned Bleeding-heart, but they are a little smaller in size and far more delicate in appearance.

Said by many to have the handsomest foliage of any garden flower. The light green, silvery leaves are almost transparent; they are especially neat, particularly graceful and fern-like with many deep indentations. Related to some of our daintiest but hardy woodland flowers, White Bleeding-heart grows luxuriantly in any reasonably good garden soil but prefers a continuous supply of moisture and slight shade. Splendid for planting in the foreground of perennial borders and rock-gardens because it grows only 9 to 12 in. high. Plant generously with Viola Purple Heart, as in above illustration. This is a very unusual plant which we are proud to be able to offer to our many good friends and customers.

**\$1.00 each; 3 for \$2.50; 6 for \$5.00**

© J. & P. CO.



## Special! Get-Acquainted Offer

*Here is an opportunity to add both of these outstanding plants to your garden and save \$1.25 at the same time.*

**3 plants of each,  
Christmas Rose  
and  
White Bleeding-heart.**

**GROUP #117**

**6 plants for only**

**\$6.25**

(Value \$7.50)



Divine

Freedom

Delightful

# Delphiniums

**"ALL-OUT-AT-ONCE" SPIKES**

## 100% Double

You will be proud of the handsome, long-lasting, all-out-at-once spikes with their giant all-double flowers closely set on towering spires up to 20 and 30 in. long. Four to six such spikes to a plant in June and July, repeating bloom in the late summer and early fall, more beautiful every year.

## An Improved Race

One of our chief aims in developing this new race was to provide trim and sturdy stalks not easily blown down by the wind . . . yet not cumbersome and stiff in bouquets. You will find that J. & P. Delphinium do not need staking in most localities. Use in groups of three to five plants of each variety. A few such groups will glorify your garden because the full, strong flower-stalks hold their stately heads in regal dignity, making the entire garden seem more beautiful than ever before.

## The Three On This Page:

### DIVINE

Rose-Mauve. Lovely lavender warmed by faint rose cast; wide-based pyramidal spikes; vigorous growth. A soft art shade that wins its way into any garden. Each floret blends its tones as if tinted in water color. Outstanding when used in groups in the garden. 5 to 5½ ft. of warm loveliness.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75

### FREEDOM

White, with black-and-white "bees." Will "pep up" any garden. This variety is in great demand because it is an excellent color to accent a perennial border. Stunning in bouquets. 4½ to 5 ft. tall. A striking effect when planted in groups or in combination with other J. & P. Delphinium hybrids.

85c each; 3 for \$2.25; 6 for \$4.25; 25 for \$15.65

### DELIGHTFUL

Deep Blue. The rare, real all-blue, in the darker shade so hard to get. Particularly effective because it is so good in combination with other colors. Glorious background for lower growing flowers. Lends interesting depth to the garden. Most popular of all. 5 ft. tall. This is what you have in mind when you speak of "Delphinium Blue." It is a glorious color.

75c each; 3 for \$2.00; 6 for \$3.75; 25 for \$13.75

**BLUE, LAVENDER  
AND WHITE**  
2 each **DELIGHTFUL, GAYETY  
and DEBUTANTE**  
**GROUP #127**  
**6 PLANTS** **\$3.60**  
(value \$4.50) for . . .

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*



# J. & P. HYBRIDS

## GUARANTEED TO BLOOM

### Easy to Grow

Grow these lovely giants in your own garden with no more effort than you have previously spent on other types. Thrill to these dramatic spikes in June and July, again in the fall.

A new milestone in Delphinium achievement, hybridized by our own Dept. of Plant Research, these amazing new hybrids are hardy, disease-resistant, uniform. They will come up year in and year out, producing lovely flowers just like these pictures.

### The Four On This Page:

#### DESIRABLE

Deep Violet. Truly distinct in its velvety violet-purple florets strikingly accented with white "bees" or eyes—on upright, well-balanced, wiry-stemmed, 4½-ft. spikes. The color holds. Really dramatic, both in the garden and in bouquets.

75c each; 3 for \$2.00; 6 for \$3.75;  
25 for \$13.75

#### DEBUTANTE

White. Clean, sparkling tall spires, dramatic in a white garden, with other colors, or by itself. The chaste white double florets are closely set on the trim spikes, adding to their fine accent effect. Cool and refreshing. 4 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75;  
25 for \$13.75

#### ENCHANTMENT

Light Blue. True Delphinium-blue, with white eyes—the hybridists' dream! A giant double Delphinium with superb masses of bloom on all-out-at-once spikes. 4 ft. tall. Adds great interest to any garden. Striking in a white vase.

75c each; 3 for \$2.00; 6 for \$3.75;  
25 for \$13.75

#### GAYETY

Pink-Lavender. Outer petals blue. Lovely cupped florets from its forebear Lady Eleanor, England's favorite; spike habit and hardiness from its J. & P. ancestry. Side shoots prolong bloom several weeks. Unique color display! 5 ft.

75c each; 3 for \$2.00; 6 for \$3.75;  
25 for \$13.75

Desirable

Debutante

Enchantment

Gayety

#### LAVENDER AND WHITE

2 each, DIVINE and DEBUTANTE

GROUP #147

4 PLANTS

(Value \$3.00) for...

\$2.40

#### WHITE, BLUE, AND VIOLET

3 each, DEBUTANTE, ENCHANTMENT and DESIRABLE

GROUP #137

9 PLANTS

(Value \$6.75) for...

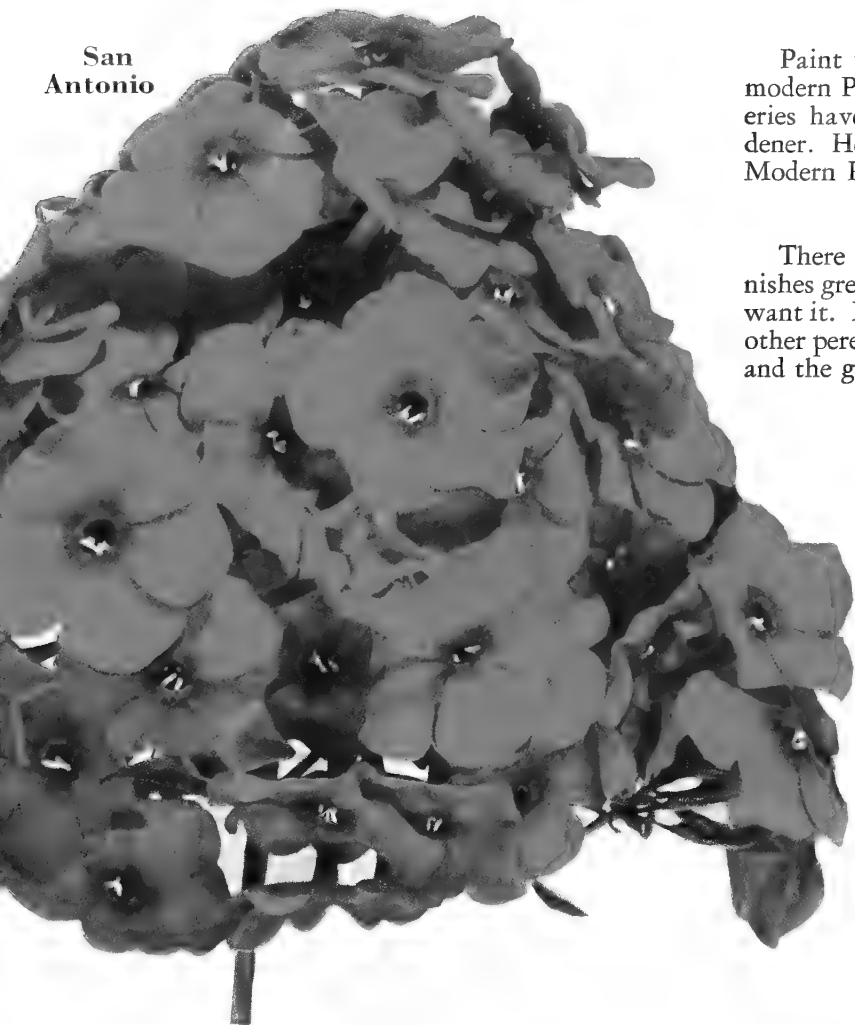
\$5.60

# Plant Modern Phlox

**FOR MIDSUMMER  
GARDEN GLORY**

*Order Now and See Them in Your 1947 Garden*

**San  
Antonio**



**SAN ANTONIO** (Above)

So regal—so sturdy, commands instant admiration no matter where used. Immense heads of deep, non-fading, blood-red florets are always fine in color. Produced freely in late July and August on vigorous plants 2½ to 3 ft. high, the flowers of San Antonio liven your garden with a striking, dominant color display. Order several plants now and set them out in your garden this spring for a mass of rich, royal red this summer.

65c each; 3 for \$1.75; 6 for \$3.25

**CHARLES CURTIS** (Right)

A brilliant scintillating color. . . . The brightest red! Profusion of glowing scarlet-red heads on strong, 2½-ft. stems. Robust and sturdy, Charles Curtis retains its unusual glow even under adverse conditions. Marvelous bright color accent to use in combination with other varieties; also an excellent strong color by itself.

75c each; 3 for \$2.00; 6 for \$3.75

**AVAILABLE ONLY IN LIMITED QUANTITIES**  
(Not illustrated)

**ANTOINETTE SIX.** Pure white. Unusually large heads. Ideal for mass effect. Medium tall. 40c each; 3 for \$1.05; 6 for \$2.00.

**MISS LINGARD.** Long white spikes with a faint pink shading. Blossoms early and then reblooms. 55c each; 3 for \$1.50; 6 for \$2.75.

**PROGRESS.** Superb light blue, handsomely set off with deeper purple-blue eyes. 65c each; 3 for \$1.75; 6 for \$3.25.

**E. I. FARRINGTON.** Rich salmon-pink with a lighter eye. About 2½ ft. Very free blooming. 40c each; 3 for \$1.05; 6 for \$2.00.

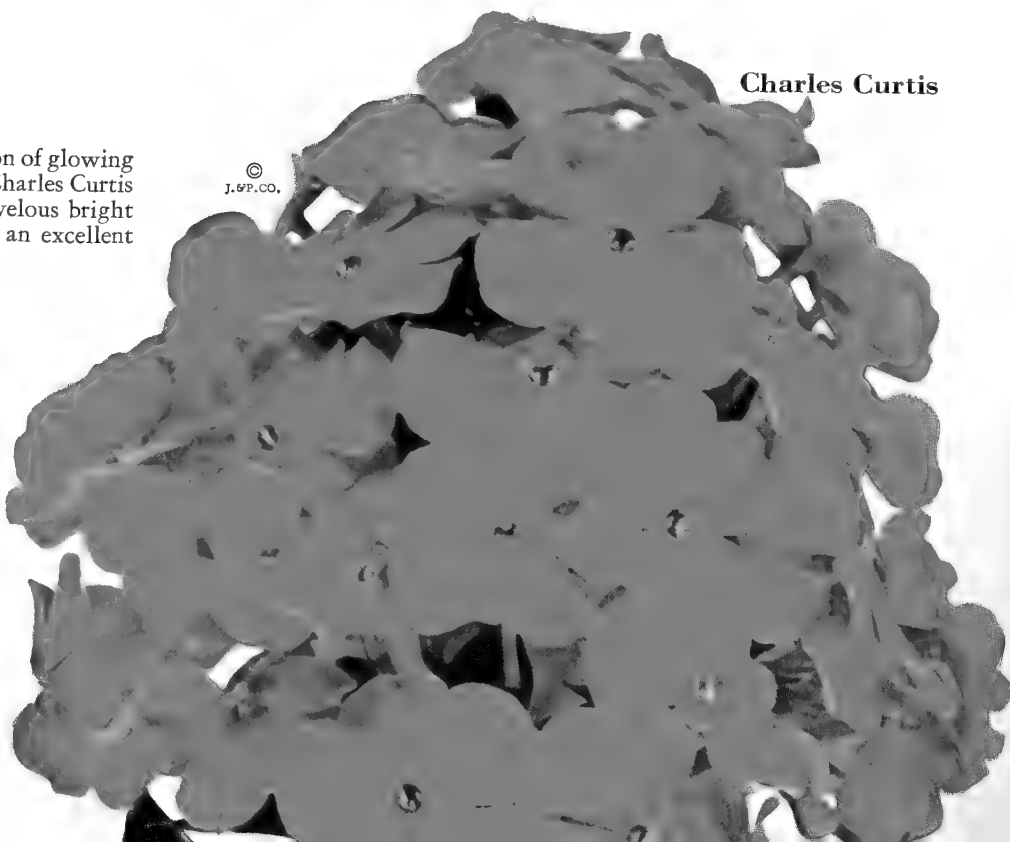
Paint your garden picture with generous strokes, using waves of J. & P. modern Phlox for glorious midsummer effect. Extensive tests in our own nurseries have determined what particular varieties are best for the average gardener. Here we offer outstanding varieties that deserve a place in the Parade of Modern Perennials.

## MIDSUMMER COLOR

There is a long period during midsummer when Phlox and Phlox alone furnishes great splashes of color to make your garden as attractive and lovely as you want it. Each of the varieties offered will blossom during the summer when few other perennial flowers are in bloom. Absolutely hardy, they require little care, and the glorious masses of immense flower heads are a rainbow of color.

## CLEAR COLORS WILL NOT FADE

It is characteristic of older types of Phlox that they fade to an undesirable magenta color after a year or two. Replace them with vigorous healthy young plants of J. & P. modern types, because with proper care you can keep the original color; plant in rich soil and divide when they become three or four years old.



**Charles Curtis**

©  
J. & P. CO.

# ALL J. & P. PLANTS GUARANTEED TO LIVE AND BLOOM

©  
J. & P. CO.

## FAIRY KING

The loveliest lavender! A romantic shade that brings daintiness to the garden. Striking in bouquets on a mahogany table, radiant in electric light. Rounded, large, and shapely flower-heads. Dark green foliage, unusually disease-resistant. 2 ft. tall.

75c each; 3 for \$2.00; 6 for \$3.75

## HARVEST FIRE

A tall-growing Phlox that sets the garden afire with mammoth fiery salmon-orange flower-heads. The large florets are 1½ to 2 in. across. Long bloomer, and the flowers are long-lasting. Bottom-branching. 30 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## SALMON BEAUTY

The large white eye in the gorgeous giant salmon-pink florets makes Salmon Beauty one of the most colorful of all Phlox. The soft, warm tones blend richly with other Phlox colors. Lovely large florets, 1½ to 2 in. 30 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## MIKADO

The intriguing pattern formed by the large distinct white eyes furnishes an interesting color contrast to the deep violet petals, which make Mikado stand out and contribute a dramatic effect. Large 1½- to 2-in. florets. 18 to 24 in. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## APPLE BLOSSOM

One of the loveliest of all the pastel shades, exquisite by itself. A cool refreshing color for hot August days. Soft apple-blossom-pink; 2 to 2½-in. florets. Pyramidal flower-heads; side spikes follow freely. Disease-resistant foliage. 2½ to 3 ft. tall.

55c each; 3 for \$1.50; 6 for \$2.75

## BLUE BOY

The solid mass of deep rich color and its low-growing habit makes for an ideal border for any bed of flowers. Best deep blue Phlox, marvelous at dusk. Free bloomer; florets 1½ to 2 in. Large flower-heads. Growth low, bushy. Average height, 18 in.

55c each; 3 for \$1.50; 6 for \$2.75

**GROUP #167**  
**THE BAKER'S DOZEN**  
One each of the eight illustrated and 2 Progress, 2 E. I. Farrington . . . with the lovely white Antoinette Six added for your good measure.  
**13 PLANTS** \$6.15  
(Value \$7.40) for only

Above:  
Fairy King

Right: Harvest Fire  
Extreme Right: Salmon Beauty

JACKSON & PERKINS CO.

*World's Largest Rose Growers*

Bottom Row: Mikado, Apple Blossom, Blue Boy





## LAVENDER LADY

(Left)

### *The "Queen of All Garden Mums"*

Rare and lovely coloring marks this beautifully shaped, lavender-pink Chrysanthemum of stately form and appearance. Truly a "Garden Queen," Lavender Lady boasts greater size, better color shadings and more flowers per plant than ordinary Mums. The delightful flowers are 4 in. across... Healthy, vigorous plants are generous with blooms from late Sept. all through the fall, until severe freezing weather. 24 in. tall. Our favorite!

55c each; 3 for \$1.50;  
6 for \$2.75



## AUTUMN LIGHTS (Above)

The embodiment of autumn are these rugged blossoms of coppery bronze with a live, gleaming orange overcast. A hardy Arcticum hybrid. 2-in. semi-double flowers, profuse from late Sept. on. Sturdy, compact, branchy plants, flowering from top to bottom. 2 ft.

55c each; 3 for \$1.50; 6 for \$2.75

# Modern Chrysanthemums

## Wealth of Flowers; Easy to Grow

Here is the most free-flowering, the most spectacular, and the easiest of all perennials to grow. Used in mass plantings, Chrysanthemums take up little room in the garden all summer, and then in the fall reward you with a burst of bloom lasting for many weeks. The early-flowering types blossom in late August and the later varieties give you continuous color in your garden until hard freezing weather. Plant in groups for best results.

## Improved Types Have Many Uses

Garden Chrysanthemums have enjoyed increased popularity because of outstanding achievements in developing earlier-blooming and winter-hardy strains for a brilliant, long-lasting garden display. Ideal for planting in borders, cutting gardens, and for use as color masses in the foreground of shrub or evergreen plantings. Few other plants will give you as much enjoyment for as little trouble. Plant them generously and reap generous rewards.

## JACKSON & PERKINS CO.

*World's Largest Rose Growers*



## BURGUNDY (Above)

A winner everywhere! Rich deep red of fine old wine. Fully double; perfect form, texture; strong growing. 2½ ft. Burgundy may almost be called the garden Mum by which all other red Mums are judged; surely no garden should be without it! Equally striking in garden display and in arrangements. With Red Velvet and Burgundy your garden will command the admiration of all. 3 to 4-in. blooms in early Oct.

55c each; 3 for \$1.50; 6 for \$2.75

### SIX SUNSET SHADES

Rich warm colors that will keep your garden radiant all through the fall. E. A. Wander, Bronze Gold, September Dawn, Mandalay, Rembrandt, Burgundy.

### GROUP #177

12 plants, 2 of each \$6.40  
(Value \$7.70) for...

### PEERLESS LARGE DOUBLES

Unsurpassed for garden and bouquets. Here are the six most popular Mums illustrated in color. Lavender Lady, Burgundy, Mrs. P. S. du Pont III, Avalanche, E. A. Wander, Red Velvet.

### GROUP #187

6 plants, 1 of each \$3.00  
(Value \$3.70) for only.....



## LAVENDER LASSIE (Above)

With an abundance of graceful sprays of dainty blossoms in about the same shade of lavender-pink, Lavender Lassie is a perfect miniature of its parent, Lavender Lady, "Queen of Garden Mums." Enchanting in border plantings. Like its proud parent, there is no end of cut-flowers for the house. From Sept. until freezing, the 2½-ft. plant is a continuous mass of 2- to 3-in. pompons.

65c each; 3 for \$1.75; 6 for \$3.25

© J. &amp; P. CO.

**HARBOR LIGHTS***(Above)*

Starry twinkles of harbor lights on a winter's night. The pale yellow and creamy white tints create a luminous effect that is new and different in a pompon. A tidy, compact, 2-ft. plant, beginning to bloom around Sept. 20, with masses of 1½-in. flowers and rich green contrasting foliage. Superb in borders and very complimentary to other Mums in mixed plantings for autumn color. Especially lovely in combination with Lavender Lady or Burgundy.

75c each; 3 for \$2.00; 6 for \$3.75

**All Mums Guaranteed  
to Live and Bloom**



© J. &amp; P. CO.

**REMBRANDT** *(Above)*

Improved Pompon Type. An entirely new blend of colors—don't miss it! Rosy mauve with copper tint, suffused with ripe strawberry. A color you and your friends will enjoy in the cool months next fall. Another of those lovely fall colors that is attractive in the garden or in the home. Lovely large flowers, among the most artistic of all Mums, on trim upright plants, 18 to 24 in., blooming generously from Oct. 1 when the garden needs color.

65c each; 3 for \$1.75; 6 for \$3.25

**CLARA CURTIS***(Not Illustrated)*

*(Rubellum.)* A mound of pink. Charming, fragrant, rosy pink, 3-in. single flowers; blooms from early Aug. and on through frost. Very hardy. Long-lasting cut-flowers. 20 in. Rugged constitution. A delightful color uncommon in Chrysanthemums.

55c each; 3 for \$1.50; 6 for \$2.75

**ALL COLOR—  
ALL SEASON**

•  
**VERY EARLY.** E. A. Wander,  
Clara Curtis, Pohatcong.

**EARLY.** September Bronze,  
September Gold, Autumn  
Lights, Chippewa.

**MIDSEASON.** Avalanche,  
Burgundy, Lavender Lady,  
Red Velvet, Red Trojan.

**GROUP #197**

**12** plants,  
1 of each **\$6.15**  
(Value \$7.40) for only

**ALGONQUIN***(Not Illustrated)*

Large-Flowered Type. A fine, brilliant yellow. Large, perfectly double flowers are 3 in. across, borne freely from early Sept. on. Use it generously for late summer and fall color in several places throughout your garden. A favorite yellow Chrysanthemum with many of the most confirmed Mum enthusiasts. Fine clean foliage. Very hardy. 30 in. Best double early—a delight in garden or vase.

55c each; 3 for \$1.50; 6 for \$2.75

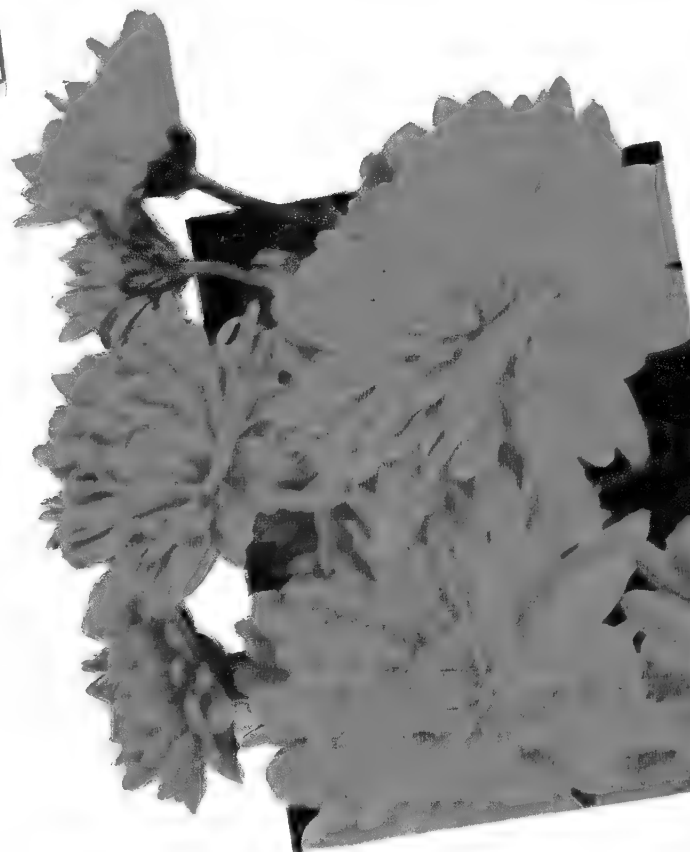


© J. &amp; P. CO.

**RED VELVET** *(Above)*

Large-Flowered Type. A true aristocrat. Some of the iridescence of the du Pont blooms is also present in Red Velvet, increasing the velvety depth of the flower and creating almost a bronze sheen that lends a two-toned effect to the young petals. Rich velvety crimson with glowing sheen; the color gradually changes to even darker crimson. Shapely, fully double, 3- to 3½-in. blooms on strong stems, long-lasting in bouquets. Velvety crimson blooms are outstanding in your garden or in bouquets because they are a typical fall color. Sturdy, erect, clean-growing, 2-ft. plants, in radiant bloom early in Oct.

65c each; 3 for \$1.75; 6 for \$3.25

**MRS. PIERRE S. DU PONT III** *(Above)*

The nation's favorite bronze. Dominant color is soft peach, tinted with rosy salmon and fawn shades, overcast with luminous sheen. The general effect is an iridescent bronze. Large, full, perfectly formed, double flowers 3 to 4 in. across, on tall, branching stems. Sturdy, 2½-ft. plants. Blooms in early Oct. . . . a glorious, full display. The plants are always generously covered with blooms which last long after the first fall frosts kill other flowers.

65c each; 3 for \$1.75; 6 for \$3.25

# Modern Chrysanthemums



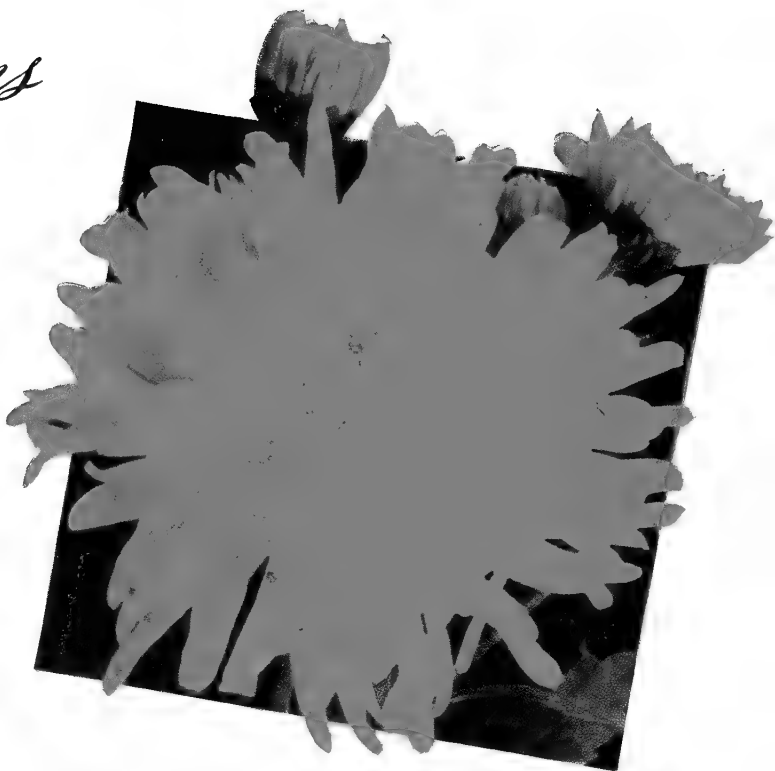
© J. & P. CO.

## RED TROJAN (Above)

**Another new J. & P. 1947 introduction which we urge you to try in your garden.**

An excellent addition to your garden because it is a prolific red of the dwarf type. During early Oct., Red Trojan starts its magnificent display of 1½- to 2-in., maroon-red flowers on compact 18 to 24-in. plants. Especially valuable for the foreground of other Chrysanthemum plantings and as a border in perennial beds. Plant several of these in a group this spring for a stunning mass of warm red in your garden next Oct.

85c each; 3 for \$2.25; 6 for \$4.25



## EUGENE A. WANDER (Above)

Brilliant 4½- to 5-in., double, golden yellow, perfectly formed flowers, so freely borne in branching clusters that the stocky plant is nearly obscured. A blaze of golden glory, beginning weeks before the Mum season gets into full swing. Seldom over 18 in. tall. The largest, finest early Mum, in full flower by Sept. 10. Needs no "pinching" or special attention to produce its large, perfectly double blooms. Hardy, easy to grow, yet also fine for pot-culture. Ideal for every garden use, with its brilliant outdoor display and unsurpassed blooms.

65c each; 3 for \$1.75; 6 for \$3.25

## ALL 4 "SEPTEMBER" MUMS

### GROUP #207

*Special—for a wonderful display of these Sept.-blooming Mums in the fine colors at right and left.*

12 Plants, <sup>3 of each</sup>  
(Value \$7.20) for only

**\$6.00**

## THE "SEPTEMBER" MUMS (Left)

### SEPTEMBER BRONZE

Improved Pompon type. Most colorful of the early Mums. Appealing golden bronze, shading to intense warm bronze. Shapely, medium large plants. Pompon blossoms, 1½ in. across, keep well.

### SEPTEMBER GOLD

Improved Pompon type. Dazzling, brilliant golden yellow pompon blossoms, 25 or more to a spray. Shapely, well-rounded plants. One of the earliest in fall, mid-Sept. to season's end. 18 in. high. Immensely prolific.

### SEPTEMBER CLOUD

Improved Pompon type. Rounded, double, purest white, primrose shading in center. Blends perfectly. Rounded compact plant completely covered with robust flowers mid-Sept. till frost. Best white pompon.



© J. & P. CO.

## SEPTEMBER DAWN

(Above)

Large-flowered type. The gorgeous deep pink of an autumn sunrise. The large double flowers are as perfectly formed as Lavender Lady, Queen of Garden Mums, on page 32. A sturdy variety, very liberal with its 3- to 3½-in. flowers, that brings a much-appreciated color for garden decoration. A pink that blends beautifully with bronze and copper. Fine 2½-ft. plants. Blooms in late Sept. Order any or all of the "September" Mums for fall color.

Any of the 4 "September" Mums illustrated above: 60c each;  
3 of one kind for \$1.60; 6 of one kind for \$3.00



# Modern Chrysanthemums



© J. &amp; P. CO.

## **AVALANCHE** (Above)

Like an avalanche of white, pure as the driven snow, the large, perfect, full-open double blooms cover the plant from the end of Sept. till frozen. One of the first to bloom; starts at a time when there isn't much color in the garden. Flowers 4 in. across, large as Lavender Lady, Queen of Garden Mums. The centers of the flowers are warmed with cream in the part-open stage. Avalanche paints a perfect picture when planted with the brilliant Mum colors, and is also effective by itself. Invaluable in a white garden. The graceful double blooms are excellent in bouquets. The best large white. 2-ft. plants.

65c each; 3 for \$1.75; 6 for \$3.25



## **CHIPPEWA** (Above)

An outstanding addition to the Parade of Modern Perennials. Glorious warm dubonnet color tone—deep in the bud and lighter as the flower develops. Has an unusual "sparkle" as the light strikes the velvety petals. Yellow centers on the full-open bloom. Unusually long stems for a garden Mum make this particularly good for bouquets. Fully double, 4 in. across, on sturdy plants 24 in. high. Beginning in late Sept. the unusually well-formed flowers enliven your garden with a striking display until hard killing frosts. Particularly effective in combination with other Mums.

75c each; 3 for \$2.00; 6 for \$3.75



## **POHATCONG** (Above)

Large-flowered type. One of our best sellers; very popular wherever outdoor Chrysanthemums are grown. Lovely, double, deep pink flowers, 4 in. across, in great profusion. Rich dark green foliage. Long blooming period starting in Sept. Vigorous growth. Prolific for cutting. 30 in. tall. Satisfactory under all conditions. One of the earliest and one of the best of the U. S. Government originations.

55c each; 3 for \$1.50; 6 for \$2.75

## **BRONZE GOLD**

(Not Illustrated)

Broad masses of lovely deep golden yellow. Improved cushion type, lightly tinted with bronze. Entirely different from other cushion kinds in that it is somewhat loose and informal, with the desirable habit of spreading for at least 3 ft. into a gorgeous, fluffy mass of flowers. A clean, bright spot for any border from late Sept. until the season ends. Individual flowers are 2 in. across. Height 2 ft.

65c each; 3 for \$1.75;  
6 for \$3.25

© J. &amp; P. CO.

## **MANDALAY** (Above)

Improved Pompon type. The neat, profusely-branched sprays of this brilliant bronze-orange pompon give it a character all its own. A fine, shapely plant that is straight and prim . . . not drooping like the older cushion Mums. One that you can count on being heavily blanketed with bright 1½-in. blooms from early Oct. on. Height 2 ft., with handsome dark green foliage.

75c each; 3 for \$2.00; 6 for \$3.75

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*



© J. &amp; P. CO.

Pentstemon, Ruby King

### PENTSTEMON, Cherry Glow (Not illustrated)

Long, 20-in. spikes of "cherry-glow" trumpets. Borne in great profusion from June until September . . . six to eight flower-spikes continually in various stages of bloom. Adds color and sparkle to the flower garden. Does well in any garden soil, but does not like wet feet! May be successfully grown in semi-shade. Use Pentstemon, Cherry Glow and Ruby King with a lavish hand. They will give your garden an entirely new and more sparkling appearance.

65c each; 3 for \$1.75; 6 for \$3.25



© J. &amp; P. CO.

## J. & P. MODERN

# Perennials

LIVING COLORS . . .

PROFUSE BLOOM . . .

GARDEN BEAUTY

Perennials are the flowers that come up year after year without having to be re-planted each spring. We have tested hundreds of different varieties here at Newark, New York, and offer only the best ones in our catalog. We look for clear, strong color, profusion of bloom, and general hardiness in selecting those which we recommend for your garden. Our goal is to give you plants which will provide the greatest amount of satisfaction with the least possible effort. You don't need a "green thumb" to grow J. & P. Modern Perennials!

You will make your garden more attractive and at the same time save yourself money if you buy perennials in group. All plants are guaranteed to live and bloom, of course.

### PENTSTEMON, Ruby King (Left)

(Propagation Rights Reserved)

An interesting new hybrid Pentstemon. Glittering color for a continued arresting display of 2-in. trumpet-like flowers. Flower-spikes are 18 to 24 in. high and are produced freely even the first year. Eight or ten spikes . . . bubbling over with the rich ruby trumpet flowers held proudly above the bushy plants. Illuminated by the clear white throat and inside of the trumpet, each flower-spike seems to dance in the summer breezes. Foliage is shiny dark green and very slender . . . adds compelling interest.

Last summer this started blooming in the fields during late June and we were still picking bouquets on October 10th. It should bloom just as freely in your garden next summer and fall.

The flowers of Pentstemon, Ruby King are larger, more free blooming, and more showy than previous hybrids. It needs a sheltered position and winter protection here, and does not like wet feet, but it is well worth the extra effort for its novelty and colorful interest.

85c each; 3 for \$2.25; 6 for \$4.25

### SCABIOSA, Blue Lady (Left)

New and indeed exquisite! The first hardy and much-sought-for perennial American Hybrid Scabiosa available in this country in a named plant, true in color, type, and habit—a superb J. & P. introduction. The ray petals of the beautiful 3-in., slightly cupped, azure-blue flowers are perfectly formed and charmingly frilled. The inside florets send out first a dainty pink-tipped stamen and later blue-shaded pistils, soon filling the entire center with the same shade of color as the outer petals—a lovely effect. Plant is an artistic rosette of large leaves. Flowers appear in series on stems 18 to 24 in. tall, and if kept cut, continue in bloom all season, from June through Sept. Long-lasting both in the garden and as cut-flowers for the house.

85c each; 3 for \$2.25; 6 for \$4.25

JACKSON &amp; PERKINS CO.

*World's Largest Rose Growers*

### PERENNIAL INDEX

Item	Page
Aster, Fall . . . . .	39,40
Astilbe, Fanal . . . . .	41
Baby's Breath . . . . .	43
Bleeding-Heart . . . . .	27,38
Campanula . . . . .	42
Carnations . . . . .	42
Catananche, Cupid's Dart . . . . .	43
Christmas Rose . . . . .	27
Chrysanthemums . . . . .	32,33,34,35
Coreopsis, Golden Shower . . . . .	40
Delphiniums, Hybrid . . . . .	28,29
Forget-Me-Nots, Hardy . . . . .	42
Funkia . . . . .	41
Geum, Red Wing . . . . .	39
Gypsophila, Rosy Veil . . . . .	43
Heliopsis, Summer Gold . . . . .	40
Jacob's Ladder . . . . .	42
Lythrum . . . . .	40
Myrtle . . . . .	43
Pachysandra . . . . .	43
Pentstemon . . . . .	36
Phlox . . . . .	30,31
Plantain-Lily, Fragrant . . . . .	41
Polemonium, Blue Pearl . . . . .	42
Polygonum . . . . .	43
Primula (Primrose) . . . . .	43
Rudbeckia . . . . .	41
Scabiosa, Blue Lady . . . . .	36
Sedum spectabile . . . . .	38
Shasta Daisy . . . . .	38
Tritoma, Robin Hood . . . . .	39
Verbascum . . . . .	40
Veronica . . . . .	39
Vinca minor, Bowles . . . . .	43
Viola . . . . .	Back Cover
Violet . . . . .	37

## FOR CONTINUOUS BLOOM IN YOUR FLOWER GARDEN

### Select the Right Varieties

Regardless of whether your garden is large or small, J. & P. Modern Perennials will make it more beautiful and more colorful. The only consideration is whether the soil is fertile and whether the garden is in full sun or partial shade. Whatever your particular conditions, read the descriptions and select plants which will do well for you. All our plants are fully guaranteed to live and bloom so you can't be disappointed.

### Mass Colors Most Effective

Plant perennials in groups for best results. Set out 3 to 5 plants of the same variety together so that they will make a good mass of color when they are in bloom. Plant the low-growing things in the front of the garden, medium ones in the middle, and tall ones at the back. Remember, too, that perennials flower at different times during the season, and be sure to have in your garden some that will be in bloom early, some during mid-summer, and others that bloom in the fall. For further information on continuous bloom in your perennial garden, ask for a free copy of the J. & P. Home Garden Guide.

### DOUBLE RUSSIAN VIOLETS

(Not illustrated)

An exquisite double old-fashioned Violet with an unusually sweet fragrance. It is hardy anywhere and can effectively be placed wherever a low, colorful purple is needed; with rich green foliage. Very easy to grow. Excellent for semi-shady places. Produces an abundance of lovely flowers, pretty in bouquets, corsages, and boutonnieres. Always in bloom, May to Oct.

50c each; 3 for \$1.35; 6 for \$2.50

### SUPER-GIANT VIOLET, Royal Robe (Below)

Magnificent, extra-large flowers of lustrous, deepest violet-blue. Very easy to grow. Intensely fragrant. A few flowers will fill an entire room with their exquisite odor. Ideal for corsages, boutonnieres, bouquets.

The rugged plants have sturdy foliage and bloom abundantly in early spring and again in fall. The large, superb flowers open wide, like a pansy or viola, often exceeding 1 in. across. Their stiff, erect stems grow up to 8 in. or more.

This is one of our most popular perennials because it is such a useful plant for difficult, partially shaded spots where other things will not grow well. Once established, each plant becomes a broad mass of green, producing its fragrant blooms more generously year after year.

We are proud of this new and highly prolific Violet with so many unusual qualities, knowing it is hardy enough to live over winter even in this rigorous climate of northern New York State; we protect the plants only with leaves or straw.

65c each; 3 for \$1.75; 6 for \$3.25



Royal Robe Violet

## J. & P. GROUP OFFERS

Special Collections which will save money for you and at the same time make your garden more colorful.

Carefully selected to provide flowers at different times of the season, the group includes Forget-Me-Not and Purple Heart Viola for early bloom, Phlox, Sedum, and several other midseason-blooming varieties, and Chrysanthemums for a late display of color. Buy this collection and see what a difference it makes in your garden.

### Plants included:

FORGET-ME-NOT  
CAMPANULA  
DIANTHUS, Silver Mine  
LYTHRUM, Morden's  
Pink  
PENTSTEMON, Ruby  
King  
SEDUM spectabile  
PHLOX, Apple Blossom  
PHLOX, Fairy King  
PHLOX, Progress

VIOLA, Purple Heart  
DELPHINIUM, Delightful  
BLEEDING-HEART  
SHASTA DAISY, Zinnia-flowered  
CHRYSANTHEMUM, Chippewa  
CHRYSANTHEMUM, Mrs. du Pont

### Above Collection of Outstanding Perennials

selected to give you the greatest amount of color and garden beauty for a long period of time, and at a saving of \$1.70

**GROUP 217** **\$8.60**  
(Value \$10.30) only ..

### Read These Two Offers!

Another great collection at a saving! Here is another group offer of entirely different plants than those listed above. Each variety has been selected to give you plenty of flowers in a wide range of size and color.

### Plants included:

CATANANCHE  
DIANTHUS, Rock Raven  
Red  
LYTHRUM, The Beacon  
PHLOX, Salmon Beauty  
PHLOX, San Antonio  
SHASTA DAISY, Esther  
Reed

YELLOW VIOLA  
CHRYSANTHEMUM, Red Velvet  
CHRYSANTHEMUM, E. A. Wander  
DELPHINIUM, Divine

### Above Collection of Popular J. & P. Perennials

All guaranteed to live and bloom in your garden, providing many weeks of added beauty and color.

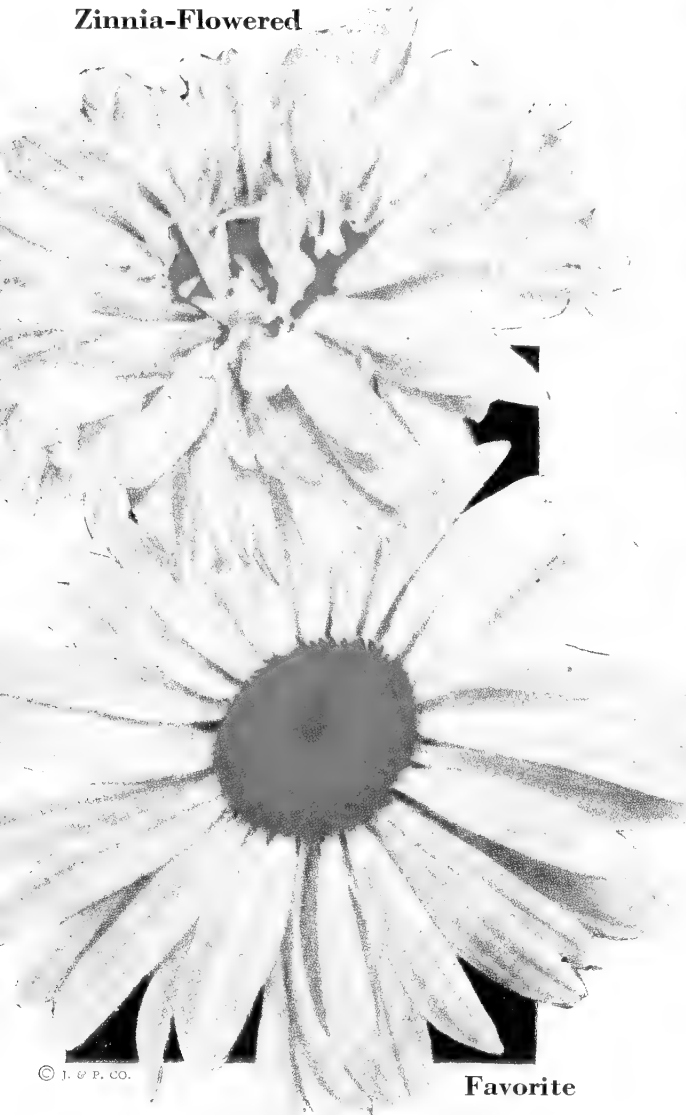
**GROUP 227** **\$5.30**  
(Value \$6.40) only ..

For a particularly magnificent display, order both of the groups listed above, or order more than one collection of either group. Perennials should be planted in masses. Here's a chance to do that and save money at the same time!



# Perennials

Zinnia-Flowered



Favorite



**SHASTA DAISY, Esther Reed** (Above)

One of the most delightful of Shasta Daisies! The chrysanthemum-like Esther Reed, with its immaculate white of a commencement-day dress, is June at its best. It is a *Modern Shasta Daisy* developed from Burbank's world-famous original. One of the easiest-to-grow plants for achieving a prim, white, mass effect. Almost entirely free from bother by insects or disease. It is perpetually in bloom from June to October, lavish with flowers you want for the home. The stunning, completely double flowers have strong 18-in. stems. The plants enjoy being divided every two years and require slight protection in the coldest areas.

75c each; 3 for \$2.00; 6 for \$3.75



**BLEEDING-HEART (*Dicentra spectabilis*)** (Above)

A proved favorite of grandmother's day, which is just as valuable now as it was then. Grows to about 30 in., every year gaining in breadth and width. The "Bleeding-hearts" are borne in graceful sprays which first appear with the early primulas and daffodils and finally finish with the later polemonium and iris. Will do well in either semi-shade or sunny positions.

Here the Parade of Modern Perennials is joined by two rabbits, a harp, grandpa's glasses, a bottle and a broken heart . . . for according to the Legends of Flowers, all those things are to be found in each "Bleeding-heart" blossom. Without taking the flowers apart to see those things, you will find each plant a very welcome addition to your garden because it is one of the most showy, the most interesting, and the most effective of the old favorite perennials.

75c each; 3 for \$2.00; 6 for \$3.75

## SHASTA DAISY, ZINNIA-FLOWERED

(Above, top left)

These prim, zinnia-like, 4- to 4½-in. Shastas make an interesting plot in any garden. Many rows of pure white, broad, blunt, overlapping petals, hiding the center at early stages, but later folding back to display bright golden yellow. Prolific in early June; repeats later. Best semi-double. Interesting to grow. Excellent for cutting . . . very decorative. Height 18 to 24 in.

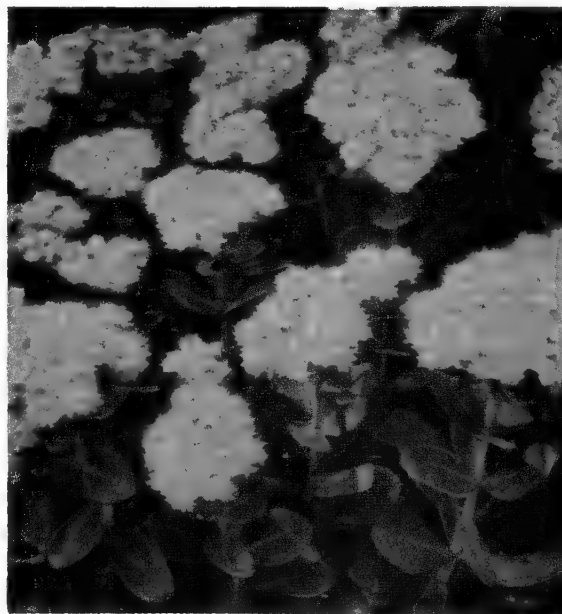
50c each; 3 for \$1.35;  
6 for \$2.50

## SHASTA DAISY, FAVORITE

(Above, left)

Look at a field daisy through a strong magnifying glass and this is what you'll see! An enormous flower, conspicuous color and long stem. The 5-in. blooms, with overlapping, stiff, pure white petals, are produced in great profusion in June and July and constantly throughout the season. Full, clear yellow center. Height 2½ to 3 ft. Long-lasting; ideal for taller borders and for beds.

65c each; 3 for \$1.75;  
6 for \$3.25



**SEDUM spectabile, BRILLIANT  
Stonecrop** (Above)

Nearly every garden has some barren place where this determined plant can be a sure-fire note of color with its gorgeous immense amaranth-red flower-heads. Especially endowed by nature with thick, succulent, light green leaves which store up moisture, it is able to withstand even the hottest, driest summer weather. Rugged, erect-growing plants attain a height of 18 in. Very ornamental even before the blooming season arrives; indispensable as a late fall bloomer. Rejoices in a hot dry spot, but it does well in any garden location with ordinary soil and sun. Will thrive even in semi-shade. Most effective in clumps of three or more, planted 12 to 18 in. apart.

55c each; 3 for \$1.50; 6 for \$2.75

# Perennials



**FALL ASTERS**  
(*Michaelmas Daisies*)

Here's one answer to your problem of fall color! Fall Asters have been greatly improved through intensive hybridizing. Those we offer are highly colorful and continue to bloom profusely in late fall—when color is so much needed in the garden. Iron-hardy, they will keep your garden colorful until hard frosts.

## ADORABLE (Above)

(*Nova Angliae*.) All that its name implies! Deeper, clearer pink, very rare in fall flowers. Small, reddish, rosette-like buds. Clean dark green foliage. Plant among low shrubs or evergreens for unusual fall effect. Height 4 to 4½ ft. Blooms Sept. to frost.

## OTHER ASTERS

(Not illustrated)

**MOUNT EVEREST.** (*Novi Belgi*.) The supreme white Aster. Excellent for use with others in mass plantings. Tall, well-shaped, pyramidal. 4 ft. Sept. 15 to frost.

**GAYBORDER BLUE.** No. 1 blue fall Aster for general use. Open, pleasing habit—grows to 5 ft. Large blooms; from mid-Sept.

**PINK PARTY.** A drift of pink for your garden! A sight to behold, in bud or full bloom! Delicate apple-blossom-pink completely covering the lovely foliage, starting in mid-Sept. 30 in. tall.

**BEECHWOOD RIVAL.** (*Novi Belgi*.) Darkest red of all Asters. Deep rosy crimson. Profuse. 3 ft. Mid-Sept. to frost.

**BLUE GOWN.** (*Novi Belgi*.) Delightful china-blue. Largest-flowered, taller. 4 to 4½ ft. Sept. 15 to frost.

**PETUNIA.** (*Novi Belgi*.) Semi-double, petunia-purple. Strong color. Dense, pyramidal 3 ft.

Any of the above, 55c each; 3 of a kind, \$1.50; 6 for \$2.75



© J. & P. CO.

**VERONICA spicata,**  
**Crater Lake Blue**

(Above)

The only blue that adequately describes this graceful new Veronica is the bright hue of Oregon's famous Crater Lake. Long, airy spikes like the blue spires of fairy-land. An especially good garden plant because it blossoms profusely for a long period in June. Established plants may enliven your garden with dozens of individual flower-spikes. A sure touch of cool blue for the border. Plants grow 20 in. tall; do well in either full sun or partial shade.

75c each; 3 for \$2.00; 6 for \$3.75

## VERONICA spicata

### Blue Spire

(Not illustrated)

Deep blue. Blooms in early summer and again later if cut off after first bloom. An improved *V. subsessilis*. Most satisfactory. 24 in. tall—excellent border plant that neither sun nor dry weather will harm. Clean, bushy, upright. Very hardy. Plant the two varieties listed and your garden will have added beauty next June.

55c each; 3 for \$1.50; 6 for \$2.75

## FALL ASTER GARDEN

For an unbelievable display of gorgeous fall flowers.

Adorable, Mt. Everest, Beechwood Rival, Blue Gown, Petunia, Gayborder Blue, Pink Party, plus Frikarti.

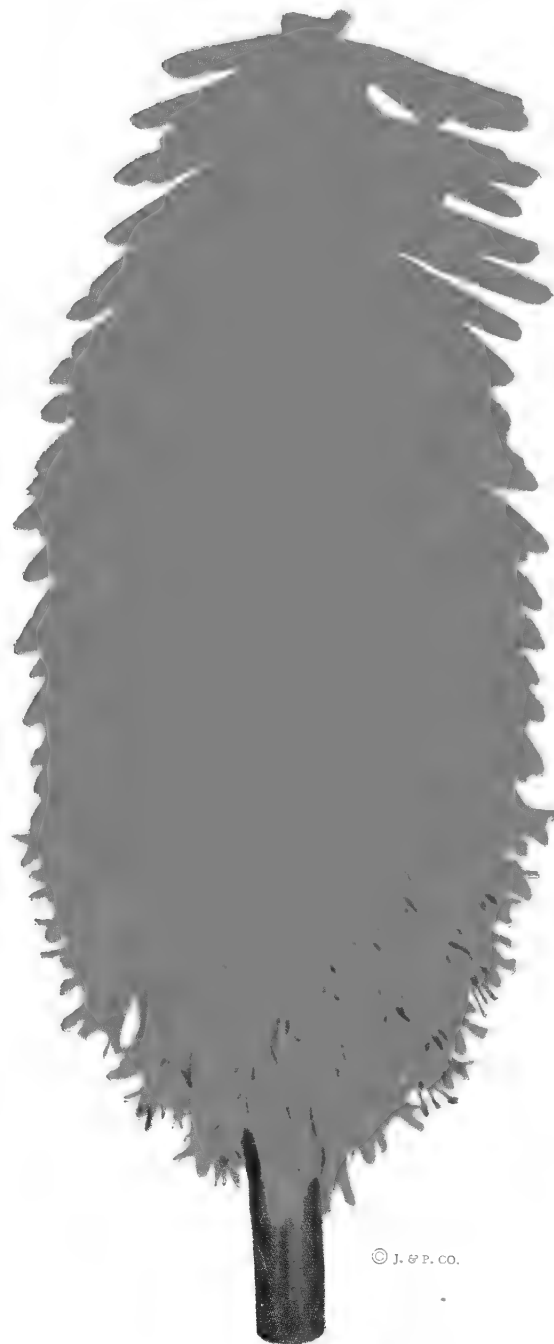
**GROUP #237**  
**8 plants, 1 of each \$3.65**  
(Value \$4.40) for only .....

## GEUM, Red Wings

(Not illustrated)

A gay dash of color. Geum, Red Wings should be used in the front of your perennial garden where it will give life and sparkle to the whole scene. Vivid strawberry-red. Yellow anthers. Semi-double 2-in. flowers 24 in. high, in great profusion May and June; intermittent flowers all summer.

50c each; 3 for \$1.35; 6 for \$2.50



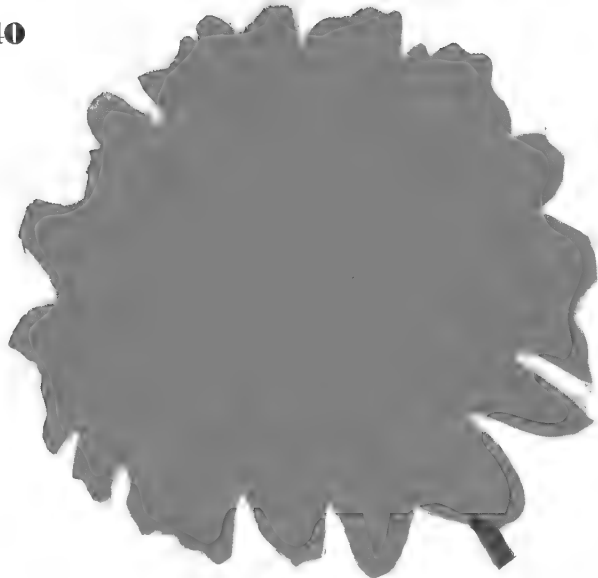
© J. & P. CO.

## GIANT HARDY TRITOMA

**Robin Hood (Above)**

Like a zooming rocket, this glowing Tritoma "does everything in a big way." "Flares up" in late June with a burst of ten to twelve dazzling flower-spikes and continues its floral pyrotechnics until late September. Its dramatic color accent has great appeal, suggesting effective treatment of focal points in the garden and a unique, exotic note in flower arrangements. Each 2½-ft. stalk carries a sparkling spike 8 to 10 in. long, so dramatic in its beauty that it creates a compelling center of interest wherever it grows. Will do well in sun or partial shade.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

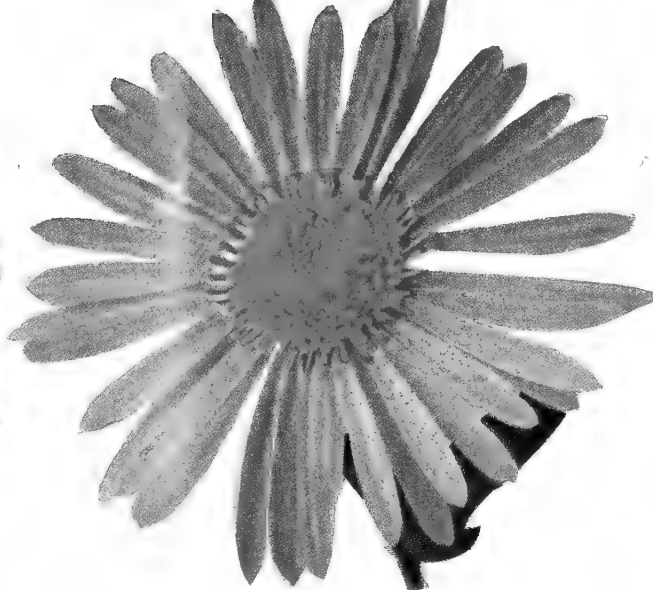


**HELIOPSIS, Summer Gold**

(Above)

(*Incomparabilis*.) The giant daisy-like semi-double 4-in. flowers have petals of mellow gold with slightly deeper centers. Prolific in growth, Summer Gold does not run away, but the tops of a clump of three will cover 4 to 5 feet. Continuous with its wealth of bloom from June till frost. One of the finest of border and background perennials; magnificent in bold, massed plantings. As the flowers finish, those which are not used for bouquets should be cut back; then new buds will form, to continue the bloom. Height 3 ft.

50c each; 3 for \$1.35; 6 for \$2.50



**ASTER FRIKARTI**

(Above)

Light blue-lavender, accentuated with a prominent yellow disc . . . the long-cherished "Wonder of Staefa." Blooms profusely and exceptionally long . . . a mound of light blue from early August till frost. Perfect for cutting; 3-in. flowers. 2½ ft. tall. Most popular because it is of simple culture. An excellent perennial to bring season-long color to your garden. Requires some winter protection in cold sections but you will be well repaid for this little extra effort. Plant Aster Frikarti in your garden this spring.

55c each; 3 for \$1.50; 6 for \$2.75

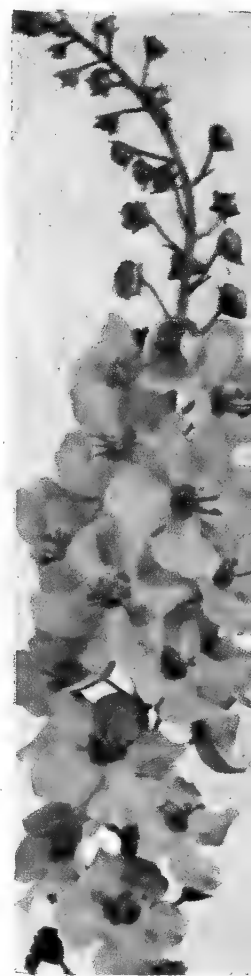
# Modern

**VERBASCUM  
Pink Domino**

(Right)

A lovely rose-pink, delightfully refined form of the well-known, rugged yellow Mullein. Upright, branching flower-spikes reach 4 ft. in height. One of the most effective pink background plantings; consistent show of beautiful color during its entire blooming period of late August and Sept. May be used successfully in either sun or partial shade.

65c each;  
3 for \$1.65;  
6 for \$3.25



© J. & P. CO.

**LYTHRUM, Rosalie**

(Not illustrated)

**Spikes of Summer Bloom**

(*Salicaria*.) Rosalie will further increase the modern vogue for Lythrum so accelerated by our introduction of The Beacon about three years ago. The lovely flowers are a captivating art shade of rose-pink. A gay and completely enchanting addition to your garden. Of wide adaptability, doing equally well in moist, shady borders and in open, dry locations. The graceful flowers are closely set on tall, erect, 2-ft. spikes that flower right down to the ground. Interesting foliage. Long season—blooms from July till frost. Height 2 ft.

65c each; 3 for \$1.65; 6 for \$3.25



© J. & P. CO.

**LYTHRUM, Morden's Pink**

(Above)

Another outstanding new member of the Lythrum family, which comes to us from Canada. Generous full spikes of a clear lovely soft pink; has a more open growth than either The Beacon or Rosalie. Like the other two members of its family, Morden's Pink is perfectly hardy and will thrive in wet or dry places in your garden where its generous profusion of clear pink spikes adds height and interest to the landscape.

The lovely clear pink blends well with all other colors in your garden and is particularly useful because it is at its peak in July and August. Effective in large masses or in smaller groups in the borders. Should be used generously.

65c each; 3 for \$1.75; 6 for \$3.25

**LYTHRUM, The Beacon**

(Left corner)

(*Salicaria*.) For small borders or large mass planting, the long-lasting, clear deep carmine-red flowers on large spikes are truly a beacon that adds sparkle and interest to the garden; side spikes follow almost to the ground. Many who have The Beacon in their gardens have written us how much attention it attracts. The vigorous plants do well with practically no care; the foliage is willow-like and interesting. Turns a brilliant red in fall. Thrives equally in wet semi-shade and open, dry sun. Continuous, July to frost. 3½ to 4 ft.

55c each; 3 for \$1.50; 6 for \$2.75



© J. & P. CO.

**COREOPSIS, Golden Shower**

(Above). From June until frost, a single plant will produce a cascade of star-like golden flowers. Undaunted by hot weather and almost defiant of fall frosts, the fine 24-in. plants have very decorative, bright green, grassy foliage, finely cut. One of the most satisfying of all garden novelties to really brighten dull spots. Does well in difficult and dry locations. Far ahead of the old type Coreopsis.

60c each; 3 for \$1.60; 6 for \$3.00



© J. & P. CO.

Lythrum, The Beacon



# Perennials

## Outstanding Varieties for Your Garden

### RUDBECKIA, *White Lustre*

(Right)

Gloriously crowned by a mass of unusually large white flowers, with contrasting giant-size, golden mahogany cones—a very hardy, interesting and different new plant that anyone can grow. Lavishly produces long, sturdy-stemmed flowers, ideal for cutting. Petals first grow upward, then straight out, daisy-like, for several days, and finally as the huge cones start to develop, bend gracefully downward, remaining attractive without discoloring. Stiff flower-stems resist heavy rains and winds. Healthy, dark green foliage. Very hardy; winters perfectly; seldom bothered by disease. Wonderful for beds, borders. Compact, bushy plant 2½ ft. high is constantly in bloom from July to killing frost.

65c each; 3 for \$1.75; 6 for \$3.25



### RUDBECKIA, *The King* (Above)

Regally it bears its large, deep crimson-red flowers, bringing new life and color wherever you plant it. From half-open flower to the full-bloom stage of orange-brown seed-cone with its perimeter of straight red petals it is always attractive. The petals never fold back; the stems remain majestically stiff. Graceful; long-lasting both in the garden and in bouquets, for which The King is ideal. Blooms profusely July to frost. Grows 4½ ft. high. An excellent plant for any perennial garden where new things are needed to add extra color and unusual form. Very easy to grow, it will add color and interest to any garden.

75c each; 3 for \$2.00; 6 for \$3.75

Take Advantage of the Group Offers on page 37

JACKSON & PERKINS CO.

*World's Largest Rose Growers*



© J. & P. CO.

### ASTILBE, *Fanal* (Above)

Exquisite, feathery sprays of lively red. Easy to grow, hardy; likes plenty of moisture and good, rich soil. Will repay a thousandfold with abundance of bloom all through May and June. A unique color . . . rich, deep red; dark green, prolific foliage. 15-in. flower-spikes tower well above 10-in. foliage. Fine for arrangements, combining with most any other flower. Fills long-felt want for red border plant and one that likes moisture. Happy in either semi-shade or sun. May be potted for winter bloom indoors.

85c each; 3 for \$2.25; 6 for \$4.25



### FUNKIA *subcordata alba*. *Fragrant Plantain-Lily* (Above)

Occasionally an old favorite . . . beloved in Grandmother's day . . . displays such outstanding characteristics that the Parade must stop and make a place for it. Perhaps you have admired the clean, rich green foliage of Funkia around the front porch of some hospitable house. Its long, tubular, creamy white flowers held themselves erect above the mass of green foliage.

#### *Useful Near Houses as Foundation Planting*

Flower-stalk 18 to 24 in. high, with fresh new bloom every day. Dark green, oval, heart-shaped leaves 8 in. long and 5 in. wide. Clean, cool color during hot summer days. Particularly effective for planting near the house in the shade because Funkia grows in any location and forms attractive masses even where other plants will not thrive. Lives indefinitely, even under adverse conditions. Use as low foreground material in front of taller shrubs, or as solid beds along your boundary-line. Heavenly fragrance adds just one more reason you will treasure this lovely plant.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.00



*Polemonium is easy to grow and will thrive in partial shade. Its delicate color and profusion of bloom make it worthy of a prominent place in your garden.*

© J. & P. CO.

### **POLEMONIUM, Blue Pearl** **Jacob's Ladder** (Above)

Outstanding for use in the spring garden and for its intermittent bloom all summer. The gay baby-blue flower-heads above the green foliage form a lovely mass of airy blossoms, making a magic carpet of cool color 12 to 15 in. high. From early spring on into June, there are always as many as six to eight flower-stems growing on each plant. The clean dark green foliage forms a decorative tuft about 5 in. high, a fine garden ornament in itself; the many interesting leaflets become a showy cushion right up until frost.

75c each; 3 for \$2.00; 6 for \$3.75



© J. & P. CO.

### **CARNATION, Irene** (Above) **Dianthus caryophyllus** (P. R. R.)

**Introducing an Outstanding Novelty**  
**The Most Fragrant of All Garden Pinks!**

The fragrance of Irene is one of its outstanding quality . . . literally drenches the garden with old-fashioned, clove-scented fragrance unequalled by any other garden Pink. *Flowers themselves are produced continuously, the new buds opening as the old ones finish.* One 8-in. plant in our garden had over 60 flowers last spring. Irene is an exquisite shade of pink bearing 2- to 2½-in., very double flowers, averaging about 60 petals each. The sturdy stems are 12 to 15 in. long, and the plant makes a solid mound of color in the garden. A sport of England's top-favorite white Carnation, Mrs. Sinkins this new and unusually free-flowering Carnation was found by Mrs. Rene Hague in her garden in Toronto, Canada.

\$1.00 each; 3 for \$2.50; 6 for \$5.00

# *J. & P. Modern*

© J. & P. CO.



### **CAMPANULA, Blue Carpet** **Carpatica Improved** (Above)

For edgings, groups and rock-gardens—furnishes a "carpet of blue" from June to fall; excellent in full sun or in semi-shady places. Larger, light blue, bell-shaped flowers on 5- to 6-in. stems. Neatly compact. A great favorite in borders and rockeries. This variety is exceptional, giving blue color when very little other blue is in the garden. Remains attractive all season; a great improvement in this family; does not sprawl.

60c each; 3 for \$1.60; 6 for \$3.00



### **ANCHUSA, Chinese Forget-Me-Nots** (Above)

*Myosotidisflora.* Delightful clusters of clear blue flowers borne in profusion during April and May. Grows anywhere; equally effective in shady or sunny places. The large leaves make an excellent ground-cover. The dainty blue flowers on stems 1 to 1½ ft. high add a welcome touch of color. A mass planting has the effect of a misty sea of deep blue. Particularly effective with daffodils and primroses.

55c each; 3 for \$1.50; 6 for \$2.75



## **SPICY, DAINTY** **HARDY "PINKS"**

### **CARNATION, Silver Mine** **Dianthus latifolius** (Above)

Large, full, fragrant, double flowers . . . all pure white; hardy. In constant bloom from June until late October. The sweet, pungent fragrance alone is enough to make it one of the most treasured plants in any garden. Excellent for cut-flowers. Good for rockeries, borders, and in combinations. Grows to a height of about 10 in.; blooms generously and continuously.

55c each; 3 for \$1.50; 6 for \$2.75



### **CARNATION, Rock Raven Red** **Dianthus latifolius** (Above)

Interesting new Dianthus with broader Princess Beatrix foliage. Fragrant; very double; rich, pleasing crimson-red. Blooms abundantly from June through summer; perfect for border-edge, rock-garden, etc. Best in sunny, exposed spots. Bright and gay when planted with Carnation, Silver Mine; both have 8- to 10-in., strong stems ideal for cutting. Long-lasting in a vase.

55c each; 3 for \$1.50; 6 for \$2.75



# Perennials

**Guaranteed to Live and Bloom in Your Garden**

**JACKSON & PERKINS CO.**  
*World's Largest Rose Growers*



**PRIMULA VERIS, Colossus**  
(Above)

Giant-Flowered. Extra-large-flowered spring Primula for the greatest wealth of color all April. Well-formed flowers, many over 2 in. A great range of colors, including lilacs, pinks, coppery reds, dark reds, and the usual yellows. Sturdy plants, lush foliage. Thrives best in damp, shady spots; ideal for rockery, waterside or border. Very effective in combination with Anchusa. The flowers are very fragrant and make splendid cut-flowers for use in the home.

60c each; 3 for \$1.60; 6 for \$3.00



© J. & P. CO.

**CATANANCHE *coerulea major***  
**Giant Cupid's Dart** (Above)

Bright, deep violet-blue, 2-in. flowers like double Bachelor's Button; on silvery, slender branching stems; silvery buds and seed-hips. Live and lovely for front of border. Thrives in difficult and dry positions. Height, 20 in.; excellent for cutting. Blooms profusely from July till frost, adding color and interest to the garden. An excellent plant for the small garden because it takes up so little room and yet produces a lot of bloom.

55c each; 3 for \$1.50; 6 for \$2.75

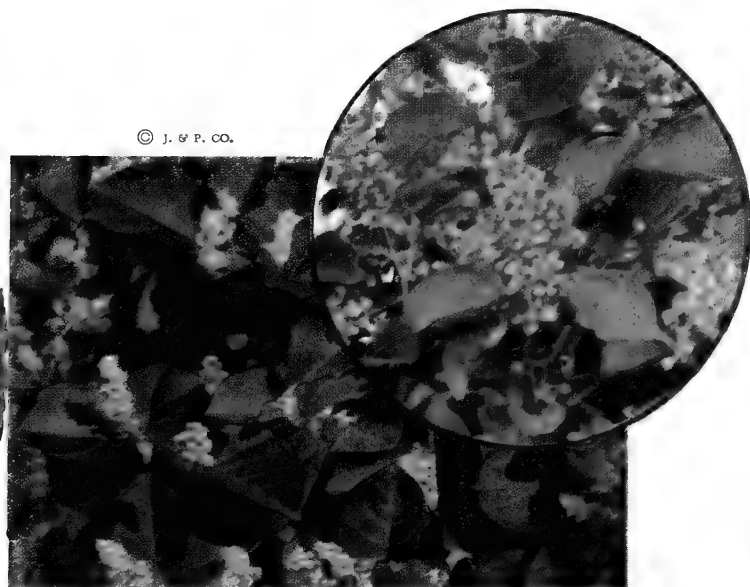


**GYPSOPHILA, Rosy Veil**  
**Baby's Breath** (Above)

This lower-growing double pink Baby's Breath has won wide popularity with its endless possibilities in the modern garden. Very generous in bloom, the airy sprays form a heavy mat of delicate pink during June and July, and also flower again in fall. The artistic sprays are invaluable for bouquets in the home, particularly to set off other and larger blooms. Different from the commonly known perennial Baby's Breath, the plants never become overgrown and keep to 18 in. tall or less.

55c each; 3 for \$1.50; 6 for \$2.75

© J. & P. CO.



**DWARF POLYGONUM,**  
**Reynoutria** (Above)

One of the finest ground-covers. Colorful, particularly useful and attractive. Establishes itself well in poor or rich soil with very few underground runners. Thrives best in full sunlight; hovers 4 to 8 in. from soil. Light green foliage turns brilliant red in fall. Blooms in August and September—fragrant, airy pink sprays similar to Silver Lace Vine; deep red buds. Interesting all season, in fall the foliage turns to beautiful autumn colors, as in the circle above.

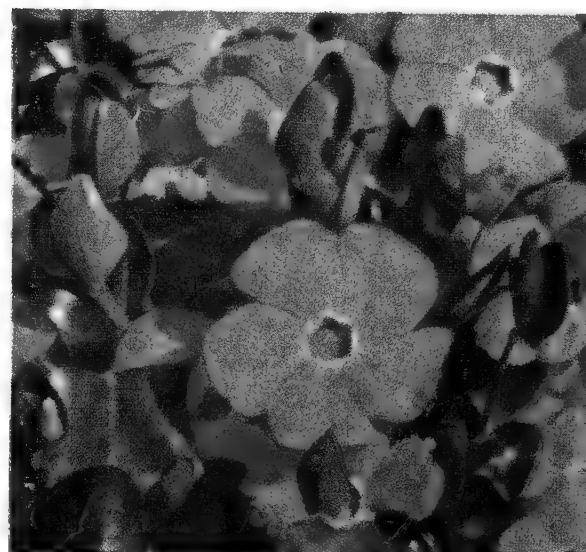
55c each; 3 for \$1.50; 6 for \$2.75; 100 for \$40.00



**PACHYSANDRA - Spurge**  
(Above)

*Terminalis*. Best evergreen ground-cover for deep shade and semi-shade; also does well in sun. Useful along walks, shrubbery, under large trees, the only plant that will thrive under pine trees. Fine for steep banks. Quick-spreading, under ground. Thick, glossy, spoon-shaped foliage, remains green winter and summer. 8 in. tall. Plant 8 to 10 in. apart in well-fertilized soil for best results in establishing a solid mass.

3 for 90c; 10 for \$2.50; 100 for \$20.00



**VINCA MINOR - Myrtle**  
(Above)

*Bowles Variety*. "The magic carpet of all ground-covers!" Myriads of Alice-blue flowers form a delightful pattern against the luxuriant evergreen foliage. Far superior to the old *Vinca Minor*, it begins to bloom with the violets and repeats all season. The glossy foliage never rusts or turns brown. Ideal for banks, under trees, and in other shady spots; plant 8 in. apart. (50 or more at 100 rate.)

3 for 90c; 10 for \$2.50; 100 for \$20.00



# Butterfly Bush

... The Only Reliable  
"All-Summer" Flowering Shrub

## BUDDLEIA, White Bouquet

Introduced by Jackson & Perkins

(Plant Patent No. 536)

Without question one of the most useful and attractive plants all summer. Very conspicuous, blooms at a time when few other shrubs show any color; excellent for flower arrangements. Truly the answer to your prayers for shrubs of medium size that will give you a continuous supply of flowers all summer long.

### Flowers All Summer

An abundance of long, fragrant, glistening white 10-in. sprays like those pictured . . . all summer and all fall . . . on a graceful, medium-sized bush that seldom exceeds 5 or 6 ft. in height and is generally lower. Especially prized for its long season of bloom and the unusually fragrant flowers on 24- to 30-in. stems which are so valued for large bouquets of summer flowers.

### Anyone Can Grow Buddleia

Buddleias are very easy to grow; need very little care. Often called "everblooming summer lilacs." Sweetly fragrant, the graceful, all-out-at-once spikes are a great attraction for butterflies. Like all Buddleias, the tops die down in winter but come up more vigorously than ever the following spring. The roots live on from year to year. By mid-July your plants will be heavy with flowers each season.

White Bouquet blooms very profusely from July to frost. Rich, abundant foliage has a silvery sheen on the under side. Plant in most any soil or climate. White Bouquet is an important new contribution to horticulture. Guaranteed to bloom.



© J. & P. CO.

### CHARMING (Left Corner)

Charming gives a glorious effect in the garden or shrubbery border; produces an abundance of lovely sprays. All the virtues of the well-known Ile de France, but taller and with larger spikes of exquisite pink.

75c each; 3 for \$2.00;  
6 for \$3.75

### ILE DE FRANCE (Left)

Majestic, hardy; sometimes grows up to 6 ft. tall. Long, 1-ft. spikes of glowing claret-purple. Attracts butterflies. Pleasing fragrance! Blooms generously, July to frost.

75c each; 3 for \$2.00;  
6 for \$3.75

### ROYAL RED (Right)

(Plant Patent No. 556)

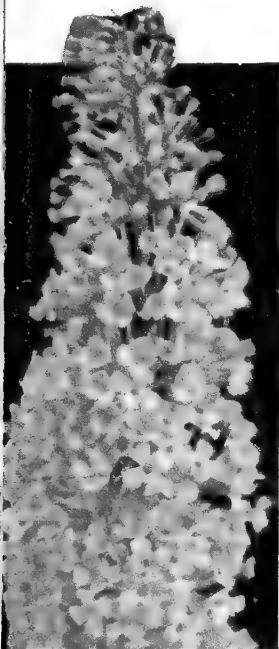
The first truly red Butterfly Bush! Fragrant, admirable for cutting. Royal Red and White Bouquet are without equal in any other hardy, summer-blooming plants. Grows 4 ft. tall; produces abundance of spikes even the first year, from July until frost.

85c each; 3 for \$2.25;  
6 for \$4.25

85c each; 3 for \$2.25;  
6 for \$4.25

© J. & P. CO.

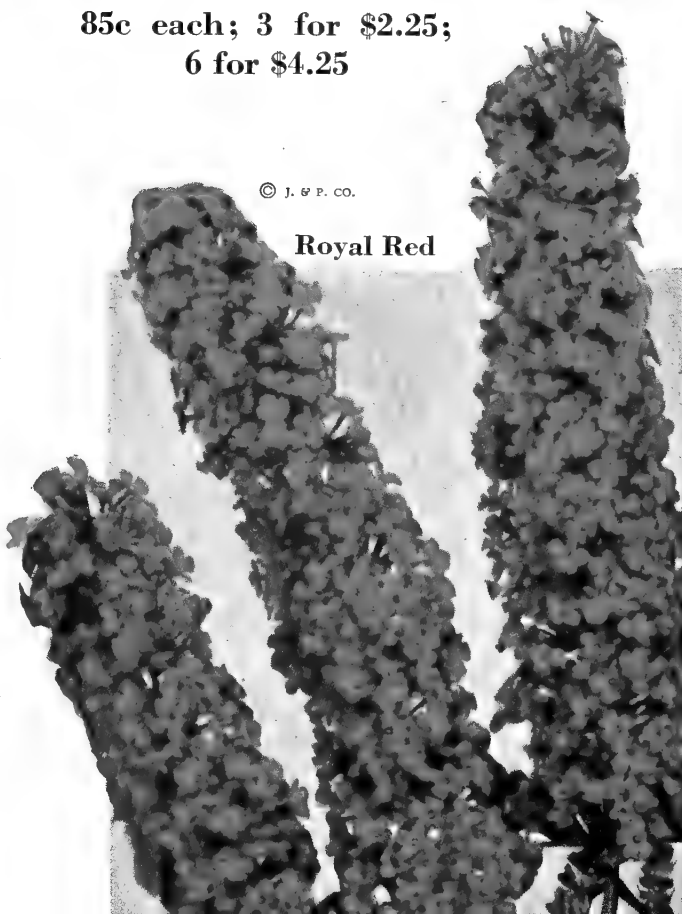
### Royal Red



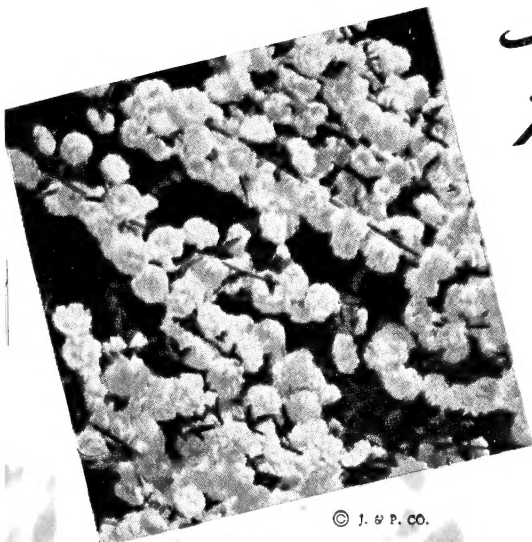
Charming



Ile de France



# Flowering Shrubs



© J. &amp; P. CO.

**Flowering Almond.** Dainty, pastel pink, intensely double flowers like miniature roses, in great profusion in May. Dwarf, bushy, rounded. Grows anywhere, 3 to 4 ft. tall.

\$1.25 each; 3 for \$3.15



© J. &amp; P. CO.

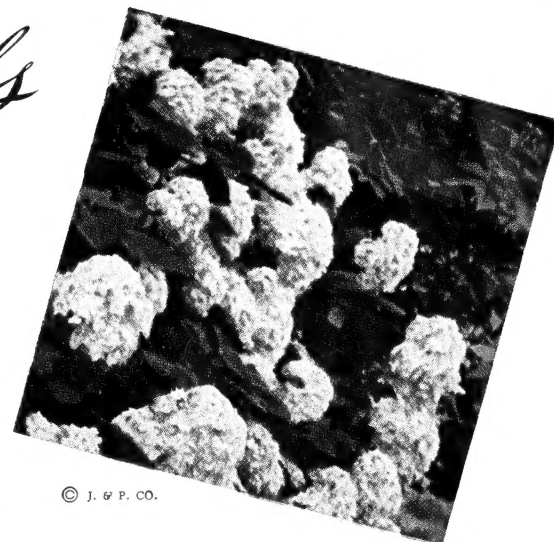
**Philadelphus virginalis.** *Mock-Orange; Sweet Syringa.* Prized double, pure white; precious orange-blossom fragrance, exotic in evening; lovely in bouquets. Medium height.

\$1.25 each; 3 for \$3.15

## Plant These Shrubs for More Beautiful Yards and Gardens

Flowering Shrubs belong to the home. They bestow color and fragrance and give personality. The J. & P. Dept. of Plant Research has selected those best suited for your home—all subjected to rigid "lawn laboratory" tests that insure your getting plants like those pictured. With well-chosen shrubs, your home lives intimately with its surroundings, in colorful harmony with the changing seasons.

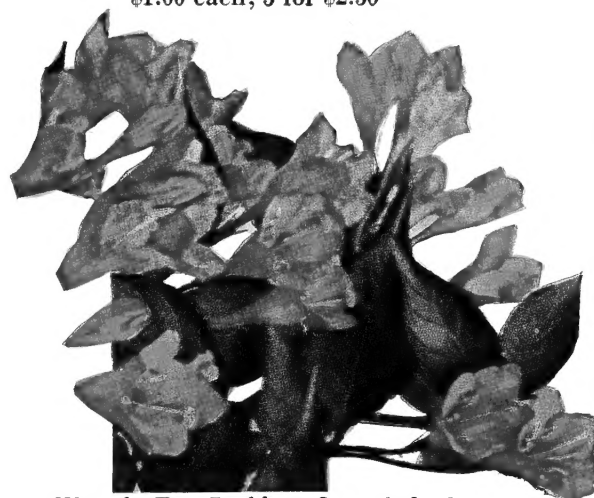
Flowering Shrubs are also interesting decorative plants for lawn specimens, backgrounds for vegetables and in the border in the garden, and for estate plantings. Plant groups of Floribunda Roses with them and your garden and grounds will have constant color.



© J. &amp; P. CO.

**Hydrangea arborescens grandiflora.** Large, round, white flower-clusters, almost everlasting, up to 5½ in. across in Aug. Long-lived. Does well in semi-shade. Medium height, 3 to 4 ft.

\$1.00 each; 3 for \$2.50



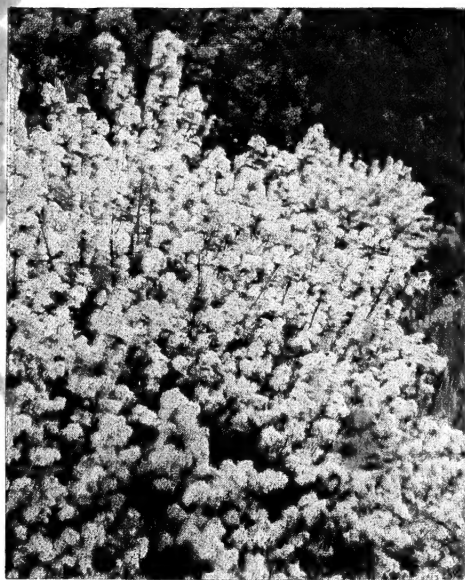
**Weigela Eva Rathke.** One of the best flowering shrubs because it grows so well in almost any location. Mature plant may become as tall as 8 ft. Fragrant, tubular flowers of deep crimson with white throat. Blossoms in June.

\$1.25 each; 3 for \$3.15



**Forsythia spectabilis.** *Golden Bells.* Far superior to other Forsythias. First flowers of spring. The arching branches are literally drenched with golden yellow. Medium height, up to 6 ft. Use generously for a mass of yellow in early spring.

\$1.00 each; 3 for \$2.50



**Deutzia Lemoine.** Deutzia Lemoine sends forth a profusion of 1-in., pure white flowers in May or June. The plant ultimately attains a height of 7 ft. Splendid for mass plantings, screens and shrub borders.

\$1.25 each; 3 for \$3.15



**Viburnum americanum.** Also known as Cranberry-bush. A 6- to 8-ft. shrub having broad oval leaves. Flower-cluster white, 4 in. across. Blooms May-June. Clusters of scarlet berries in fall.

\$1.25 each; 3 for \$3.15



© J. &amp; P. CO.

**Burning Bush (*Euonymus alatus*).** A gorgeous sight in fall, with its strawberry-crimson foliage. Striking reddish orange berries. Interesting corky twigs. A glorious spot of fall color. Slow-growing up to 6 ft.

\$1.50 each; 3 for \$3.75



# J. & P. Guaranteed Fruits

Provide Beauty and Lasting Usefulness . . .



## SPECIAL . . . DWARF PEARS

Regardless of how crowded your garden may be for space, you can at last have your own crop of fresh Pears from these amazing trees. They take up so little room that they seem like small, ornamental flowering trees until the luscious fruit begins to ripen. From then on there is no question what they are . . . mid-get trees producing an enormous harvest of fruit just as big and just as delicious as you might get from standard trees.

Especially useful to the home gardener who has only a limited amount of space. Also valued because dwarf trees bear fruit much more quickly than do other types. You will pick your first Pears from these trees years earlier than you would ever be picking fruit from standard trees.

The decorative value of dwarf Pear trees cannot be overemphasized. Starting with a magnificent display of blossoms early in the season, they're especially attractive right up until the time when the leaves turn bright yellow in the late fall. Meanwhile, you have enjoyed both the beauty of the tree and the luscious crop of sweet fresh fruit.

### Two Outstanding Varieties

#### **BARTLETT** (Dwarf)

By far the most popular variety of Pear for home use. The fruit is large, warm golden yellow color with reddish tint. The flesh is exceptionally tender and is literally dripping with luscious sweet juice. The trees are very vigorous in growth and are adapted to a wide range of climates and soils. The Bartlett Pear is by far the most popular for eating or for home canning. Bartlett Pears in the form of dwarf trees are a real "find" for any home owner.

**\$3.00 each; 3 for \$8.25**

#### **SECKEL** (Dwarf)

Everyone knows the small brownish red Pears so popular for eating, for pickling or for preserving in the fall. Each branch is literally covered with these sweet firm Pears hanging in clusters almost like oversized grapes. The flesh is firm and fine grained; juicy, sweet, and excellent for eating. This variety grows vigorously and produces a generous crop. In its dwarf form, one of the most useful and attractive plants we could possibly offer.

**\$3.00 each; 3 for \$8.25**

## Most Popular Varieties . . . Apples, Pears, Peaches, Grapes

Varieties below are available only in standard sizes

### Add Beauty and Value to Your Property

There is no apple so sweet . . . no peach so juicy . . . no pear so tender as those you pick from your own trees on your own property. Enjoy the miracle of spring as the trees burst into cascades of delicate blossoms. Then have the satisfaction of watching the young fruit develop; and all the while enjoy the trees just as you would an ordinary shade tree.

### We offer Only the Best Varieties

For your convenience we offer below only varieties which have proved their fruitfulness and beauty. Depend on these, which are recommended for your use by the J. & P. Department of Plant Research. Use them as a part of your landscape or garden picture to make your grounds more restful, more interesting . . . and fruitful! All the varieties below are available only in standard sizes.

#### **APPLES**

**Red Delicious.** Large, dark red, with very firm, crisp, fine-grained flesh of excellent quality and flavor. Tree is very hardy, and vigorous.

**McIntosh.** Fine, firm, juicy, very refreshing, beautiful coloring. Ripe in Oct. Why not grow these on your own grounds and have them fresh for the family to eat? The best eating Apple known.

**Yellow Transparent.** One of the best and earliest of "harvest" Apples, ripe early Aug.

**Red Northern Spy.** Bright red, almost solid color. Crisp, juicy; delicious eating, excellent for salads, pies, etc. Ripe the latter part of Oct.

**2 yr., 5 to 7 ft., \$2.00 each; 3 for \$5.00**

#### **CHERRIES**

**Black Tartarian.** Large, heart-shaped, rich, juicy. Heavy crop, late June. Luscious, sugary. Best for eating. 5 to 7 ft.,

**5 to 7 ft., \$2.75 each; 3 for \$7.00**

**Sour Cherry, Montmorency.** Firm, tender yellow flesh—real "cherry-pie" tang. Large, luscious, juicy red fruit. Sure bearer. Ripens in July.

**2 yr., 5 to 7 ft., \$2.25 each; 3 for \$5.75.**

**Windsor.** Hardy. Very large, dark red; solid, meaty flesh. Unsurpassed for eating, canning. Ripens in late July. Bears in 3 to 4 years.

**2-yr., 5 to 7 ft., \$2.75 each; 3 for \$7.00**

#### **PEACHES**

**Elberta.** Ripens around mid-Sept. Large, solid, juicy. Freestone. Flavorful yellow flesh; canning favorite. Adapts itself to all soils.

**Golden Jubilee.** Ripens in Aug. Sweet, golden yellow flesh. Best early yellow. Freestone; tender, juicy and sweet.

**Hale Haven.** Freestone, bearing Sept. 1. Large, yellow, flushed red. Sweet flavor. Heavy producer; bears young. A favorite for freezing.

**1 yr., 4 to 5 ft., \$1.75 each; 3 for \$4.25**

#### **RASPBERRIES**

**All Raspberries sold only in units of 6. They are wrapped 6 plants per bundle.**

**Indian Summer.** First crop in June; second crop starts in Sept., continuing till freezing. Vigorous, hardy, bears heavily. Finest ever-bearing red Raspberry. Large berries. Sweetish-tangy taste.

**6 plants for \$2.50; 12 for \$4.50.**

**Latham Red.** Enormous crops from late June till mid-July. Delicious fresh or canned. Giant berries, some fully an inch long. For size, heavy bearing, and taste, Latham Red is good!

**6 plants for \$2.00; 12 for \$3.50.**

**Cumberland Black.** Remarkably firm berries, sometimes  $\frac{7}{8}$  in. in diameter. Largest black, wonderfully flavored. Ripens early July.

**6 plants for \$2.00; 12 for \$3.50.**

#### **PLUMS**

**Abundance.** Cherry-red. Fine, firm, sweet flesh. Very tasty. Ripens Aug.-Sept.

**Stanley Prune.** Large, juicy, very sweet, bluish purple. Fine-grained, tender. Ripens Aug.-Sept. Pleasant to eat, fine for cooking.

**2 yr., 5 to 6 ft., \$2.25 each; 3 for \$5.50**

#### **PEARS**

**Bartlett.** Juicy, rich-flavored yellow fruit. Excellent quality. The best canning Pear and equally fine to eat out of hand. Ripens in Sept. Height 20 ft.

**Seckel.** Very sweet, abundant. Small fruit, juicy, rich in flavor. This is the small brownish Pear so popular for eating in late fall.

**2 yr., 5 to 7 ft., \$2.25 each; 3 for \$5.50**

#### **GRAPES**

**Fredonia.** Rich, deep blue-black; prized for the home garden. Two weeks earlier than Concord. Strong grower, generous with large bunches.

**75c each; 3 for \$2.00; 12 for \$7.50.**

**Concord.** Large, sweet, juicy, blue-black. Mid-Sept. Best all-round Grape known. Very fine used as an ornamental vine on trellises, etc.

**60c each; 3 for \$1.60; 12 for \$6.00.**



Sensational  
New

# Red Barberry

## BARBERRY, SHERIDAN RED

(Plant Patent No. 703)

A new version of one of the finest plants for hedges, foundation plantings and other places where a tough attractive bush is needed for all-round use. Sheridan Red is a startling new type that's a double winner! Adorned by flattering deep red foliage, absolutely wonderful as a hedge. Grows upright without any wayward branches and so will not become a nuisance by catching clothing, etc. A hybrid of *Berberis thunbergii* but superior in so many respects.

### Grows Rapidly—Easy to Train

In a few brief years you can grow a superb 3-ft. hedge as pictured. Clips readily to any shape and stays trim and neat longer than the older type. Ideal for trimming to the popular 3 or 4-ft., tall narrow style so widely used. Planted 18 in. apart, it makes a hedge that's unique, lovely, impervious. Also makes a delightful specimen shrub because of its charming color of deep purple-red. After flowering comes bright red fruit for weeks of added color. Grows rapidly in its early stages to a medium tall shrub at maturity.

18 to 24 in., 85c each; 3 for \$2.25; 12 for \$8.50; 25 for \$17.00  
12 to 15 in., 60c each; 3 for \$1.50; 12 for \$6.00; 25 for \$12.00

Here indeed is an all-round plant that will help you make your property more attractive because it has wonderful color and growth.

AL HEDGE...

BLIGHT-  
RESISTANT

# Old-Fashioned Chestnuts

Memories of childhood walks in the woods of Chestnuts can again be yours from the trees you plant this spring. Wiped out by the devastating blight which stripped our woods of native trees, Chestnuts have been only a thing of the past for several years. That is changed now by the advent of these blight-resistant trees which will bear nuts two years after planting!

Exposed to rigid tests and bred for definite blight-resistance, these trees of Chinese stock are quick and prolific bearers, usually producing 3 sweet full-flavored nuts to each burr. Fully as delicious as the native American Chestnut, but a little larger in size. Hardy everywhere that peach trees will grow and in the same general areas where the native Chestnuts grew years ago.

ORNAMENTAL AS WELL AS PRACTICAL  
FIRST HARVEST IN TWO YEARS!

### Will Bear Each Fall

From about September 15 on, you will reap a royal harvest of shiny, taste-tempting Chestnuts once your trees are established. Superb for eating raw, for roasting, for Chestnut dressing in the Thanksgiving and Christmas turkey.

### Trees Are Ornamental

Transform your property with these big lovely trees which bring beauty and distinction in addition to their crop of delicious nuts. Free-growing, they have attractive glossy, rich green leaves on low-sweeping branches.

### Need No Special Care

The most productive nut trees for northern latitudes. Chestnuts do better in poor soil than any other nut trees. Will grow more rapidly and reward more liberally if fertilized. Grow vigorously in exposed places but need well-drained soil.

3 to 5-ft., 2-yr.-old nursery-grown trees. Shipped trimmed, ready to plant, guaranteed, prepaid.

\$2.75 each; 3 for \$7.40

Best crops insured by planting two or more trees for pollination





# Two New Everblooming Perennials

*Continuous Bloom...Hardy...Come Up Year After Year*

## Viola Yellow Vixen (Right)

**Introducing a Dainty and Attractive Novelty**

Proudly we offer another new hardy everblooming Perennial Viola in a bright clear yellow which will make your gardens and borders more colorful from early spring to frost. Originated here in northern New York, it has lived through many hard winters demonstrating its vigor, winter-resistance and ability to come up year in and year out. The pert faces of this hardy Viola are always cheerful, always smiling up at you merrily. The 2½-in. flowers are borne on upright 6- to 8-in. stems.

The compact, bushy plant does not mind having flowers and foliage freely cut for household use. The foliage is a rich dark green, an excellent contrast to the intriguing yellow flowers, which are always in evidence because of the unusually long period of bloom.

It will do well in the border, particularly as an edging or also in combination with Viola Purple Heart. It is not too particular as to soil, and will be a good rock-garden plant because of its low, spreading form.

Viola Yellow Vixen will find many uses in the garden and its constant show of color will be much appreciated.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.00; 100 for \$64.00

*Both of these plants are  
Hardy Everblooming Violas,  
and Should Not Be Confused  
With Your Garden Pansies.*

© J. & P. CO.



## Viola Purple Heart

**The Famous Perennial  
Introduced by  
J. & P. Last Year**

An amazing flower indeed! One of the most popular perennials we have ever introduced. Blossoms continuously from spring to frost, and comes up year in and year out more luxuriant and more vigorous than ever. The huge, velvety, violet-blue flowers are up to 5 in. across, on graceful stems 7 to 8 in. long. The petals of these giants are pleasingly waved, giving a play of tones that you will never cease to admire. A bright yellow "eye" makes the lovely purple seem even deeper and the texture richer and more velvety.

Each plant sends out many shoots for a continual supply of flowers from spring until freezing weather, and some even after the first snow flies. Cut back the long runners in August, and thus make the plants more compact and the later blooms more profuse. They are easy to grow, not particular where you plant them, although they do best in moist, loamy soil. Like afternoon sun, but do not demand it. Will live for years, giving you infinite loveliness for very little care.

85c each; 3 for \$2.25; 6 for \$4.25; 12 for \$8.00; 100 for \$64.00



*This is the actual  
size of Purple Heart  
in our garden*



**Jackson & Perkins Co.**

*World's Largest Rose Growers*

NEWARK, NEW YORK • THE ROSE CAPITAL OF AMERICA